

The logo for Simon Fraser University (SFU) consists of the letters "SFU" in white, bold, sans-serif font, centered within a solid red rectangular background.

Simon Fraser University Archives and Records Management Department

Finding Aid - Adbusters Media Foundation fonds (F-300)

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Adbusters Media Foundation fonds

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Summary information

Repository:	Simon Fraser University Archives and Records Management Department
Title:	Adbusters Media Foundation fonds
Reference code:	F-300
Date:	1972-2022 (date of creation)
Physical description:	Paper and analogue records: 3.26 m of textual records and other material Born-digital material: 45.6 GB of digital graphics and other material
Language:	Chinese
Language:	Croatian
Language:	Czech
Language:	Dutch
Language:	English
Language:	Estonian
Language:	French
Language:	German
Language:	Hebrew
Language:	Italian
Language:	Japanese
Language:	Korean
Language:	Spanish
Language:	Turkish
Dates of creation, revision and deletion:	August 2022: arrangement and description of paper and analogue records completed (Dayna Fleming). February 2023: arrangement on description of digital records completed (Dayna Fleming).
Note [generalNote]:	Preservation note: Photographic materials in [F-300-5-2-0-4] (f-300-5-2-0-4) have been physically separated and removed to cold storage (container 35). Newsprint in [F-300-10-0-0-2] (f-300-10-0-0-2) has been physically separated and removed to flat storage (container 36).

Administrative history / Biographical sketch

Note

Adbusters Media Foundation is a Vancouver-based nonprofit society that was founded in 1989 by Kalle Lasn and Bill Schmalz. It is an anti-corporate, activist organization that is pro-environment and anti-consumerism. Adbusters is known for its strategy of culture jamming, which involves rearranging popular advertisements, slogans, and logos to subvert their meaning and expose underlying ideological messages. A main component of Adbusters' advocacy is aesthetic in nature, aiming to "out-cool" brands they perceive as having harmful impacts on global society or ecology, while using graphic design to sell ideas geared toward activism and political change.

The founding of Adbusters links to events in the late 1980s, when Kalle Lasn and Bill Schmalz created a motion picture "anti-ad" that advocated against old-growth forestry practices in British Columbia. Canadian TV stations refused to air the ad. Realizing that corporations held privileged access to public airwaves, Adbusters Media Foundation was created to advocate for a citizen's right to communicate anti-corporate messages.

A major activity of the organization is the publishing of the bi-monthly, internationally-circulated Adbusters magazine. Subtitled the "Journal of the Mental Environment," Adbusters magazine features articles, anti-ads, and calls to action aiming to destabilize pro-consumption messaging traditionally distributed through magazines, television, and the internet. The magazine is entirely reader-supported, receiving no funding from advertising, sponsorship, or government grants. As of August, 2022, 162 issues have been published and distributed since 1989.

Through its magazine, newsletters, and online presence, Adbusters has launched or promoted several international campaigns including Buy Nothing Day, TV Turnoff Week, First Things First, Media Carta, Blackspot Shoe campaign, and Occupy Wall Street. Buy Nothing Day, occurring on the 4th Friday of November, is a protest against consumer culture and Black Friday. TV Turnoff Week, and its modern analogue Digital Detox Week, advocates for taking a week-long break from televised consumer messaging. The First Things First campaign is aimed at graphic designers, advocating against "selling out" to promote unethical products and industries.

Media Carta was the campaign slogan applied to a 20 year legal battle fought by Adbusters for the right to air anti-consumerism messaging on several Canadian broadcasting networks. The lawsuit claimed the broadcaster's refusals limited Adbusters' freedom of expression. The case was dismissed in the BC Supreme Court in 2008, only to be overturned in 2009 by the BC Court of Appeal.

Occupy Wall Street was initiated by Adbusters in mid-2011, through a mailing list email and a poster featuring a ballet dancer on top of Wall Street's Charging Bull statue. The movement was initially created to protest wealth disparity and corporate influence on democracy in the wake of the 2008 global financial crisis, and eventually grew to over 900 cities around the world. Adbusters does not claim ownership over the Occupy movement, as it grew to be run by local grassroots collectives.

Adbusters continues to publish its magazine and launch campaigns, with its latest efforts focusing on garnering an international movement to fight for psychological, ecological, corporate, financial, economic, political, and aesthetic change.

Custodial history

Adbusters Media Foundation donated the records to SFU Archives in 2020.

Scope and content

Fonds consists of records created or received by Adbusters Media Foundation through the organization's publishings, advocacy campaigns, legal action, and merchandising. The fonds is a hybrid, containing born-digital materials as well as paper and analogue textual records, graphic materials, audiovisual materials, and artifacts. Records include stationary, operational notes and manuals, financial statements, correspondence, magazines, books, posters, pamphlets, digital newsletters, digital spoof advertisements, graphic designs, mockups, memes, promotional photographs, marketing plans, legal records, talking notes, and website captures. Records also include interview transcriptions and copies of newspaper and magazine articles documenting the organization's achievements. Graphic, textile, and ceramic merchandise also make up a notable portion of the fonds.

The fonds has been arranged by the archivist into twelve series:

- [Administrative records](f-300-1) (series 1)
- [Publications](f-300-2) (series 2)
- [Campaign records](f-300-3) (series 3)
- Legal action records (series 4)
- [Blackspot campaign records](f-300-5) (series 5)
- [Merchandise](f-300-6) (series 6)
- [Talks](f-300-7) (series 7)
- [Events records](f-300-8) (series 8)
- [School projects records](f-300-9) (series 9)
- [Media coverage](f-300-10) (series 10)
- [Audio/video materials](f-300-11) (series 11)
- [Website captures](f-300-12) (series 12)

Note that the processing of series 4 (Legal action records) is still in progress, and the description is not yet published.

Notes

Title notes

- **Source of title proper:** Fonds title is based on the name of the records creator

Arrangement

Where apparent, original order was maintained; arrangement was provided by the archivist for records with no existing order.

Restrictions on access

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Series with some known restrictions include [Administrative records](f-300-1) (series 1), [Publications and associated records](f-300-2) (series 2), [Campaign records](f-300-3) (series 3), [Blackspot campaign records](f-300-5) (series 5), [Events records](f-300-8) (series 8), [School project records] (f-300-9) (Series 9), and [Website captures](f-300-9) (Series 10). Legal action records (series 4) is still under review. The remaining series are open with no restrictions.

Conditions governing use

The fonds contains copyright-protected materials that fall into two main categories: (i) materials created by Adbusters Media Foundation for which Adbusters is the copyright holder; and (ii) material received or collected by Adbusters Media Foundation for which copyrights are owned by third parties.

For type (i) materials in which Adbusters Media Foundation holds copyright - Adbusters has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)). Users are free to copy, share and adapt the materials as they like provided they credit Adbusters Media Foundation as the creator, indicate any changes they have made, and use the works for a non-commercial purpose. All requests for commercial use should be made in writing to SFU Archives.

For type (ii) materials in which third parties own copyright - the Archives will make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any permissions.

Accruals

Further accruals are expected.

Other notes

- **Publication status:** published
- **Level of detail:** Full
- **Status description:** Final
- **Physical description:** Analogue graphic material and objects include 73 post cards, 22 photographs, 24 posters, 20 calendars, 5 pin-back buttons, 5 baseball cards, 4 fabric flags, 3 magnets, 2 pairs of shoes, 1 shoe box, 1 t-shirt, 1 tote bag, 1 coffee cup, and 1 magnetized ceramic cookie.

Access points

- Lasn, Kalle (subject)
- Textual record (documentary form)

- Graphic material (documentary form)
- Moving images (documentary form)
- Object (documentary form)
- Photographic material (documentary form)
- Sound recording (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Organizations (subject)
- Environment (subject)
- Vancouver (place)

Series descriptions

Series F-300-1: Administrative records

Date: 1989-2020 (date of creation)

Scope and content:

Series contains records related to the administration of Adbusters Media Foundation. Sub-series contained in this series were classified as administrative in the original arrangement of the organization's records. Records include stationary, brand assets, job descriptions, manuals, user surveys, marketing plans, operational notes, subscription scheduling, generic communications with subscribers, production schedules, order tracking tables, invoices, sales forecasts, advertisements, grant applications, annual reports, financial summaries, balance sheets, payment schedules, and sales analytics.

The series has been arranged by the archivist into nine sub-series based on the type of administrative activity:

- [General administrative records](f-300-1-1) (sub-series 1)
- [Culture shop administrative records](f-300-1-2) (sub-series 2)
- [Social media marketing records](f-300-1-3) (sub-series 3)
- [Operational notes](f-300-1-4) (sub-series 4)
- [Subscription records](f-300-1-5) (sub-series 5)
- [Production and distribution records](f-300-1-6) (sub-series 6)
- [Marketing records](f-300-1-7) (sub-series 7)
- [Grant applications and associated records](f-300-1-8) (sub-series 8)
- [Financial records](f-300-1-9) (sub-series 9)

Physical description: Paper records:

12 cm of textual records

Born-digital materials:

2.73 GB of textual records and other materials

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Photographic material (documentary form)
- Moving images (documentary form)
- Records in electronic form (born-digital) (documentary form)

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Sub-series with known restrictions include [General administrative records](f-300-1-1) (sub-series 1), [Social media marketing records](f-300-1-3) (sub-series 3), [Operational notes](f-300-1-4) (sub-series 4), [Production and distribution records](f-300-1-6) (sub-series 6), and [Financial records](f-300-1-9) (sub-series 9). The remaining sub-series are open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Born-digital materials include 388 textual records (320.8 MB), 73 items of graphic material (1290.9 MB), 69 digital photographs (280.6 MB), and 1 moving image (830.9 MB).

Subseries F-300-1-1: General administrative records

Date: 1989-2020 (date of creation)

Scope and content:

Sub-series contains general records related to the administration of Adbusters Media Foundation. Paper records include business cards and envelopes. Born-digital records include scanned incorporation documents, Adbusters logos, Kalle Lasn's author photos and biographical summary, "About Adbusters" blurbs, business cards, letterheads, fax covers, envelop artwork, operation manuals, phone line extension lists, job postings, reference letters, staff schedules, internal media inquiry checklists, election forms, and scanned group photographs of staff from the 1990s.

Physical description: Paper records:

1 cm of textual records

Born-digital materials:

73 textual records (104.9 MB) : PDF, JPEG, TIFF

24 photographs (209.8 MB) : JPEG, TIFF, TIF, EPS

10 items of graphic material (12.1 MB) : PDF, JPG, TIF, EPS

1 moving image (830.9 MB) : MOV

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-1-0-1	File - Stationary	[201-]	Open	300-1
F-300-1-1-0-2	File - Incorporations documents	1989	Pending review	
F-300-1-1-0-3	File - 90s pictures	[ca. 1990s]	Open, no restrictions	

F-300-1-1-0-4	File - Brand assets: Kalle's author photos (and bio)	1999-2014	Open, no restrictions
F-300-1-1-0-5	File - Brand assets: Adbusters logos	2001-2006, 2015	Open, no restrictions
F-300-1-1-0-6	File - About Adbusters	2002-2006	Open, no restrictions
F-300-1-1-0-7	File - Business cards	2003-2010	Pending review
F-300-1-1-0-8	File - Job post	2004-2020	Pending review
F-300-1-1-0-9	File - Stationary: letterheads and fax covers	2005-2016	Open, no restrictions
F-300-1-1-0-10	File - Stationary: envelope marks	2006-2008	Open, no restrictions
F-300-1-1-0-11	File - Stationary: envelope artwork	2010-2011	Open, no restrictions
F-300-1-1-0-12	File - Staff contact	2006-2013	Pending review
F-300-1-1-0-13	File - Media checklist	2007	Open, no restrictions
F-300-1-1-0-14	File - Operation manuals	2010-2020	Pending review
F-300-1-1-0-15	File - Staff references	2012-2015	Pending review
F-300-1-1-0-16	File - Staff calendar	2013	Open, no restrictions
F-300-1-1-0-17	File - Election form	2015	Open, no restrictions

Subseries F-300-1-2: Culture Shop administrative records

Date: 2018-2019 (date of creation)

Scope and content:

Sub-series contains records related to the administration of the Adbusters Media Foundation Culture Shop, with specific reference to multiple user surveys conducted to determine user engagement with the website. Physical and born-digital records include manuals, user surveys, and survey findings.

Physical description: Paper records:

2 cm of textual records

Born-digital materials:

5 textual records (0.5 MB) : PDF

Language of the material:

English

Access points:

- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order

according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-2-0-1	File - Survey of Shopify page: culture shop	2018	Pending review	300-1
F-300-1-2-0-2	File - Culture shop UX test survey - March	2019	Pending review	300-1
F-300-1-2-0-3	File - Culture Shop survey [digital records]	2018-2019	Open, no restrictions	

Subseries F-300-1-3: Social media marketing records

Date: 2013-2017 (date of creation)

Scope and content:

Sub-series contains records related to social media marketing. Physical records include internal Adbusters social media marketing campaign memos. Digital records include three versions of the "Adbusters Social Media Strategy" as well as website analytics.

Physical description: Paper records:

1 cm of textual records

Born-digital materials:

6 textual records (1.5 MB) : PDF

Language of the material:

English

Access points:

- Textual record (documentary form)

- Records in electronic form (born-digital) (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Related material:

This series concerns social media marketing specifically. For general marketing records, see sub-series [F-300-1-7 Marketing records](f-300-1-7). For merchandising records, see series [F-300-6 Merchandise](f-300-6).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-3-0-1	File - Social media marketing plan	[ca. 2018-2019]	Pending review	300-1
F-300-1-3-0-2	File - Analytics	2013-2016	Open, no restrictions	
F-300-1-3-0-3	File - Social media strategy	2016-2017	Pending review	

Subseries F-300-1-4: Operational notes

Date: 2007-2019 (date of creation)

Scope and content:

Sub-series contains both paper and digital notes created by Adbusters staff members when conducting general operations for the foundation. Paper records include 13 staff notebooks, which detail

marketing strategies, design sketches, campaign concepts, draft newsletters, and general notes taken by a minimum of four different individuals employed by Adbusters Media Foundation.

Digital records include volunteer schedules, job descriptions, task lists, to-do lists, external contact lists, meeting notes, a proposed booklet outline, how-to guides, branding plans, digital migration plans, and general notes created by multiple individuals employed by Adbusters Media Foundation.

Physical description: Paper records:

8 cm of textual records

Born-digital materials:

22 textual records (1.4 MB) : PDF

Language of the material:

English

Access points:

- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list, according to the creator's original order. Following this, born-digital files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
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F-300-1-4-0-1	File - Staff notebooks	[after 2011]-2019		
F-300-1-4-0-1-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Memo	2018-2019	Pending review	300-1
F-300-1-4-0-1-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Staff notebook	[after 2011]	Pending review	300-1
F-300-1-4-0-1-3 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Wendee: social media, distribution, blackspot outreach, meme wars	[ca. 2013-2015]	Pending review	300-1
F-300-1-4-0-1-4 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Staff notebook	[ca. 2016]	Pending review	300-1
F-300-1-4-0-1-5 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Blackspots	2014	Pending review	300-1
F-300-1-4-0-1-6 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Staff notebook	2018	Pending review	300-1
F-300-1-4-0-1-7 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023	Item - Dora	2018	Pending review	300-1

digital records accrual description.				
F-300-1-4-0-1-8 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Take a smileee	2016-2017	Pending review	300-1
F-300-1-4-0-1-9 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Timanager	2018	Pending review	300-1
F-300-1-4-0-1-10 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Staff notebook	2017-2018	Pending review	300-1
F-300-1-4-0-1-11 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Adbusters digital	2017	Pending review	300-1
F-300-1-4-0-1-12 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Staff notebook	2017	Pending review	300-1
F-300-1-4-0-1-13 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Rollbahn	2018-2019	Pending review	300-1
F-300-1-4-0-2	File - Staff notes	2007-2015	Pending review	
F-300-1-4-0-3	File - Staff notes: for volunteers	2013	Pending review	
F-300-1-4-0-4	File - Staff notes: everything Hei Lam made	2018-2020	Pending review	
F-300-1-4-0-5	File - Staff notes: Google Drive	2018-2019	Pending review	

Subseries F-300-1-5: Subscription records

Date: 1993-2019 (date of creation)

Scope and content:

Sub-series contains born-digital records associated with subscriptions to Adbusters Magazine. These records include magazine subscription insert cards; generic notices for individuals who's subscriptions are set to expire (filed as "sayonara"); resubscription notice mailing schedules; and other subscriber communications such as calls for donation.

Physical description: Born-digital materials:

172 textual records (126.1 MB) : PDF, JPG, TIF,

18 items of graphic material (173.8 MB) : PDF

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date. Root folders such as "Insert card" and "Sayonara" were kept together in this chronological arrangement.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-5-0-1 Former SFU Archives	File - Printed Adbusters magazine subscription cards	1993-2018	Open	300-29

identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.			
F-300-1-5-0-2	File - Insert card: Issue #53	1996-2001	Open, no restrictions
F-300-1-5-0-3	File - Insert card: Issue #52	2001	Open, no restrictions
F-300-1-5-0-4	File - Insert card: Issue #55	2001	Open, no restrictions
F-300-1-5-0-5	File - Insert card: Issue #54	2004	Open, no restrictions
F-300-1-5-0-6	File - Insert card: Issue #58	2005	Open, no restrictions
F-300-1-5-0-7	File - Insert card: Issue #59	2005	Open, no restrictions
F-300-1-5-0-8	File - Insert card: Issue #60	2005	Open, no restrictions
F-300-1-5-0-9	File - Insert card: Issue #61	2005	Open, no restrictions
F-300-1-5-0-10	File - Insert card: Issue #62	2005	Open, no restrictions
F-300-1-5-0-11	File - Insert card: Issue #63	2005	Open, no restrictions
F-300-1-5-0-12	File - Insert card: Issue #65	2006	Open, no restrictions
F-300-1-5-0-13	File - Insert card: Issue #66	2006	Open, no restrictions
F-300-1-5-0-14	File - Insert card: Issue #67	2006	Open, no restrictions
F-300-1-5-0-15	File - Insert card: Issue #68	2006	Open, no restrictions
F-300-1-5-0-16	File - Insert card: 2006 insert card	2005-2006	Open, no restrictions
F-300-1-5-0-17	File - Insert card: 2007 insert card	2006-2007	Open, no restrictions
F-300-1-5-0-18	File - Insert card: 2008 insert card	2006-2008	Open, no restrictions
F-300-1-5-0-19	File - Insert card: 2009 insert card	2008	Open, no restrictions
F-300-1-5-0-20	File - Insert card: 2010 insert card	2008-2010	Open, no restrictions
F-300-1-5-0-21	File - Insert card: 2011 insert card	2010-2011	Open, no restrictions
F-300-1-5-0-22	File - Insert card: 2014 insert card	2014	Open, no restrictions
F-300-1-5-0-23	File - 2002 sayonara	2002	Open, no restrictions
F-300-1-5-0-24	File - 2003 sayonara	2003	Open, no restrictions
F-300-1-5-0-25	File - 2004 sayonara	2004	Open, no restrictions

F-300-1-5-0-26	File - 2005 sayonara	2005	Open, no restrictions
F-300-1-5-0-27	File - 2006 sayonara	2006	Open, no restrictions
F-300-1-5-0-28	File - 2007 sayonara	2007	Open, no restrictions
F-300-1-5-0-29	File - 2008 sayonara	2008	Open, no restrictions
F-300-1-5-0-30	File - 2009 sayonara	2009	Open, no restrictions
F-300-1-5-0-31	File - 2010 sayonara	2010	Open, no restrictions
F-300-1-5-0-32	File - 2011 sayonara	2011	Open, no restrictions
F-300-1-5-0-33	File - Resubscription postcards	2002-2011	Open, no restrictions
F-300-1-5-0-34	File - Resubscription schedule	2014	Open, no restrictions
F-300-1-5-0-35	File - Resubscription notice	2014-2019	Open, no restrictions
F-300-1-5-0-36	File - Calls for donation	2009-2019	Open, no restrictions

Subseries F-300-1-6: Production and distribution records

Date: 1999-2020 (date of creation)

Scope and content:

Sub-series contains born-digital records associated with the production and distribution of Adbusters magazine and the Adbusters calendar. These records include lists of distributors and stockists, order tracking tables, invoices, sales forecasts, magazine exchange lists, production schedules, production cost quotes, and contacts between Adbusters and distribution services Disticor and Ebsco.

Physical description: Born-digital materials:

45 textual records (19.2 MB) : PDF, TIFF

4 items of graphic material (1.1 MB) : PDF, JPG, BMP

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Records were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Related material:

Physical copies of Adbusters magazine can be found in the [F-300-2-1 Adbusters magazine records] (f-300-2-1) sub-series. Physical copies of the Adbusters calendar, as well as records related to their graphic design, are located in the [F-300-2-6 Calendars](f-300-2-6) sub-series.

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-6-0-1	File - 1999-2003 Calendars	1999-2003	Open, no restrictions	
F-300-1-6-0-2	File - 2004 Calendar	2003-2004	Open, no restrictions	
F-300-1-6-0-3	File - 2005 Calendar	2004-2005	Open, no restrictions	
F-300-1-6-0-4	File - 2006 Calendar	2005-2006	Open, no restrictions	
F-300-1-6-0-5	File - 2007 Calendar	2006-2007	Open, no restrictions	
F-300-1-6-0-6	File - Production schedule	2004, 2014-2020	Open, no restrictions	
F-300-1-6-0-7	File - Stockists	2009	Open, no restrictions	
F-300-1-6-0-8	File - Disticor	2012	Pending review	
F-300-1-6-0-9	File - Magazine exchange	2012	Open, no restrictions	
F-300-1-6-0-10	File - Ebsco	2013	Open, no restrictions	
F-300-1-6-0-11	File - Print run detail breakdowns	2013	Open, no restrictions	

Subseries F-300-1-7: Marketing records

Date: 2000-2017 (date of creation)

Scope and content:

Sub-series contains records related to the advertisement and marketing of Adbusters magazine. Records include graphics for spoof ads, billboard ads, newspaper ads, and magazine ads. Photoshoots for the promotion of the [Adbusters magazine vol. 22, no. 4 (issue 114)](f-300-2-1-0-22-4) launch, as well as the 2017 Adbusters magazine boxset are also included.

Physical description: Born-digital materials:

18 advertisement graphics (215.1 MB) : PDF, JPG, TIF

45 digital photographs (70.8 MB) : JPG

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Records were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Related material:

This series concerns general marketing strategies for Adbusters magazine. For social media marketing records, see sub-series [F-300-1-3 Social media marketing records](f-300-1-3). For merchandising records, see series [F-300-6 Merchandise](f-300-6).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
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F-300-1-7-0-1	File - Print ad spots: Harpers ads	2000-2002	Open, no restrictions
F-300-1-7-0-2	File - Print ad spots: brand busters billboard	2002-2003	Open, no restrictions
F-300-1-7-0-3	File - Ads: New York Times	2003-2004	Open, no restrictions
F-300-1-7-0-4	File - Ads: UK promo shelf	2007	Open, no restrictions
F-300-1-7-0-5	File - Ads: London Review of Books	2013	Open, no restrictions
F-300-1-7-0-6	File - Magazine photos: issue 114 launch	2014	Open, no restrictions
F-300-1-7-0-7	File - Magazine photos: 2017 boxset	2017	Open, no restrictions

Subseries F-300-1-8: Grant applications and associated records

Date: 2004-2014 (date of creation)

Scope and content:

Sub-series contains applications and deliverables related to the TIDES Foundation grant and the Curry Stone Foundation Design Prize. Records include grant applications, grant progress reports, graphic design submissions lists, permission forms, and spoof ad graphics.

Physical description: Born-digital materials:

14 textual records (3.9 MB) : PDF

23 items of graphic material (888.8 MB) : TIF

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Records were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-8-0-1	File - TIDES Foundation	2004-2011	Open, no restrictions	
F-300-1-8-0-2	File - Curry Stone Design Prize 2014: submission	2014	Open, no restrictions	
F-300-1-8-0-3	File - Curry Stone Design Prize 2014: extras	2014	Open, no restrictions	

Subseries F-300-1-9: Financial records

Date: 2004-2015 (date of creation)

Scope and content:

Sub-series contains financial records of Adbusters Media Foundation. These records include annual reports, budgets, income statements, financial summaries, balance sheets, payment schedules, tax forms, monthly sales reports, sales analytics, and invoices. Records largely pertain to the operational costs of Adbusters Media Foundation in general, but include some specific financial records associated with the Blackspot campaign.

Physical description: Born-digital materials:

51 textual records (63.3 MB) : PDF, JPG, TIFF, XLS, TAB

Language of the material:

English

Access points:

- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Records were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Related material:

This series contains some financial records which concern the costs incurred for the production of the Blackspot shoe line. For non-financial records related to the Blackspot campaign, see series [F-300-5 Blackspot campaign records](f-300-5).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-9-0-1	File - Annual reports	2004-2013	Open, no restrictions	
F-300-1-9-0-2	File - Financial documents	2005-2015	Pending review	
F-300-1-9-0-3	File - Sales reports for Kenn	2010-2011	Pending review	
F-300-1-9-0-4	File - Sales	2012-2014	Pending review	

Series F-300-2: Publications and associated records

Date: 1989-2022 (date of creation)

Scope and content:

Series consists of Adbusters Media Foundation publications and books authored by Kalle Lasn, as well as drafts and mockups associated with the creation of these publications. Records include copies of Adbusters magazine and its mockups, Big Noise magazine, *Culture Jam*, *Design Anarchy*, *Meme Wars*, the Adbusters Media Literacy Kit, calendars, pamphlets, posters, digital spoof ads, and digital listserv newsletters.

The series has been arranged by the archivist into ten sub-series based on the publication type:

- [Adbusters magazine records](f-300-2-1) (sub-series 1).
- [Big Noise magazine records](f-300-2-2) (sub-series 2).
- [Magazine mockups and revisions](f-300-2-3) (sub-series 3).
- [Books and associated records](f-300-2-4) (sub-series 4).
- [Media literacy kits and associated records](f-300-2-5) (sub-series 5).
- [Calendars and associated records](f-300-2-6) (sub-series 6).
- [Pamphlets](f-300-2-7) (sub-series 7).
- [Posters and associated records](f-300-2-8) (sub-series 8).
- [Digital spoof ads and associated records](f-300-2-9) (sub-series 9).
- [Listserv newsletter](f-300-2-10) (sub-series 10).

Files are arranged chronologically.

Physical description: Paper and analogue records:

1.52 m of textual records and other material

Born-digital materials:

7.2 GB of graphic material and other materials

Language of the material:

Chinese

Dutch

English

Estonian

German

Hebrew

Italian

Japanese

Korean

Spanish

Turkish

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Moving images (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Photographic material (documentary form)

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Sub-series with known restrictions include [Books and associated records](f-300-2-4) (sub-series 4), [Media literacy kits and associated records](f-300-2-5) (sub-series 5), [Calendars and associated records](f-300-2-6) (sub-series 6), and [Digital spoof ads and associated records](f-300-2-9) (sub-series 9). The remaining sub-series are open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Paper and analogue records include 166 magazines, 20 calendars, 24 posters, 15 books, and 10 pamphlets.

Physical description:

Born-digital materials include 543 items of graphic material (3.13 GB), 316 textual records (2.56 GB), 239 digital photographs (1.29 GB), and 1 digitized moving image DVD (228 MB, composed of 44 MP4 items).

Subseries F-300-2-1: Adbusters magazine

Date: 1989-2022 (date of creation)

Scope and content:

Sub-series contains physical copies of 162 issues of Adbusters magazine, from inception up to August 2022. Two copies of Adbusters magazine, vol. 16, no. 3 (issue 77) with alternative cover pages are included. The sub-series also includes a separated cover which was once used to bind the "Blueprint for a New World" boxset (issues 112-117).

Physical description: 1.12 m of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)

Arrangement:

Files are arranged chronologically by volume.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Textual records consist of 163 magazines (162 unique, 1 copy) and a cardstock boxset cover.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-1-0-1	File - Adbusters magazine, vol. 1	1989-1991	Open	300-2
F-300-2-1-0-1-1	Item - Adbusters magazine, vol. 1, no. 1 (issue 1)	1989	Open	300-2
F-300-2-1-0-1-2	Item - Adbusters magazine, vol. 1, no. 2 (issue 2)	1989-1990	Open	300-2
F-300-2-1-0-1-3	Item - Adbusters magazine, vol. 1, no. 3 (issue 3)	1990	Open	300-2
F-300-2-1-0-1-4	Item - Adbusters magazine, vol. 1, no. 4 (issue 4)	1991	Open	300-2
F-300-2-1-0-2	File - Adbusters magazine, vol. 2	1991-1993	Open	300-2
F-300-2-1-0-2-1	Item - Adbusters magazine, vol. 2, no. 1 (issue 5)	1991	Open	300-2
F-300-2-1-0-2-2	Item - Adbusters magazine, vol. 2, no. 2 (issue 6)	1992	Open	300-2
F-300-2-1-0-2-3	Item - Adbusters magazine, vol. 2, no. 3 (issue 7)	1993	Open	300-2
F-300-2-1-0-2-4	Item - Adbusters magazine, vol. 2, no. 4 (issue 8)	1993	Open	300-2
F-300-2-1-0-3	File - Adbusters magazine, vol. 3	1994-1995	Open	300-2
F-300-2-1-0-3-1	Item - Adbusters magazine, vol. 3, no. 1 (issue 9)	1994	Open	300-2
F-300-2-1-0-3-2	Item - Adbusters magazine, vol. 3, no. 2 (issue 10)	1994	Open	300-2
F-300-2-1-0-3-3	Item - Adbusters magazine, vol. 3, no. 3 (issue 11)	1995	Open	300-2
F-300-2-1-0-3-4	Item - Adbusters magazine, vol. 3, no. 4 (issue 12)	1995	Open	300-2
F-300-2-1-0-4	File - Adbusters magazine, vol. 4	1995-1996	Open	300-2
F-300-2-1-0-4-1	Item - Adbusters magazine, vol. 4, no. 1 (issue 13)	1995	Open	300-2
F-300-2-1-0-4-2	Item - Adbusters magazine, vol. 4, no. 2 (issue 14)	1996	Open	300-2
F-300-2-1-0-4-3	Item - Adbusters magazine, vol. 4, no. 3 (issue 15)	1996	Open	300-2
F-300-2-1-0-4-4	Item - Adbusters magazine, vol. 4, no. 4 (issue 16)	1996	Open	300-2
F-300-2-1-0-5	File - Adbusters magazine, vol. 5	1997-1998	Open	300-2
F-300-2-1-0-5-1	Item - Adbusters magazine, vol. 5, no. 1 (issue 17)	1997	Open	300-2

F-300-2-1-0-5-2	Item - Adbusters magazine, vol. 5, no. 2 (issue 18)	1997	Open	300-2
F-300-2-1-0-5-3	Item - Adbusters magazine, vol. 5, no. 3 (issue 19)	1997	Open	300-2
F-300-2-1-0-5-4	Item - Adbusters magazine, vol. 5, no. 4 (issue 20)	1998	Open	300-2
F-300-2-1-0-6	File - Adbusters magazine, vol. 6	1998-1999	Open	300-2
F-300-2-1-0-6-1	Item - Adbusters magazine, vol. 6, no. 1 (issue 21)	1998	Open	300-2
F-300-2-1-0-6-2	Item - Adbusters magazine, vol. 6, no. 2 (issue 22)	1998	Open	300-2
F-300-2-1-0-6-3	Item - Adbusters magazine, vol. 6, no. 3 (issue 23)	1998	Open	300-2
F-300-2-1-0-6-4	Item - Adbusters magazine, vol. 6, no. 4 (issue 24)	1999	Open	300-3
F-300-2-1-0-7	File - Adbusters magazine, vol. 7	1999-2000	Open	300-3
F-300-2-1-0-7-1	Item - Adbusters magazine, vol. 7, no. 1 (issue 25)	1999	Open	300-3
F-300-2-1-0-7-2	Item - Adbusters magazine, vol. 7, no. 2 (issue 26)	1999	Open	300-3
F-300-2-1-0-7-3	Item - Adbusters magazine, vol. 7, no. 3 (issue 27)	1999	Open	300-3
F-300-2-1-0-7-4	Item - Adbusters magazine, vol. 7, no. 4 (issue 28)	2000	Open	300-3
F-300-2-1-0-8	File - Adbusters magazine, vol. 8	2000	Open	300-3
F-300-2-1-0-8-1	Item - Adbusters magazine, vol. 8, no. 1 (issue 29)	2000	Open	300-3
F-300-2-1-0-8-2	Item - Adbusters magazine, vol. 8, no. 2 (issue 30)	2000	Open	300-3
F-300-2-1-0-8-3	Item - Adbusters magazine, vol. 8, no. 3 (issue 31)	2000	Open	300-3
F-300-2-1-0-8-4	Item - Adbusters magazine, vol. 8, no. 4 (issue 32)	2000	Open	300-3
F-300-2-1-0-9	File - Adbusters magazine, vol. 9	2001	Open	300-3
F-300-2-1-0-9-1	Item - Adbusters magazine, vol. 9, no. 1 (issue 33)	2001	Open	300-3
F-300-2-1-0-9-2	Item - Adbusters magazine, vol. 9, no. 2 (issue 34)	2001	Open	300-3
F-300-2-1-0-9-3	Item - Adbusters magazine, vol. 9, no. 3 (issue 35)	2001	Open	300-3
F-300-2-1-0-9-4	Item - Adbusters magazine, vol. 9, no. 4 (issue 36)	2001	Open	300-3
F-300-2-1-0-9-5	Item - Adbusters magazine, vol. 9, no. 5 (issue 37)	2001	Open	300-3
F-300-2-1-0-9-6	Item - Adbusters magazine, vol. 9, no. 6 (issue 38)	2001	Open	300-3
F-300-2-1-0-10	File - Adbusters magazine, vol. 10	2002	Open	300-3
F-300-2-1-0-10-1	Item - Adbusters magazine, vol. 10, no. 1 (issue 39)	2002	Open	300-3
F-300-2-1-0-10-2	Item - Adbusters magazine, vol. 10, no. 2 (issue 40)	2002	Open	300-3
F-300-2-1-0-10-3	Item - Adbusters magazine, vol. 10, no. 3 (issue 41)	2002	Open	300-3

F-300-2-1-0-10-4	Item - Adbusters magazine, vol. 10, no. 4 (issue 42)	2002	Open	300-3
F-300-2-1-0-10-5	Item - Adbusters magazine, vol. 10, no. 5 (issue 43)	2002	Open	300-3
F-300-2-1-0-10-6	Item - Adbusters magazine, vol. 10, no. 6 (issue 44)	2002	Open	300-4
F-300-2-1-0-11	File - Adbusters magazine, vol. 11	2003	Open	300-4
F-300-2-1-0-11-1	Item - Adbusters magazine, vol. 11, no. 1 (issue 45)	2003	Open	300-4
F-300-2-1-0-11-2	Item - Adbusters magazine, vol. 11, no. 2 (issue 46)	2003	Open	300-4
F-300-2-1-0-11-3	Item - Adbusters magazine, vol. 11, no. 3 (issue 47)	2003	Open	300-4
F-300-2-1-0-11-4	Item - Adbusters magazine, vol. 11, no. 4 (issue 48)	2003	Open	300-4
F-300-2-1-0-11-5	Item - Adbusters magazine, vol. 11, no. 5 (issue 49)	2003	Open	300-4
F-300-2-1-0-11-6	Item - Adbusters magazine, vol. 11, no. 6 (issue 50)	2003	Open	300-4
F-300-2-1-0-12	File - Adbusters magazine, vol. 12	2004	Open	300-4
F-300-2-1-0-12-1	Item - Adbusters magazine, vol. 12, no. 1 (issue 51)	2004	Open	300-4
F-300-2-1-0-12-2	Item - Adbusters magazine, vol. 12, no. 2 (issue 52)	2004	Open	300-4
F-300-2-1-0-12-3	Item - Adbusters magazine, vol. 12, no. 3 (issue 53)	2004	Open	300-4
F-300-2-1-0-12-4	Item - Adbusters magazine, vol. 12, no. 4 (issue 54)	2004	Open	300-4
F-300-2-1-0-12-5	Item - Adbusters magazine, vol. 12, no. 5 (issue 55)	2004	Open	300-4
F-300-2-1-0-12-6	Item - Adbusters magazine, vol. 12, no. 6 (issue 56)	2004	Open	300-4
F-300-2-1-0-13	File - Adbusters magazine, vol. 13	2005	Open	300-4
F-300-2-1-0-13-1	Item - Adbusters magazine, vol. 13, no. 1 (issue 57)	2005	Open	300-4
F-300-2-1-0-13-2	Item - Adbusters magazine, vol. 13, no. 2 (issue 58)	2005	Open	300-4
F-300-2-1-0-13-3	Item - Adbusters magazine, vol. 13, no. 3 (issue 59)	2005	Open	300-4
F-300-2-1-0-13-4	Item - Adbusters magazine, vol. 13, no. 4 (issue 60)	2005	Open	300-5
F-300-2-1-0-13-5	Item - Adbusters magazine, vol. 13, no. 5 (issue 61)	2005	Open	300-5
F-300-2-1-0-13-6	Item - Adbusters magazine, vol. 13, no. 6 (issue 62)	2005	Open	300-5
F-300-2-1-0-14	File - Adbusters magazine, vol. 14	2006	Open	300-5
F-300-2-1-0-14-1	Item - Adbusters magazine, vol. 14, no. 1 (issue 63)	2006	Open	300-5
F-300-2-1-0-14-2	Item - Adbusters magazine, vol. 14, no. 2 (issue 64)	2006	Open	300-5
F-300-2-1-0-14-3	Item - Adbusters magazine, vol. 14, no. 3 (issue 65)	2006	Open	300-5
F-300-2-1-0-14-4	Item - Adbusters magazine, vol. 14, no. 4 (issue 66)	2006	Open	300-5

F-300-2-1-0-14-5	Item - Adbusters magazine, vol. 14, no. 5 (issue 67)	2006	Open	300-5
F-300-2-1-0-14-6	Item - Adbusters magazine, vol. 14, no. 6 (issue 68)	2006	Open	300-5
F-300-2-1-0-15	File - Adbusters magazine, vol. 15	2007	Open	300-5
F-300-2-1-0-15-1	Item - Adbusters magazine, vol. 15, no. 1 (issue 69)	2007	Open	300-5
F-300-2-1-0-15-2	Item - Adbusters magazine, vol. 15, no. 2 (issue 70)	2007	Open	300-5
F-300-2-1-0-15-3	Item - Adbusters magazine, vol. 15, no. 3 (issue 71)	2007	Open	300-5
F-300-2-1-0-15-4	Item - Adbusters magazine, vol. 15, no. 4 (issue 72)	2007	Open	300-5
F-300-2-1-0-15-5	Item - Adbusters magazine, vol. 15, no. 5 (issue 73)	2007	Open	300-5
F-300-2-1-0-15-6	Item - Adbusters magazine, vol. 15, no. 6 (issue 74)	2007	Open	300-5
F-300-2-1-0-16	File - Adbusters magazine, vol. 16	2008	Open	300-5
F-300-2-1-0-16-1	Item - Adbusters magazine, vol. 16, no. 1 (issue 75)	2008	Open	300-5
F-300-2-1-0-16-2	Item - Adbusters magazine, vol. 16, no. 2 (issue 76)	2008	Open	300-5
F-300-2-1-0-16-3	Item - Adbusters magazine, vol. 16, no. 3 (issue 77)	2008	Open	300-6
F-300-2-1-0-16-4	Item - Adbusters magazine, vol. 16, no. 4 (issue 78)	2008	Open	300-6
F-300-2-1-0-16-5	Item - Adbusters magazine, vol. 16, no. 5 (issue 79)	2008	Open	300-6
F-300-2-1-0-16-6	Item - Adbusters magazine, vol. 16, no. 6 (issue 80)	2008	Open	300-6
F-300-2-1-0-17	File - Adbusters magazine, vol. 17	2009	Open	300-6
F-300-2-1-0-17-1	Item - Adbusters magazine, vol. 17, no. 1 (issue 81)	2009	Open	300-6
F-300-2-1-0-17-2	Item - Adbusters magazine, vol. 17, no. 2 (issue 82)	2009	Open	300-6
F-300-2-1-0-17-3	Item - Adbusters magazine, vol. 17, no. 3 (issue 83)	2009	Open	300-6
F-300-2-1-0-17-4	Item - Adbusters magazine, vol. 17, no. 4 (issue 84)	2009	Open	300-6
F-300-2-1-0-17-5	Item - Adbusters magazine, vol. 17, no. 5 (issue 85)	2009	Open	300-6
F-300-2-1-0-17-6	Item - Adbusters magazine, vol. 17, no. 6 (issue 86)	2009	Open	300-6
F-300-2-1-0-18	File - Adbusters magazine, vol. 18	2010	Open	300-6
F-300-2-1-0-18-1	Item - Adbusters magazine, vol. 18, no. 1 (issue 87)	2010	Open	300-6
F-300-2-1-0-18-2	Item - Adbusters magazine, vol. 18, no. 2 (iIssue 88)	2010	Open	300-6
F-300-2-1-0-18-3	Item - Adbusters magazine, vol. 18, no. 3 (issue 89)	2010	Open	300-6
F-300-2-1-0-18-4	Item - Adbusters magazine, vol. 18, no. 4 (issue 90)	2010	Open	300-6
F-300-2-1-0-18-5	Item - Adbusters magazine, vol. 18, no. 5 (issue 91)	2010	Open	300-6

F-300-2-1-0-18-6	Item - Adbusters magazine, vol. 18, no. 6 (issue 92)	2010	Open	300-6
F-300-2-1-0-19	File - Adbusters magazine, vol. 19	2011	Open	300-7
F-300-2-1-0-19-1	Item - Adbusters magazine, vol. 19, no. 1 (issue 93)	2011	Open	300-7
F-300-2-1-0-19-2	Item - Adbusters magazine, vol. 19, no. 2 (issue 94)	2011	Open	300-7
F-300-2-1-0-19-3	Item - Adbusters magazine, vol. 19, no. 3 (issue 95)	2011	Open	300-7
F-300-2-1-0-19-4	Item - Adbusters magazine, vol. 19, no. 4 (issue 96)	2011	Open	300-7
F-300-2-1-0-19-5	Item - Adbusters magazine, vol. 19, no. 5 (issue 97)	2011	Open	300-7
F-300-2-1-0-19-6	Item - Adbusters magazine, vol. 19, no. 6 (issue 98)	2011	Open	300-7
F-300-2-1-0-20	File - Adbusters magazine, vol. 20	2012	Open	300-7
F-300-2-1-0-20-1	Item - Adbusters magazine, vol. 20, no. 1 (issue 99)	2012	Open	300-7
F-300-2-1-0-20-2	Item - Adbusters magazine, vol. 20, no. 2 (issue 100)	2012	Open	300-7
F-300-2-1-0-20-3	Item - Adbusters magazine, vol. 20, no. 3 (issue 101)	2012	Open	300-7
F-300-2-1-0-20-4	Item - Adbusters magazine, vol. 20, no. 4 (issue 102)	2012	Open	300-7
F-300-2-1-0-20-5	Item - Adbusters magazine, vol. 20, no. 5 (issue 103)	2012	Open	300-7
F-300-2-1-0-20-6	Item - Adbusters magazine, vol. 20, no. 6 (issue 104)	2012	Open	300-7
F-300-2-1-0-21	File - Adbusters magazine, vol. 21	2013	Open	300-7
F-300-2-1-0-21-1	Item - Adbusters magazine, vol. 21, no. 1 (issue 105)	2013	Open	300-7
F-300-2-1-0-21-2	Item - Adbusters magazine, vol. 21, no. 2 (issue 106)	2013	Open	300-7
F-300-2-1-0-21-3	Item - Adbusters magazine, vol. 21, no. 3 (issue 107)	2013	Open	300-7
F-300-2-1-0-21-4	Item - Adbusters magazine, vol. 21, no. 4 (issue 108)	2013	Open	300-7
F-300-2-1-0-21-5	Item - Adbusters magazine, vol. 21, no. 5 (issue 109)	2013	Open	300-7
F-300-2-1-0-21-6	Item - Adbusters magazine, vol. 21, no. 6 (issue 110)	2013	Open	300-8
F-300-2-1-0-22	File - Adbusters magazine, vol. 22	2014	Open	300-8
F-300-2-1-0-22-1	Item - Adbusters magazine, vol. 22, no. 1 (issue 111)	2014	Open	300-8
F-300-2-1-0-22-2	Item - Adbusters magazine, vol. 22, no. 2 (issue 112)	2014	Open	300-8
F-300-2-1-0-22-3	Item - Adbusters magazine, vol. 22, no. 3 (issue 113)	2014	Open	300-8
F-300-2-1-0-22-4	Item - Adbusters magazine, vol. 22, no. 4 (issue 114)	2014	Open	300-8
F-300-2-1-0-22-5	Item - Adbusters magazine, vol. 22, no. 5 (issue 115)	2014	Open	300-8
F-300-2-1-0-22-6	Item - Adbusters magazine, vol. 22, no. 6 (issue 116)	2014	Open	300-8

F-300-2-1-0-22-7	Item - Adbusters magazine, blueprint for a new world cover	2014	Open	300-8
F-300-2-1-0-23	File - Adbusters magazine, vol. 23	2015	Open	300-8
F-300-2-1-0-23-1	Item - Adbusters magazine, vol. 23, no. 1 (issue 117)	2015	Open	300-8
F-300-2-1-0-23-2	Item - Adbusters magazine, vol. 23, no. 2 (issue 118)	2015	Open	300-8
F-300-2-1-0-23-3	Item - Adbusters magazine, vol. 23, no. 3 (issue 119)	2015	Open	300-8
F-300-2-1-0-23-4	Item - Adbusters magazine, vol. 23, no. 4 (issue 120)	2015	Open	300-8
F-300-2-1-0-23-5	Item - Adbusters magazine, vol. 23, no. 5 (issue 121)	2015	Open	300-8
F-300-2-1-0-23-6	Item - Adbusters magazine, vol. 23, no. 6 (issue 122)	2015	Open	300-8
F-300-2-1-0-24	File - Adbusters magazine, vol. 24	2016	Open	300-9
F-300-2-1-0-24-1	Item - Adbusters magazine, vol. 24, no. 1 (issue 123)	2016	Open	300-9
F-300-2-1-0-24-2	Item - Adbusters magazine, vol. 24, no. 2 (issue 124)	2016	Open	300-9
F-300-2-1-0-24-3	Item - Adbusters magazine, vol. 24, no. 3 (issue 125)	2016	Open	300-9
F-300-2-1-0-24-4	Item - Adbusters magazine, vol. 24, no. 4 (issue 126)	2016	Open	300-9
F-300-2-1-0-24-5	Item - Adbusters magazine, vol. 24, no. 5 (issue 127)	2016	Open	300-9
F-300-2-1-0-24-6	Item - Adbusters magazine, vol. 24, no. 6 (issue 128)	2016	Open	300-9
F-300-2-1-0-25	File - Adbusters magazine, vol. 25	2017	Open	300-9
F-300-2-1-0-25-1	Item - Adbusters magazine, vol. 25, no. 1 (issue 129)	2017	Open	300-9
F-300-2-1-0-25-2	Item - Adbusters magazine, vol. 25, no. 2 (issue 130)	2017	Open	300-9
F-300-2-1-0-25-3	Item - Adbusters magazine, vol. 25, no. 3 (issue 131)	2017	Open	300-9
F-300-2-1-0-25-4	Item - Adbusters magazine, vol. 25, no. 4 (issue 132)	2017	Open	300-9
F-300-2-1-0-25-5	Item - Adbusters magazine, vol. 25, no. 5 (issue 133)	2017	Open	300-9
F-300-2-1-0-25-6	Item - Adbusters magazine, vol. 25, no. 6 (issue 134)	2017	Open	300-9
F-300-2-1-0-26	File - Adbusters magazine, vol. 26	2018	Open	300-9
F-300-2-1-0-26-1	Item - Adbusters magazine, vol. 26, no. 1 (issue 135)	2018	Open	300-9
F-300-2-1-0-26-2	Item - Adbusters magazine, vol. 26, no. 2 (issue 136)	2018	Open	300-9
F-300-2-1-0-26-3	Item - Adbusters magazine, vol. 26, no. 3 (issue 137)	2018	Open	300-10
F-300-2-1-0-26-4	Item - Adbusters magazine, vol. 26, no. 4 (issue 138)	2018	Open	300-10
F-300-2-1-0-26-5	Item - Adbusters magazine, vol. 26, no. 5 (issue 139)	2018	Open	300-10
F-300-2-1-0-26-6	Item - Adbusters magazine, vol. 26, no. 6 (issue 140)	2018	Open	300-10

F-300-2-1-0-27	File - Adbusters magazine, vol. 27	2019	Open	300-10
F-300-2-1-0-27-1	Item - Adbusters magazine, vol. 27, no. 1 (issue 141)	2019	Open	300-10
F-300-2-1-0-27-2	Item - Adbusters magazine, vol. 27, no. 2 (issue 142)	2019	Open	300-10
F-300-2-1-0-27-3	Item - Adbusters magazine, vol. 27, no. 3 (issue 143)	2019	Open	300-10
F-300-2-1-0-27-4	Item - Adbusters magazine, vol. 27, no. 4 (issue 144)	2019	Open	300-10
F-300-2-1-0-27-5	Item - Adbusters magazine, vol. 27, no. 5 (issue 145)	2019	Open	300-10
F-300-2-1-0-27-6	Item - Adbusters magazine, vol. 27, no. 6 (issue 146)	2019	Open	300-10
F-300-2-1-0-28	File - Adbusters magazine, vol. 28	2020-2021	Open	300-10
F-300-2-1-0-28-1	Item - Adbusters magazine, vol. 28, no. 1 (issue 147)	2020	Open	300-10
F-300-2-1-0-28-2	Item - Adbusters magazine, vol. 28, no. 2 (issue 148)	2020	Open	300-10
F-300-2-1-0-28-3	Item - Adbusters magazine, vol. 28, no. 3 (issue 149)	2020	Open	300-10
F-300-2-1-0-28-4	Item - Adbusters magazine, vol. 28, no. 4 (issue 150)	2020	Open	300-10
F-300-2-1-0-28-5	Item - Adbusters magazine, vol. 28, no. 5 (issue 152)	2021	Open	300-10
F-300-2-1-0-28-6	Item - Adbusters magazine, special edition (issue 151)	2020	Open	300-10
F-300-2-1-0-29	File - Adbusters magazine, vol. 29	2021	Open	300-11
F-300-2-1-0-29-1	Item - Adbusters magazine, vol. 29, no. 1 (issue 153)	2021	Open	300-10
F-300-2-1-0-29-2	Item - Adbusters magazine, vol. 29, no. 2 (issue 154)	2021	Open	300-11
F-300-2-1-0-29-3	Item - Adbusters magazine, vol. 29, no. 3 (issue 155)	2021	Open	300-11
F-300-2-1-0-29-4	Item - Adbusters magazine, vol. 29, no. 4 (issue 156)	2021	Open	300-11
F-300-2-1-0-29-5	Item - Adbusters magazine, vol. 29, no. 5 (issue 157)	2021	Open	300-11
F-300-2-1-0-29-6	Item - Adbusters magazine, vol. 29, no. 6 (issue 158)	2021	Open	300-11
F-300-2-1-0-30	File - Adbusters magazine, vol. 30	2022	Open	300-11
F-300-2-1-0-30-1	Item - Adbusters magazine, vol. 30, no. 1 (issue 159)	2022	Open	300-11
F-300-2-1-0-30-2	Item - Adbusters magazine, vol. 30, no. 2 (issue 160)	2022	Open	300-11
F-300-2-1-0-30-3	Item - Adbusters magazine, vol. 30, no. 3 (issue 161)	2022	Open	300-11
F-300-2-1-0-30-4	Item - Adbusters magazine, vol. 30, no. 4 (issue 162)	2022	Open	300-11

Subseries F-300-2-2: Big Noise magazine

Date: 1993 (date of creation)

Scope and content:

Sub-series consists of the first two issues of Big Noise magazine, a periodical published by Adbusters Media Foundation with teenagers as the intended audience. Also included is a Big Noise media literacy supplement for teachers.

Physical description: 1 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

No further accruals are expected.

Publication status:

published

Physical description:

Textual records consist of 3 magazines (2 unique, 1 copy), as well as 1 media literacy guidebook.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-2-0-0-1	Item - Big Noise magazine, issue 1	1993	Open	300-11
F-300-2-2-0-0-2	Item - Big Noise magazine, issue 2	1993	Open	300-11
F-300-2-2-0-0-3	Item - Big Noise media literacy supplement	1993	Open	300-11

Subseries F-300-2-3: Magazine mockups and revisions

Date: 2020 (date of creation)

Scope and content:

Sub-series consists of paper and born-digital mockups and revisions of Adbusters magazine. The two issues represented in this sub-series are [Adbusters magazine, special edition (issue 151)] (f-300-2-1-0-28-6) and [Adbusters magazine, vol. 28, no. 5 (issue 152)](f-300-2-1-0-28-5).

Physical description: Paper records:

3 cm of textual records

Born-digital materials:

15 textual records (1.46 GB) : PDF

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-3-0-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	File - Issue 151 mockup	2020	Open	300-12

F-300-2-3-0-2	File - Issue 152 revisions	2020	Open, no restrictions
<p>Subseries F-300-2-4: Books and associated records</p> <p><u>Date:</u> 1999-2014 (date of creation)</p> <p><u>Scope and content:</u></p> <p>Sub-series consists physical books authored by Kalle Lasn and their associated born-digital records. Physical books are available in English, as well as in the languages listed in the "Language of material" note. These books include *Culture Jam: How to Reverse America's Suicidal Consumer Binge - and Why We Must* (2000), *Design Anarchy* (2006), and *Meme Wars: The Creative Destruction Of Neoclassical Economics* (2012).</p> <p>Born-digital records include release statements, advertisement graphics, book reviews, thank-you letters, contributor tracking tables, artist permissions tracking tables, licensed image usage contracts, royalty reports, spoof warning labels, and English-language digital copies of each of the three books.</p> <p><u>Physical description:</u> Paper records: 28 cm of textual records</p> <p>Born-digital material: 29 textual records (220.4 MB) : PDF, JPG 4 items of graphic material (37.4 MB) : PDF, TIF</p> <p><u>Language of the material:</u></p> <p>Chinese Dutch English Estonian German Hebrew Italian Japanese Korean Spanish Turkish</p> <p><u>Access points:</u></p> <ul style="list-style-type: none"> • Textual record (documentary form) • Records in electronic form (born-digital) (documentary form) • Graphic material (documentary form) <p><u>Arrangement:</u></p> <p>Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order</p>			

according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Alternative form available:

Digital scans of several physical book covers belonging to this sub-series were provided by Adbusters. These scans were used to create the digital access copy of each item.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Paper records consist of 15 books.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-4-0-1	File - *Culture Jam*	2000-2013	Open	300-13
F-300-2-4-0-1-1	Item - Lasn, Kalle. *Culture Jam: How to Reverse Americas Suicidal Consumer Binge - and Why We Must*. Toronto: Quill.	2000	Open	300-13
F-300-2-4-0-1-2	Item - Lasn, Kalle. *Cultuurkrakers*. Rotterdam, Netherlands: Lemniscaat.	2002	Open	300-13
F-300-2-4-0-1-3	Item - ##### - ##### #####. ##### ##### ### ##### :##### ## .##	2002	Open	300-13
F-300-2-4-0-1-4	Item - Lasn, Kalle. *Culture Jam: Manuale di Resistenza del Consumatore Globale*. Segrate, Italy: Mondadori.	2004	Open	300-13
F-300-2-4-0-1-5	Item - ## ##. #####. ##: #####.	2004	Open	300-13
F-300-2-4-0-1-6	Item - Lasn, Kalle. *Culture Jamming: Die Rückeroberung der Zeichen*. Berlin, Deutschland: orange-press.	2005	Open	300-13

F-300-2-4-0-1-7	Item - Lasn, Kalle. *Kultuuritõkestus - Ameerika™ naeruvääristamine*. Tallinn, Eesti: Tänapäev	2005	Open	300-13
F-300-2-4-0-1-8	Item - ##### ### #####	2006	Open	300-13
F-300-2-4-0-1-9	Item - ##.##### ###: ## ####	2013	Open	300-13
F-300-2-4-0-2	File - *Design Anarchy*	2006	Open	300-13
F-300-2-4-0-2-1	Item - Lasn, Kalle. *Design Anarchy*. Novato, CA: ORO Editions	2006	Open	300-13
F-300-2-4-0-3	File - *Meme Wars*	2012-2014	Open	300-14
F-300-2-4-0-3-1	Item - Lasn, Kalle. *Meme Wars: The Creative Destruction Of Neoclassical Economics* (Sandpaper Collectors Edition). New York, NY: Seven Stories Press.	2012	Open	300-14
F-300-2-4-0-3-2	Item - Lasn, Kalle. *No More Bullshit: Die Zukunftswerkstatt für die 99 Prozent*. Riemann Verlag, Deutschland: Riemann Verlag	2012	Open	300-14
F-300-2-4-0-3-3	Item - Lasn, Kalle. *Guerra de Memes: La Destrucción Creativa de la Economía Neoclásica*. Sevilla, España: Edge Entertainment.	2012	Open	300-14
F-300-2-4-0-3-4	Item - Lasn, Kalle. Mim Sava#lar#; Neoklasik #ktisad#n Yarat#c# #mhas#. Beyo#lu, #stanbul: Metis Yay#nc#l#k.	2014	Open	300-14
F-300-2-4-0-3-5	Item - ## ##. ## ### ## - ##### ##### ## ##. ##: #####	2014	Open	300-15
F-300-2-4-0-4	File - Cultural Jam, [digital records]	1999	Open, no restrictions	
F-300-2-4-0-5	File - Design Anarchy, [digital records]	2006-2007	Open, no restrictions	
F-300-2-4-0-6	File - Economics text book: signed permission forms, [digital records]	2007-2012	Pending review	
F-300-2-4-0-7	File - Meme Wars, [digital records]	2012	Pending review	

Subseries F-300-2-5: Media literacy kits and associated records

Date: 2010-2016 (date of creation)

Scope and content:

Sub-series contains paper and born-digital records related to the Adbusters Media Literacy Kit, Media Empowerment Kit, or the implementation of media literacy workshops. Paper records include the *Adbusters Media Lit Kit* (2010), as well as two photocopies of a media literacy workshop supplement. Born-digital records include advertisement graphics, flyers, workshop powerpoint presentation templates (in PDF format), workshop notes, media lit kit assembly how-to guides, correspondence, contact lists, draft email templates, order forms, page revisions, Adbusters spoof ads, and a digital copy of a Media Empowerment DVD featuring Adbusters' TV spots.

Born-digital copies of the *Adbusters Media Literacy Kit* (2006), *Adbusters Media Empowerment Kit* (2007), *Adbusters Media Lit Kit* (2010), and the *Adbusters Media Empowerment Kit* (2012) are also included.

Physical description: Paper records:

1 cm of textual records.

Born-digital records:

44 textual records (469.7 MB) : PDF, RTFD

7 items of graphic material (137.1 MB) : PDF

1 digitized moving image DVD (228 MB) : 44 MP4 files

Language of the material:

English

Access points:

- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Graphic material (documentary form)
- Moving images (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-5-0-1 Former SFU Archives identifier. Identifier	File - Media lit kit	2010	Open	300-15

was updated when this file was moved during the February 2023 digital records accrual description.				
F-300-2-5-0-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	File - Media literacy workshop	[ca. 2013-2015]	Open	300-15
F-300-2-5-0-3	File - Media lit kit, [digital records]	2006-2013	Open, no restrictions	
F-300-2-5-0-4	File - Media literacy workshop, [digital records]	2007-2013	Pending review	
F-300-2-5-0-5	File - Revisions: 2010 changed pages, [digital records]	2009-2010	Open, no restrictions	
F-300-2-5-0-6	File - Revisions: 2011 changed pages, [digital records]	2011	Open, no restrictions	
F-300-2-5-0-7	File - Revisions: 2011 November Nicole, [digital records]	2011	Open, no restrictions	
F-300-2-5-0-8	File - Media Empowerment DVD	2015-2016	Open, no restrictions	

Subseries F-300-2-6: Calendars and associated records

Date: 1994-2020 (date of creation)

Scope and content:

Sub-series consists of physical and born-digital calendars produced by Adbusters Media Foundation and their associated records. Physical materials include 19 Adbusters calendars, dated to 1994, 1997, 1999-2008, 2012, and 2015-2020.

Born-digital materials include digital copies of calendars, mockups, advertisement graphics, artist permissions tracking tables, printing invoices, lists of famous quotes to include, lists of important dates to mark off, and thank-you notes. While there is some overlap, print calendars and born-digital records in this sub-series do not necessarily correlate.

Physical description: Paper and analogue records:

20 calendars (19 unique, 1 copy) : col.

Born-digital materials:

36 graphic material items (1.68 GB) : PDF, JPG

9 textual records (0.4 MB) : PDF

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-6-0-1	File - Print calendars	1994-2020	Open, no restrictions	
F-300-2-6-0-1-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 1994 Adbusters calendar	1994	Open	
F-300-2-6-0-1-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 1997 Adbusters calendar	1997	Open	300-16
F-300-2-6-0-1-3 Former SFU Archives	Item - 1999 Adbusters calendar	1999	Open	300-16

identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.				
F-300-2-6-0-1-4 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2000 Adbusters calendar	2000	Open	300-16
F-300-2-6-0-1-5 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2001 Adbusters calendar	2001	Open	300-16
F-300-2-6-0-1-6 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2002 Adbusters calendar	2002	Open	300-16
F-300-2-6-0-1-7 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2003 Adbusters calendar	2003	Open	300-16
F-300-2-6-0-1-8 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2004 Adbusters calendar	2004	Open	300-16
F-300-2-6-0-1-9 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2005 Adbusters calendar	2005	Open	300-16
F-300-2-6-0-1-10 Former SFU Archives	Item - 2006 Adbusters calendar	2006	Open	300-16

identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.				
F-300-2-6-0-1-11 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2007 Adbusters calendar	2007	Open	300-16
F-300-2-6-0-1-12 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2008 Adbusters calendar	2008	Open	300-16
F-300-2-6-0-1-13 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2012 Adbusters calendar	2012	Open	300-16
F-300-2-6-0-1-14 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2015 Adbusters calendar	2015	Open	300-16
F-300-2-6-0-1-15 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2016 Adbusters calendar	2016	Open	300-16
F-300-2-6-0-1-16 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2017 Adbusters calendar	2017	Open	300-16
F-300-2-6-0-1-17 Former SFU Archives	Item - 2018 Adbusters calendar	2018	Open	300-16

identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.				
F-300-2-6-0-1-18 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2019 Adbusters calendar	2019	Open	300-16
F-300-2-6-0-1-19 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2020 Adbusters calendar	2020	Open	300-16
F-300-2-6-0-2	File - 2001 Adbusters calendar [digital records]	2002	Open, no restrictions	
F-300-2-6-0-3	File - 2002 Adbusters calendar [digital records]	2002	Open, no restrictions	
F-300-2-6-0-4	File - 2003 Adbusters calendar [digital records]	2003	Open, no restrictions	
F-300-2-6-0-5	File - 2005 Adbusters calendar [digital records]	2004-2005	Open, no restrictions	
F-300-2-6-0-6	File - 2006 Adbusters calendar [digital records]	2005	Open, no restrictions	
F-300-2-6-0-7	File - 2007 Adbusters calendar [digital records]	2007	Open, no restrictions	
F-300-2-6-0-8	File - 2008 Adbusters calendar [digital records]	2007	Pending review	
F-300-2-6-0-9	File - 2009 Adbusters calendar [digital records]	2008	Open, no restrictions	
F-300-2-6-0-10	File - 2010 Adbusters calendar [digital records]	2009	Open, no restrictions	
F-300-2-6-0-11	File - 2011 Adbusters calendar [digital records]	2010	Open, no restrictions	
F-300-2-6-0-12	File - 2012 Adbusters calendar [digital records]	2011	Open, no restrictions	
F-300-2-6-0-13	File - 2013 Adbusters calendar [digital records]	2012	Open, no restrictions	
F-300-2-6-0-14	File - 2014 Adbusters calendar [digital records]	2013	Open, no restrictions	
F-300-2-6-0-15	File - 2018 Adbusters calendar [digital records]	2014	Open, no restrictions	
F-300-2-6-0-16	File - 2019 Adbusters calendar [digital records]	2018	Open, no restrictions	
F-300-2-6-0-17	File - 2020 Adbusters calendar [digital records]	2019	Open, no restrictions	

Subseries F-300-2-7: Pamphlets

Date: [199-?]-2018 (date of creation)

Scope and content:

Sub-series consists of three pamphlet series distributed by Adbusters Media Foundation. These include the "PoWeRShift Media Campaigns" pamphlet (a subsidiary of Adbusters which created advocacy commercials in the 1990s), the "Cyborg Manifesto," and a 5-part advocacy pamphlet series titled "Field Guide to a New World Order."

A born-digital version of each "Field Guide to a New World Order" is included as an access copy of these pamphlets. Access copies of the "PoWeRShift Media Campaigns" and the "Cyborg Manifesto" pamphlets are created from digital scans provided by Adbusters.

Physical description: Paper and analogue records:

1 cm of textual records

Born-digital materials:

6 textual records (197.2 MB) : PDF

Language of the material:

English

Access points:

- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)

Physical condition:

Files were arranged by the archivist in chronological order.

Alternative form available:

Digital scans of two pamphlets in this sub-series were provided by Adbusters. These scans were used to create the digital access copy of each item.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Textual records consist of 10 pamphlets (8 unique, 2 copies).

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-7-0-1	File - PoWeRShift Media Campaigns	[ca. 1990s]	Open	300-15
F-300-2-7-0-2	File - The Cyborg Manifesto	[ca. 2001]	Open	300-15
F-300-2-7-0-3	File - Field Guide to a New World Order	2017-2018	Open	300-15
F-300-2-7-0-3-1	Item - Field Guide to a New World Order: Part I. METAMEME Warfare	2017	Open	300-15
F-300-2-7-0-3-2	Item - Field Guide to a New World Order: Part II. BREAK the TRACE!	2017	Open	300-15
F-300-2-7-0-3-3	Item - Field Guide to a New World Order: Part III. Reverse Money Flows	2017	Open	300-15
F-300-2-7-0-3-4	Item - Field Guide to a New World Order: Part IV. Détournement	2017	Open	300-15
F-300-2-7-0-3-5	Item - Field Guide to a New World Order: Part V. The POWER of the RITUAL	2018	Open	300-15
F-300-2-7-0-3-6	Item - Field Guide to a New World Order: Part VI. FUCK FACEBOOK	2018	Open	300-15

Subseries F-300-2-8: Posters and associated records

Date: 2001-2021 (date of creation)

Scope and content:

Sub-series consists of physical and born-digital posters created and distributed by Adbusters Media Foundation. Born-digital records also include graphic design mockups and drafts associated with the creation of posters. While there is some overlap, print posters and born-digital records in this sub-series do not necessarily correlate.

Physical description: Paper and analogue records:

24 posters (14 unique, 10 copies).

Born-digital materials:

38 items of graphic material (335 MB) : PDF, JPG, EPS, QRK

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list, according to the creator's original order. Following this, born-digital files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-8-0-1	File - Print posters	2011-2021	Open, no restrictions	
F-300-2-8-0-1-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Occupy Silicon Valley	2018	Open	
F-300-2-8-0-1-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Occupy Wall Street	2011	Open	
F-300-2-8-0-1-3 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Occupy Wall Street	[ca. 2018-2020]	Open	

F-300-2-8-0-1-4 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - The great global potbang	2020	Open
F-300-2-8-0-1-5 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - 2020 moon days	2020	Open
F-300-2-8-0-1-6 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Are we happy yet?	[ca. 2018-2020]	Open
F-300-2-8-0-1-7 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Your economy needs YOU to keep consuming	[ca. 2018-2020]	Open
F-300-2-8-0-1-8 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Species extinction	[ca. 2018-2020]	Open
F-300-2-8-0-1-9 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Black poppy	[ca. 2018-2020]	Open
F-300-2-8-0-1-10 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Riders wanted	[ca. 2018-2020]	Open

F-300-2-8-0-1-11 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Carbon dioxide hits record high [ca. 2018-2020]	Open
F-300-2-8-0-1-12 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Worldwide general strike 1 2021	Open
F-300-2-8-0-1-13 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Worldwide general strike 2 2021	Open
F-300-2-8-0-1-14 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - They call us ugly to sell us shit 2021	Open
F-300-2-8-0-2	File - 2001 Posters [digital records] 2001	Open, no restrictions
F-300-2-8-0-3	File - 2001 Posters: Curb your consumption [digital records] 2001-2002	Open, no restrictions
F-300-2-8-0-4	File - 2001 Posters: TV turnoff Week [digital records] 2001	Open, no restrictions
F-300-2-8-0-5	File - 2001 Posters: Foolsfest [digital records] 2001	Open, no restrictions
F-300-2-8-0-6	File - 2001 Posters: Barnbrook First Thing's First [digital records] 2001	Open, no restrictions
F-300-2-8-0-7	File - 2002 Posters [digital records] 2002	Open, no restrictions
F-300-2-8-0-8	File - 2003 Posters: TV Turn off Week [digital records] 2003	Open, no restrictions
F-300-2-8-0-9	File - 2014-2020 Posters [digital records] 2016-2020	Open, no restrictions
F-300-2-8-0-10	File - November 11 black poppy poster [digital records] 2017	Open, no restrictions
Subseries F-300-2-9: Digital spoof ads and associated records		
<u>Date:</u> 1999-2021 (date of creation)		
<u>Scope and content:</u>		

Sub-series consists of born-digital Adbusters' spoof advertisement graphic files and associated records. Records include digital spoof ads parodying Absolute Vodka, Altria, Benetton, Calvin Klein, Coca-Cola, Disney, Eli Lilly, Esso, Gap, George Bush, Joe Camel, Marlboro, McDonalds, Nike, Phillip Morris, the automotive industry, the beauty industry, the pharmaceutical industry, and the American flag. Associated records include spoof ad contest submissions, licensed image usage contracts, and licensed reprint request tracking tables.

Physical description: Born-digital materials:

239 digital photographs (1.29 GB) : JPG

202 items of graphic material (852 MB) : PDF, JPG, TIF, TIFF, GIF, PNG, PSD

47 textual records (35.8 MB) : PDF, JPG

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Photographic material (documentary form)
- Textual record (documentary form)

Arrangement:

Spoof Ads (files F-300-3-9-0-1 to F-300-1-9-0-26) were arranged alphabetically by the archivist. Reprint requests and permission forms (files F-300-3-9-0-27 to F-300-1-9-0-34) were arranged chronologically by the archivists.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list				
Reference code	Title	Dates	Access status	Container
F-300-2-9-0-1	File - Spoofs ads general	1999-2011	Open, no restrictions	
F-300-2-9-0-2	File - Absolut	2002-2011	Open, no restrictions	
F-300-2-9-0-3	File - Altria/Phillip Morris	1999-2002	Open, no restrictions	
F-300-2-9-0-4	File - Benetton	1999-2003	Open, no restrictions	
F-300-2-9-0-5	File - Coca-Cola	2000-2002	Open, no restrictions	
F-300-2-9-0-6	File - Consumer heads	2000-2001	Open, no restrictions	
F-300-2-9-0-7	File - Consumption will fill the void	2000-2003	Open, no restrictions	
F-300-2-9-0-8	File - 1999 contest winners	2001	Open, no restrictions	
F-300-2-9-0-9	File - Culture Jam book	1999-2005	Open, no restrictions	
F-300-2-9-0-10	File - Corporate America flag	2001-2012	Open, no restrictions	
F-300-2-9-0-11	File - Curb your consumption	2000-2002	Open, no restrictions	
F-300-2-9-0-12	File - Darwin	2002	Open, no restrictions	
F-300-2-9-0-13	File - Delete the meat	2002	Open, no restrictions	
F-300-2-9-0-14	File - Economics	1999-2009	Open, no restrictions	
F-300-2-9-0-15	File - Foolsfest	2002-2003	Open, no restrictions	
F-300-2-9-0-16	File - Joe Chemo	1999-2001	Open, no restrictions	
F-300-2-9-0-17	File - Just douche it	2008-2012	Open, no restrictions	
F-300-2-9-0-18	File - Just douche it: photoshoot	2008	Open, no restrictions	
F-300-2-9-0-19	File - Lilly Suicides	2002	Open, no restrictions	
F-300-2-9-0-20	File - McDonalds	1999-2005	Open, no restrictions	
F-300-2-9-0-21	File - Mindfuckers	[ca. 1999-2012]	Open, no restrictions	
F-300-2-9-0-22	File - Nike	2000-2012	Open, no restrictions	
F-300-2-9-0-23	File - No connection	2001-2002	Open, no restrictions	
F-300-2-9-0-24	File - Obsession/reality	1999-2011	Open, no restrictions	
F-300-2-9-0-25	File - One term president	2003	Open, no restrictions	

F-300-2-9-0-26	File - Organized crime	2002-2011	Open, no restrictions
F-300-2-9-0-27	File - Reprint permission forms	2004-2012	Pending review
F-300-2-9-0-28	File - Reprint request invoices	2011-2012	Pending review
F-300-2-9-0-29	File - 2010 reprint requests	2010	Pending review
F-300-2-9-0-30	File - 2011 reprint requests	2011	Pending review
F-300-2-9-0-31	File - 2012 reprint requests	2012	Pending review
F-300-2-9-0-32	File - 2013 reprint requests	2013	Pending review
F-300-2-9-0-33	File - 2014 reprint requests	2014	Pending review
F-300-2-9-0-34	File - 2015-2021 reprint requests	2015-2021	Pending review

Subseries F-300-2-10: Listserv newsletter

Date: 2010-2011, 2018-2020 (date of creation)

Scope and content:

Sub-series contains born-digital copies of the listserv newsletter distributed by Adbusters Media Foundation. The newsletter discusses ongoing [campaigns](f-300-3) being promoted by Adbusters Media Foundation; Adbusters magazine launches and subscription sales; and sales on merchandise or Blackspot shoes.

Records include the newsletter textual records (in HTML and PDF format) as well as separate digital graphics files associated with the newsletters (in PDF, JPG, JPEG, TIF, TIFF, PNG, GIF, and PSD format).

Physical description: Born-digital materials:

263 items of graphic material (176.8 MB) : PDF, JPG, TIF, GIF, PNG

159 textual records (18 MB) : HTML

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-10-0-1	File - 2010-2011 newsletter	2010-2011	Open, no restrictions	
F-300-2-10-0-2	File - 180328 April fool	2018	Open, no restrictions	
F-300-2-10-0-3	File - 180402 not made for treading lightly	2018	Open, no restrictions	
F-300-2-10-0-4	File - 180425 Mayday	2018	Open, no restrictions	
F-300-2-10-0-5	File - 180523 inner circle	2018	Open, no restrictions	
F-300-2-10-0-6	File - 180606 July 4	2018	Open, no restrictions	
F-300-2-10-0-7	File - 180620 138 launch	2018	Open, no restrictions	
F-300-2-10-0-8	File - 180622 139 data day	2018	Open, no restrictions	
F-300-2-10-0-9	File - 180718 field guide set	2018	Open, no restrictions	
F-300-2-10-0-10	File - 180802 139 pre sale	2018	Open, no restrictions	
F-300-2-10-0-11	File - 180810 140 call out	2018	Open, no restrictions	
F-300-2-10-0-12	File - 180816 140 resub	2018	Open, no restrictions	
F-300-2-10-0-13	File - 180816 OSV idea jamming	2018	Open, no restrictions	
F-300-2-10-0-14	File - 180822 website down	2018	Open, no restrictions	
F-300-2-10-0-15	File - 180823 OSV	2018	Open, no restrictions	
F-300-2-10-0-16	File - 180906 OSV 2	2018	Open, no restrictions	
F-300-2-10-0-17	File - 180911 OSV press release	2018	Open, no restrictions	
F-300-2-10-0-18	File - 180913 OSV video	2018	Open, no restrictions	
F-300-2-10-0-19	File - 180914 OSV lunch	2018	Open, no restrictions	
F-300-2-10-0-20	File - 180918 OSV afterward	2018	Open, no restrictions	
F-300-2-10-0-21	File - 180926 digital book	2018	Open, no restrictions	

F-300-2-10-0-22	File - 181004 BS sale	2018	Open, no restrictions
F-300-2-10-0-23	File - 181009 140 launch	2018	Open, no restrictions
F-300-2-10-0-24	File - 181015 141 resub	2018	Open, no restrictions
F-300-2-10-0-25	File - 181018 moonstruck calendar	2018	Open, no restrictions
F-300-2-10-0-26	File - 181023 what is moonstruck?	2018	Open, no restrictions
F-300-2-10-0-27	File - 181031 subscribe to get calendar	2018	Open, no restrictions
F-300-2-10-0-28	File - 181107 ECU jam	2018	Open, no restrictions
F-300-2-10-0-29	File - 181115 BND+moonstruck	2018	Open, no restrictions
F-300-2-10-0-30	File - 181121 BND	2018	Open, no restrictions
F-300-2-10-0-31	File - 181127 141 launch	2018	Open, no restrictions
F-300-2-10-0-32	File - 181130 donor listserv	2018	Open, no restrictions
F-300-2-10-0-33	File - 181211 Buy Nothing Xmas	2018	Open, no restrictions
F-300-2-10-0-34	File - 181213 call for submission 142	2018	Open, no restrictions
F-300-2-10-0-35	File - 181214 BS sale	2018	Open, no restrictions
F-300-2-10-0-36	File - 181220 year end sale	2018	Open, no restrictions
F-300-2-10-0-37	File - 2018 add change	2018	Open, no restrictions
F-300-2-10-0-38	File - 2018 resub	2018	Open, no restrictions
F-300-2-10-0-39	File - 190102 general resub	2019	Open, no restrictions
F-300-2-10-0-40	File - 190128 full moon rebellion	2019	Open, no restrictions
F-300-2-10-0-41	File - 190318 Blackspot full moon	2019	Open, no restrictions
F-300-2-10-0-42	File - 190329 April fools	2019	Open, no restrictions
F-300-2-10-0-43	File - 190403 BS sale	2019	Open, no restrictions
F-300-2-10-0-44	File - 190415 143 launch	2019	Open, no restrictions
F-300-2-10-0-45	File - 190418 moonstruck	2019	Open, no restrictions
F-300-2-10-0-46	File - 190424 Mayday	2019	Open, no restrictions
F-300-2-10-0-47	File - 190430 Mayday 2	2019	Open, no restrictions
F-300-2-10-0-48	File - 190514 moonday May	2019	Open, no restrictions

F-300-2-10-0-49	File - 190610 July 4 flag	2019	Open, no restrictions
F-300-2-10-0-50	File - 190610 milkshake moonday	2019	Open, no restrictions
F-300-2-10-0-51	File - 190617 144 launch	2019	Open, no restrictions
F-300-2-10-0-52	File - 190709 moonday	2019	Open, no restrictions
F-300-2-10-0-53	File - 190731 S13	2019	Open, no restrictions
F-300-2-10-0-54	File - 190806 145 launch	2019	Open, no restrictions
F-300-2-10-0-55	File - 190807 call for submission	2019	Open, no restrictions
F-300-2-10-0-56	File - 190813 August moonday	2019	Open, no restrictions
F-300-2-10-0-57	File - 190823 S13 briefing 1	2019	Open, no restrictions
F-300-2-10-0-58	File - 190903 S13 briefing 2	2019	Open, no restrictions
F-300-2-10-0-59	File - 190909 S13 briefing 3	2019	Open, no restrictions
F-300-2-10-0-60	File - 190911 S13 final brief	2019	Open, no restrictions
F-300-2-10-0-61	File - 190916 Occupy	2019	Open, no restrictions
F-300-2-10-0-62	File - 190918 #s13 to #S20	2019	Open, no restrictions
F-300-2-10-0-63	File - 190930 146 launch	2019	Open, no restrictions
F-300-2-10-0-64	File - 191008 international rebellion	2019	Open, no restrictions
F-300-2-10-0-65	File - 191011 moonday	2019	Open, no restrictions
F-300-2-10-0-66	File - 191029 bs sale	2019	Open, no restrictions
F-300-2-10-0-67	File - 191106 moonday	2019	Open, no restrictions
F-300-2-10-0-68	File - 191107 black poppy	2019	Open, no restrictions
F-300-2-10-0-69	File - 191210 sub+calendar boost	2019	Open, no restrictions
F-300-2-10-0-70	File - 191224 call for submission	2019	Open, no restrictions
F-300-2-10-0-71	File - 2019 add change	2019	Open, no restrictions
F-300-2-10-0-72	File - 2019 call for submission	2019	Open, no restrictions
F-300-2-10-0-73	File - 2019 resub	2019	Open, no restrictions
F-300-2-10-0-74	File - 2020 Jan-Oct (SendinBlue)	2020	Open, no restrictions
F-300-2-10-0-75	File - 200106 moonday	2020	Open, no restrictions

Series F-300-3: Campaign records

Date: 1999-2020 (date of creation)

Scope and content:

Series consists of records created by Adbusters Media Foundation during the following campaigns: Buy Nothing Day, First Things First Project, Media Carta, Kick It Over, Occupy Wall Street, Mindbombs, Boycott Divest Sanctions, Occupy Silicon Valley, Black Remembrance Day, and the White House Seige. Records include paper and born-digital materials such as digital graphics, photographs, design submissions, memes, press releases, emails, and moving image and audio "subvertisements."

The series has been arranged by the archivist into separate sub-series according to which advocacy campaign they derive from:

- [Buy Nothing Day campaign records](f-300-3-1) (sub-series 1).
- [First Things First project records](f-300-3-2) (sub-series 2).
- [Kick It Over campaign records](f-300-3-3) (sub-series 3).
- [Occupy Wall Street campaign records](f-300-3-4) (sub-series 4).
- [Occupy Silicon Valley campaign records](f-300-3-5) (sub-series 5).
- [General campaign records](f-300-3-6) (sub-series 6).

Files are arranged chronologically.

Physical description: Paper and analogue records:

2 cm of textual records and graphic material.

Born-digital materials:

8.8 GB of graphic material and other materials

Language of the material:

Croatian

Czech

Dutch

English

French

Japanese

Spanish

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Photographic material (documentary form)
- Sound recording (documentary form)
- Moving images (documentary form)
- Records in electronic form (born-digital) (documentary form)

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Sub-series with known restrictions include [Buy Nothing Day campaign records](f-300-3-1) (sub-series 1), [First Things First project records](f-300-3-2) (sub-series 2), and [Campaign records, general](f-300-3-6) (sub-series 6). The remaining sub-series are open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Paper and analogue records: Graphic material includes 3 posters (2 unique, 1 copy) and 2 cards.

Physical description:

Born-digital materials: Includes 1216 items of graphic material (4.5 GB), 1047 digital photographs (3.5 GB), 19 textual records (25.2 MB), 7 moving images (776.8 MB), and 1 sound recording (2.4 MB).

Subseries F-300-3-1: Buy Nothing Day campaign records

Date: 1999-2019 (date of creation)

Scope and content:

Sub-series consists of records created by Adbusters Media Foundation for the Buy Nothing Day advocacy campaign. Buy Nothing Day is an international day of protest against consumerism, coined by artist Ted Dave and promoted by Adbusters. Buy Nothing Day originally took place in September. It was later adjusted to and popularized as taking place on Black Friday, the fourth Friday of November. Buy Nothing Day has been since expanded to Buy Nothing Christmas in order to advocate for buying locally or crafting your own gifts during the holiday season.

Born-digital records include digital graphics, photographs, memes, press releases, moving image "subvertisements," and an audio file of Silent Night recorded in a mall. Paper records include "Buy Nothing Christmas" cards.

Physical description: Paper records:
2 cards

Born-digital materials:

481 items of graphic material (1.31 GB) : PDF, JPG, JPEG, TIF, TIFF, GIF, PNG, PSD

64 digital photographs (51.7 MB) : JPG

2 moving images (18.2 MB) : MP4

2 textual records (0.1 MB) : PDF

1 sound recording (2.4 MB) : MP3

Language of the material:

Croatian

Czech

Dutch

English

French

Japanese

Spanish

Access points:

- Ted Dave (subject)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Photographic material (documentary form)
- Sound recording (documentary form)
- Moving images (documentary form)
- Textual record (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published				
File / item list				
Reference code	Title	Dates	Access status	Container
F-300-3-1-0-1	File - 1999-2000 BND	1999-2000	Open, no restrictions	
F-300-3-1-0-2	File - 2001 BND	2001	Open, no restrictions	
F-300-3-1-0-3	File - 2002 BND	2002	Open, no restrictions	
F-300-3-1-0-4	File - 2003 BND	2003	Open, no restrictions	
F-300-3-1-0-5	File - 2004 BND	2004	Open, no restrictions	
F-300-3-1-0-6	File - 2004 BND: submissions	2004	Pending review	
F-300-3-1-0-7	File - 2005 BND	2005	Open, no restrictions	
F-300-3-1-0-8	File - 2006 BND	2006	Open, no restrictions	
F-300-3-1-0-9	File - 2006 BND: posters 4 web	2006	Open, no restrictions	
F-300-3-1-0-10	File - 2007 BND	2007	Open, no restrictions	
F-300-3-1-0-11	File - 2007 BND: Japan	2007	Open, no restrictions	
F-300-3-1-0-12	File - 2007 BND: Japan Monkeys	2007	Open, no restrictions	
F-300-3-1-0-13	File - 2008 BND	2008	Open, no restrictions	
F-300-3-1-0-14	File - 2009 BND	2009	Open, no restrictions	
F-300-3-1-0-15	File - 2009 BND: submissions	2009	Pending review	
F-300-3-1-0-16	File - 2010 BND	2010	Open, no restrictions	
F-300-3-1-0-17	File - 2010 BND: posters	2010	Open, no restrictions	
F-300-3-1-0-18	File - 2010 BND: slideshow	2010	Open, no restrictions	
F-300-3-1-0-19	File - 2010 BND: submissions	2010	Open, no restrictions	
F-300-3-1-0-20	File - 2010 BND: submissions Czech	2010	Open, no restrictions	
F-300-3-1-0-21	File - 2010 BND: submissions Melbourne	2010	Open, no restrictions	
F-300-3-1-0-22	File - 2010 BND: submissions Huntington Beach CA	2010	Open, no restrictions	
F-300-3-1-0-23	File - 2010 BND: web	2010	Open, no restrictions	
F-300-3-1-0-24	File - 2011 BND	2011	Open, no restrictions	
F-300-3-1-0-25	File - 2012 BND	2012	Open, no restrictions	

F-300-3-1-0-26	File - 2013 BND	2013	Open, no restrictions
F-300-3-1-0-27	File - 2014 BND	2014	Open, no restrictions
F-300-3-1-0-28	File - 2015 BND	2015	Open, no restrictions
F-300-3-1-0-29	File - 2016 BND	2016	Open, no restrictions
F-300-3-1-0-30	File - 2017 BND	2017	Open, no restrictions
F-300-3-1-0-31	File - 2018 BND	2018	Open, no restrictions
F-300-3-1-0-32	File - 2018 BND: reflections	2018	Open, no restrictions
F-300-3-1-0-33	File - 2014 Buy Nothing Xmas	2014	Open, no restrictions
F-300-3-1-0-34	File - 2017 Buy Nothing Xmas	2017	Open, no restrictions
F-300-3-1-0-35	File - 2018 Buy Nothing Xmas	2018	Open, no restrictions
F-300-3-1-0-36	File - 2019 Buy Nothing Xmas	2019	Open, no restrictions

Subseries F-300-3-2: First Things First project records

Date: 2000-2018 (date of creation)

Scope and content:

Sub-series consists of records created by Adbusters Media Foundation during the First Things First project advocacy campaign. Building on the 1964 manifesto of British designer Ken Garland, the First Things First project was re-launched by Adbusters in 1999 to advocate against the use of graphic design to promote unethical products and industries.

In 2008, Adbusters launched the One World, One Flag design competition as a sub-campaign within the First Things First movement. In this sub-campaign, Adbusters called on designers from around the world to submit a flag design that embodies the ideal of global citizenship. In 2018, Adbusters brought the First Things first campaign to Emily Carr University, through an event called the "Emily Carr Jam."

Paper records include posters, design concepts, sketches, collages, internal memos, and campaign strategies and plans. Born-digital records include digital graphics, press releases, emails, "One World, One Flag" design submissions, and digital photographs.

Physical description: Paper and analogue records:

2 cm of textual records

3 posters (2 unique, 1 copy)

Born-digital records:

349 items of graphic material (265.6 MB) : PDF, JPG, TIF, GIF, PNG

195 digital photographs (534.4 MB) : JPG

13 textual records (22.9 MB) : PDF

Language of the material:

English

Access points:

- Emily Carr Institute of Art and Design
- Ken Garland (subject)
- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Photographic material (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-3-2-0-1	File - First Things First posters	2000-2001	Open	File F-300-3-2-0-1
F-300-3-2-0-2	File - Design jam posters	2018	Open	300-15
F-300-3-2-0-3	File - Emily Carr jam	2018	Open	300-15
F-300-3-2-0-4	File - 2000 First Things First Project	2005-2008 2000	Open, no restrictions	
F-300-3-2-0-5	File - 2002 First Things First Project	2002	Open, no restrictions	
F-300-3-2-0-6	File - 2008 First Things First Project (One Flag): PR	2008-2009	Pending review	

F-300-3-2-0-7	File - 2008 First Things First Project (One Flag): flag poster development	2008	Open, no restrictions
F-300-3-2-0-8	File - 2008 First Things First Project (One Flag): submissions	2008	Pending review
F-300-3-2-0-9	File - 2008 First Things First Project (One Flag): submissions new	2008	Pending review
F-300-3-2-0-10	File - 2011 First Things First Project 2011: no name design competition	2011	Open, no restrictions
F-300-3-2-0-11	File - 2018 First Things First Project: emails	2018	Pending review
F-300-3-2-0-12	File - 2018 First Things First Project: Emily Carr University jam colour corrected	2018	Open, no restrictions
F-300-3-2-0-13	File - 2018 First Things First Project: Emily Carr jam article	2018	Open, no restrictions
F-300-3-2-0-14	File - 2018 First Things First Project: poster package	2018	Open, no restrictions
F-300-3-2-0-15	File - 2018 First Things First Project: web assets	2018	Open, no restrictions

Subseries F-300-3-3: Kick It Over campaign records

Date: 2009-2013 (date of creation)

Scope and content:

Sub-series consists of born-digital records created by Adbusters Media Foundation during the Kick It Over advocacy campaign. Kick It Over was launched to mobilize students to work for a curriculum change in the field of Economics. The campaign argues for "kicking over" neoclassical economic theory and the measurement of gross domestic product, as it creates and illusion of progress that does not account for the true cost of an industry's negative effects on the environment or public health. In 2012, Adbusters brought the Kick It Over campaign to University of British Columbia, through an event called the "UBC Jam" or "Occupy Econ 101."

Born-digital records include the kick it over manifesto, posters, digital graphics, and photographs taken during the UBC Jam.

Physical description: Born-digital materials:

692 digital photographs (2.86 GB) : JPG

63 items of graphic material (2.13 GB) : PDF, JPG, TIF

Language of the material:

English

Access points:

- Photographic material (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-3-3-0-1	File - Kick it over	2009-2012	Open, no restrictions	
F-300-3-3-0-2	File - Economic posters round 1	2011	Open, no restrictions	
F-300-3-3-0-3	File - Mohsen: UBC test	2012	Open, no restrictions	
F-300-3-3-0-4	File - Mohsen: March 5	2012	Open, no restrictions	
F-300-3-3-0-5	File - Mohsen: UBC jam	2012	Open, no restrictions	
F-300-3-3-0-6	File - Mohsen: March 12	2012	Open, no restrictions	
F-300-3-3-0-7	File - Mohsen: March 19	2012	Open, no restrictions	
F-300-3-3-0-8	File - Mohsen: March 20 UBC	2012	Open, no restrictions	
F-300-3-3-0-9	File - Mohsen: poster shoot 02	2012	Open, no restrictions	
F-300-3-3-0-10	File - Economics posters + 2012 UBC Jam	2012-2013	Open, no restrictions	

Subseries F-300-3-4: Occupy Wall Street campaign records

Date: 2011 (date of creation)

Scope and content:

Sub-series consists of born-digital records created by Adbusters Media Foundation during the Occupy Wall Street campaign. Occupy Wall Street was a campaign initiated by Adbusters in September 2011 to protest wealth disparity and corporate influence on democracy in the wake of the 2008 global financial crisis. Adbusters initially called for protestors to occupy Zuccotti Park in New York City,

but the movement eventually grew to be run by local grassroots collectives over 900 cities around the world.

Born-digital records in this sub-series include posters, pamphlets, protest photographs, and memes.

Physical description: Born-digital records:

96 digital photographs (33 MB) : JPG

156 items of graphic material (701.9 MB) : PDF, JPG, JPEG, PNG, GIF

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on **Terms governing use** in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-3-4-0-1	File - 2011	2011	Open, no restrictions	
F-300-3-4-0-2	File - 2011: Joel Simpson	2011	Open, no restrictions	
F-300-3-4-0-3	File - 2011: Protest pictures September 20th	2011	Open, no restrictions	
F-300-3-4-0-4	File - 2011: Evan Shamar	2011	Open, no restrictions	

F-300-3-4-0-5	File - 2011: Carl poster	2011	Open, no restrictions
F-300-3-4-0-6	File - 2011: Occupy Wall Street images alias	2011	Open, no restrictions

Subseries F-300-3-5: Occupy Silicon Valley campaign records

Date: 2018 (date of creation)

Scope and content:

Sub-series consists of born-digital records created by Adbusters Media Foundation during the Occupy Silicon Valley campaign. Occupy Silicon Valley was initiated by Adbusters in September 2018 to protest the influence of tech companies such as Alphabet (Google), Amazon, Apple, and Facebook. Born-digital records include press releases, posters, stickers, memes, instagram story graphics, and moving image files (MP4, MPEG) used to promote the campaign.

Physical description: Born-digital materials:

104 items of graphic material (27.3 MB) : PDF, JPG, PNG

4 moving images (753.9 MB) : MP4, MPEG

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Moving images (documentary form)
- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft				
File / item list				
Reference code	Title	Dates	Access status	Container
F-300-3-5-0-1	File - Campaign flow	2018	Open, no restrictions	
F-300-3-5-0-2	File - 0827-0831 Facebook	2018	Open, no restrictions	
F-300-3-5-0-3	File - 0827-0831 Instagram	2018	Open, no restrictions	
F-300-3-5-0-4	File - 0903-0907 google no search day	2018	Open, no restrictions	
F-300-3-5-0-5	File - 0903-0907 Instagram	2018	Open, no restrictions	
F-300-3-5-0-6	File - Amazon memes	2018	Open, no restrictions	
F-300-3-5-0-7	File - Apple memes	2018	Open, no restrictions	
F-300-3-5-0-8	File - Facebook memes	2018	Open, no restrictions	
F-300-3-5-0-9	File - Banners	2018	Open, no restrictions	
F-300-3-5-0-10	File - Other	2018	Open, no restrictions	
F-300-3-5-0-11	File - Press release	2018	Open, no restrictions	
F-300-3-5-0-12	File - Student discount promote	2018	Open, no restrictions	
F-300-3-5-0-13	File - Video	2018	Open, no restrictions	
F-300-3-5-0-14	File - FB stickers print	2018	Open, no restrictions	
F-300-3-5-0-15	File - Lidia Perreira art submission	2018	Open, no restrictions	
F-300-3-5-0-16	File - Kerem memes	2018	Open, no restrictions	
F-300-3-5-0-17	File - OSV images	[ca. 2018]	Open, no restrictions	

Subseries F-300-3-6: General campaign records

Date: 2005-2020 (date of creation)

Scope and content:

Sub-series consists of born-digital records created by Adbusters Media Foundation during the following campaigns: Media Carta, TV Turnoff Week, Mindbombs, Boycott Divest sanctions, Black Remembrance Day, and the White House Siege. Records related to the development of a World Revolution App are also included. Types of born-digital records include manifestos, posters, advertisements, memes, photographs of merchandise, internal fundraising textual records, emails, and a moving image depicting an app's conceptual design (in .MOV format).

Physical description: Born-digital material:

63 items of graphic material (98.2 MB) : PDF, JPG, TIF, PNG

4 textual records (2.2 MB) : PDF

1 moving image (4.7 MB) : MOV

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Moving images (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-3-6-0-1	File - Media Carta	2005	Open, no restrictions	
F-300-3-6-0-2	File - TV Turnoff Week	2007-2013	Open, no restrictions	
F-300-3-6-0-3	File - Submissions	2008	Open, no restrictions	
F-300-3-6-0-4	File - Mindbombs	2015	Open, no restrictions	
F-300-3-6-0-5	File - Mindbombs: patches	2015	Open, no restrictions	

F-300-3-6-0-6	File - Mindbombs: social media memes	2015	Open, no restrictions
F-300-3-6-0-7	File - Boycott Divest Sanctions	2017	Open, no restrictions
F-300-3-6-0-8	File - The World Revolution APP	2018	Open, no restrictions
F-300-3-6-0-9	File - Black Remembrance Day	2019	Open, no restrictions
F-300-3-6-0-10	File - 2020 White House Siege	2020	Pending review

Series F-300-4: Legal action records

Date: 1972-2013 (date of creation)

Scope and content:

Series consists of legal records created or received by Adbusters Media Foundation during various legal action cases pursued in Canada. Background research files related to potential legal action in the United States are also a part of this series. Records include correspondence, draft newsletters, advertisement scripts, phone conversation transcriptions, CRTC policy pamphlets, television licenses, student papers, resumes, invoices, receipts, talking notes, and campaign advice. Legal records found in this series include memoranda, authorities, briefs, notices of motion, notices of claim, applications, pleadings, judgements, court orders, settlement offers, and a full and final release.

Notable legal battles associated with these records include:

- Adbusters v. CBC et al., Supreme Court of British Columbia file L050098.
- Adbusters v. Global et al., British Columbia Court of Appeal file CA35914.
- Global et al. v. Adbusters, Supreme Court of Canada file 33190.
- Adbusters v. Ruby & Edwardh et al., Ontario Superior Court of Justice file 06-CV-319179 PD1

Paper files have been arranged by the archivist into three sub-series, which represent the records arranged by Underhill Boies Parker Law Corporation Inc. (sub-series 2, f-300-4-2), the records pertaining to the Adbusters v. Ruby & Edwardh et al. case (sub-series 3, [F-300-4-3](f-300-4-3)), and the remaining internal legal records and correspondence from which no original order was identified (Series 1, [F-300-4-1](f-300-4-1)). Born-digital files have been arranged by the archivist into a fourth sub-series (Series 4, [F-300-4-4](f-300-4-4)).

Within each series, files are arranged chronologically.

Physical description: Paper records:

1.45 m of textual records

Born-digital materials:

149 textual records (117.1 MB) : PDF, DOC, DOCX

Language of the material:

English

French

Access points:

- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Moving images (documentary form)
- Sound recording (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

Subseries F-300-4-1: Internal legal records and correspondence

Date: 1972-2013 (date of creation)

Scope and content:

Sub-series contains legal records created or received by Adbusters Media Foundation during various legal action cases pursued in Canada. Background research files related to potential legal action in the United States are also a part of this sub-series. Records include correspondence, draft newsletters, advertisement scripts, phone conversation transcriptions, CRTC policy pamphlets, television licenses, student papers, resumes, invoices, receipts, talking notes, and campaign advice. Legal records found in this series include memorandums, authorities, briefs, notices of motion, notices of claim, applications, pleadings, and judgements.

Physical description: 38 cm of of textual records

Language of the material:

English

French

Access points:

- Textual record (documentary form)

Arrangement:

Files within this sub-series contain an original order which was placed on the records in 2002. After 2002, this order was later partially disassembled and not kept up with as various legal action cases were pursued and different legal aid was consulted. Files created after 2002 were not found to have an

original order, and loose correspondence papers were arranged into files by the archivist according to the correspondent.

Files within this sub-series have been largely arranged by the archivist chronologically. However, files organized by the 2002 record keeping system (Files F-300-4-1-0-9 to F-300-4-1-0-51) have been restored to their respective original order within the archivist's overall chronological ordering.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-4-1-0-1	File - CRTC correspondence	1972-1999, 2009	Pending review	300-15
F-300-4-1-0-2	File - Absolut	1991-1992	Pending review	300-15
F-300-4-1-0-3	File - Legal file	1998-2004	Pending review	300-15
F-300-4-1-0-4	File - Legal action US, volume 1: US lawyer correspondence	2002-2009	Pending review	300-15
F-300-4-1-0-5	File - Legal action US, volume 2: Legal #2 US	2002-2009	Pending review	300-15
F-300-4-1-0-6	File - Legal action US, volume 3: Bethany Cunningham, May to August	2002-2009	Pending review	300-15
F-300-4-1-0-7	File - Legal action US, volume 4: Legal Canada	2002-2009	Pending review	300-17
F-300-4-1-0-8	File - Legal action US, volume 5: TV network conversations	2002-2009	Pending review	300-17
F-300-4-1-0-9	File - Adbusters v. CBC correspondence: CBC	1988-1997	Pending review	300-17
F-300-4-1-0-10	File - Adbusters v. CBC correspondence: Allan McDonnel	1988-1989	Pending review	300-17
F-300-4-1-0-11	File - Adbusters v. CBC correspondence: Alexander, Holburn, Beaudin & Lang	1988	Pending review	300-17
F-300-4-1-0-12	File - Adbusters v. CBC correspondence: Telecasters Committee	1988-1996	Pending review	300-17

F-300-4-1-0-13	File - Adbusters v. CBC correspondence: Save the Bulkley	1989	Pending review	300-17
F-300-4-1-0-14	File - Adbusters v. CBC correspondence: BC Public Interest Advocacy Center, volume 1	1991-1998	Pending review	300-17
F-300-4-1-0-15	File - Adbusters v. CBC correspondence: BC Public Interest Advocacy Center, volume 2	1991-1998	Pending review	300-17
F-300-4-1-0-16	File - Adbusters v. CBC correspondence: Carole Christopher/Consumerism Salon	1996-1997	Pending review	300-17
F-300-4-1-0-17	File - Adbusters v. CBC correspondence: contacts & notes	1996-1998	Pending review	300-17
F-300-4-1-0-18	File - Adbusters v. CBC correspondence: Marianne Mollman re: world court	1999	Pending review	300-17
F-300-4-1-0-19	File - Adbusters v. CBC correspondence: Office of the Prime Minister	1999	Pending review	300-17
F-300-4-1-0-20	File - Anti-ads correspondence, TV stations: WNEY	1987	Pending review	300-17
F-300-4-1-0-21	File - Anti-ads correspondence, TV stations: WHLL-27	1991	Pending review	300-17
F-300-4-1-0-22	File - Anti-ads correspondence, TV stations: WCVB-TV Boston	1991	Pending review	300-17
F-300-4-1-0-23	File - Anti-ads correspondence, TV stations: ABC-N4	1991-1996	Pending review	300-17
F-300-4-1-0-24	File - Anti-ads correspondence, TV stations: HRP	1992-1994	Pending review	300-17
F-300-4-1-0-25	File - Anti-ads correspondence, TV stations: CBS-N4	1994-2002	Pending review	300-17
F-300-4-1-0-26	File - Anti-ads correspondence, TV stations: NBC-N4	1996-1997	Pending review	300-17
F-300-4-1-0-27	File - Anti-ads correspondence, legal cmnty: Elizabeth Alexander - ACLU	1995	Pending review	300-17
F-300-4-1-0-28	File - Anti-ads correspondence, legal cmnty: Bob Bloom	1996	Pending review	300-17
F-300-4-1-0-29	File - Anti-ads correspondence, legal cmnty: Eric Euhl	1997	Pending review	300-17
F-300-4-1-0-30	File - Anti-ads correspondence, legal cmnty: Doug Lennox	1997	Pending review	300-17
F-300-4-1-0-31	File - Anti-ads correspondence, legal cmnty: Shari Hodges	1997	Pending review	300-17
F-300-4-1-0-32	File - Anti-ads correspondence, legal cmnty: Ron Collins	1997	Pending review	300-17
F-300-4-1-0-33	File - Anti-ads correspondence, legal cmnty: Harvey Schwartz	1998	Pending review	300-17
F-300-4-1-0-34	File - Anti-ads correspondence, legal cmnty: Philippe Tousignant	1998	Pending review	300-17
F-300-4-1-0-35	File - Anti-ads correspondence, legal cmnty: Yvonne Parker	2000	Pending review	300-17
F-300-4-1-0-36	File - Anti-ads correspondence, legal cmnty: James Marquand	2000	Pending review	300-17
F-300-4-1-0-37	File - Anti-ads correspondence, legal cmnty: Andy Kimbrell	2000-2001	Pending review	300-17
F-300-4-1-0-38	File - Anti-ads correspondence, legal cmnty: Randall Ward	2001	Pending review	300-17

F-300-4-1-0-39	File - Anti-ads correspondence, legal cmnty: Robert McChesny	2002	Pending review	300-17
F-300-4-1-0-40	File - Anti-ads correspondence, legal cmnty: Donna Lieberman	2002	Pending review	300-17
F-300-4-1-0-41	File - Anti-ads correspondence, legal cmnty: Harold Hongju Koh	2002	Pending review	300-17
F-300-4-1-0-42	File - Anti-ads correspondence, legal cmnty: Gordon Jackson	2002	Pending review	300-17
F-300-4-1-0-43	File - Anti-ads correspondence, legal cmnty: Owen Fiss	2002	Pending review	300-17
F-300-4-1-0-44	File - Anti-ads correspondence, legal cmnty: Derrick Figures	2002	Pending review	300-17
F-300-4-1-0-45	File - Anti-ads correspondence, legal cmnty: Michael Couzens, Atty.	2002	Pending review	300-17
F-300-4-1-0-46	File - Anti-ads correspondence, legal cmnty: Angela Campbell	2002	Pending review	300-17
F-300-4-1-0-47	File - Anti-ads correspondence, legal cmnty: Robert Hinkley	2002	Pending review	300-17
F-300-4-1-0-48	File - Anti-ads correspondence: CDN memo responses	2002	Pending review	300-18
F-300-4-1-0-49	File - Anti-ads correspondence: contacts	[2002?]	Pending review	300-18
F-300-4-1-0-50	File - Anti-ads correspondence: memos and background work	2002	Pending review	300-18
F-300-4-1-0-51	File - Anti-ads correspondence: inter-office memos and notes	2002	Pending review	300-18
F-300-4-1-0-52	File - Court case	2003-2004	Pending review	300-18
F-300-4-1-0-53	File - Ryan Dalziel correspondence	2004-2008	Pending review	300-18
F-300-4-1-0-54	File - Bull, Housser, and Tupper invoices	2004-2008	Pending review	300-18
F-300-4-1-0-55	File - The Toronto Star correspondence	2006	Pending review	300-18
F-300-4-1-0-56	File - Book of authorities, Adbusters v. CBC et al., SCBC file L050098	2008	Pending review	300-18
F-300-4-1-0-57	File - Judgements	2008-2009	Pending review	300-18
F-300-4-1-0-58	File - Jeff Key correspondence	2009	Pending review	300-18
F-300-4-1-0-59	File - Craig Branagan correspondence	2009	Pending review	300-18
F-300-4-1-0-60	File - Mark Underhill withdraws from case	2009	Pending review	300-18
F-300-4-1-0-61	File - CBC & Adbusters: a 20-year tussel	2009	Pending review	300-18
F-300-4-1-0-62	File - Canwest correspondence	2009-2010	Pending review	300-18
F-300-4-1-0-63	File - Application for leave to appeal, Global et al. v. Adbusters, SCC file 33190	2009	Pending review	300-19
F-300-4-1-0-64	File - Authorities of the applicant, Global et al. v. Adbusters, SCC file 33190, volume 1	2009	Pending review	300-19
F-300-4-1-0-65	File - Authorities of the applicant, Global et al. v. Adbusters, SCC file 33190, volume 2	2009	Pending review	300-19
F-300-4-1-0-66	File - Correspondence, Adbusters v. CBC et al., SCC file 33190	2009	Pending review	300-19
F-300-4-1-0-67	File - Tussle over adjournment	2009	Pending review	300-19
F-300-4-1-0-68	File - Court order, Global et al. v. Adbusters, SCBC file L050098	2009	Pending review	300-19
F-300-4-1-0-69	File - Gregg Rafter correspondence	2009-2011	Pending review	300-19

F-300-4-1-0-70

File - BC Court of Appeal
correspondence

2009-2011

Pending review

300-19

Subseries F-300-4-2 10167: Underhill Boies Parker Law Corporation Inc. file 10167 records

Date: 1994-2009 (date of creation)

Scope and content:

Sub-series contains legal records received by Adbusters Media Foundation from Underhill Boies Parker Law Corporation Inc. These files correspond with the research conducted and legal action pursued by lawyer Mark Underhill for the Adbusters v. Global et al. case (British Columbia Court of Appeal file CA35914).

Records include correspondence, advertisement scripts, phone conversation transcriptions, policy guidelines, invoices, campaign advice, legal memorandums, books of authorities, briefs, notices of motion, notices of claim, applications, pleadings, judgements, and case law.

Physical description: 0.89 m of textual records

Language of the material:

English

Access points:

- Mark Underhill (subject)
- Textual record (documentary form)
- Moving images (documentary form)
- Sound recording (documentary form)

Arrangement:

The creator's original arrangement is preserved.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

No further accruals are expected.

Publication status:

draft				
File / item list				
Reference code	Title	Dates	Access status	Container
F-300-4-2-0-1	File - B.(1) Memoranda	2008	Pending review	300-19
F-300-4-2-0-2	File - B.(2) Bull Housser memo re rule 19(24)	2008	Pending review	300-19
F-300-4-2-0-3	File - D.1(A) Supreme Court pleadings	2008	Pending review	300-19
F-300-4-2-0-4	File - D.1(B) Chambers record (plaintiff)	2008	Pending review	300-20
F-300-4-2-0-5	File - D.1(C) Motions CBC and AG	2008	Pending review	300-20
F-300-4-2-0-6	File - D.1(D) Argument, judgement, and order	2008	Pending review	300-20
F-300-4-2-0-7	File - D.2 Court of Appeal pleadings	2008	Pending review	300-20
F-300-4-2-0-8	File - D.2(A) Appeal record	2008	Pending review	300-20
F-300-4-2-0-9	File - D.2(B) Factum & consolidated reply factum	2008	Pending review	300-20
F-300-4-2-0-10	File - D.2(C) Joint appeal book	2008	Pending review	300-20
F-300-4-2-0-11	File - D.2(D) Factum Global Respondents	2008	Pending review	300-20
F-300-4-2-0-12	File - D.2(E) Factum of CBC	2008	Pending review	300-20
F-300-4-2-0-13	File - D.2(F) Joint book of authorities, volume 1	2008	Pending review	300-21
F-300-4-2-0-14	File - D.2(F) Joint book of authorities, volume 2	2008	Pending review	300-21
F-300-4-2-0-15	File - D.2(F) Joint book of authorities, volume 3	2008	Pending review	300-21
F-300-4-2-0-16	File - D.2(F) Joint book of authorities, volume 4	2008	Pending review	300-22
F-300-4-2-0-17	File - D.2(F) Joint book of authorities, volume 5	2008	Pending review	300-22
F-300-4-2-0-18	File - D.2(F) Joint book of authorities, volume 6	2008	Pending review	300-22
F-300-4-2-0-19	File - D.2(G) February 19-09 Global letter to Court of Appeal	2009	Pending review	300-22
F-300-4-2-0-20	File - D.2(H) CA judgement	2009	Pending review	300-22
F-300-4-2-0-21	File - D.(3)A Adbusters application to amend writ, volume 1	2007-2008	Pending review	300-22
F-300-4-2-0-22	File - D.(3)A Adbusters application to amend writ, volume 2	2007-2008	Pending review	300-22
F-300-4-2-0-23	File - D.(3)A Adbusters application to amend writ, volume 3	2007-2008	Pending review	300-22
F-300-4-2-0-24	File - D.(3)B Adbusters application to amend writ, volume 1	2007	Pending review	300-23
F-300-4-2-0-25	File - D.(3)B Adbusters application to amend writ, volume 2	2007	Pending review	300-23
F-300-4-2-0-26	File - D.(3)B Adbusters application to amend writ, volume 3	2007	Pending review	300-23
F-300-4-2-0-27	File - D.(3)C Adbusters application to amend writ, volume 1	2007	Pending review	300-23
F-300-4-2-0-28	File - D.(3)C Adbusters application to amend writ, volume 2	2007	Pending review	300-24

F-300-4-2-0-29	File - D.(3)C Adbusters application to amend writ, volume 3	2007	Pending review	300-24
F-300-4-2-0-30	File - D.(6) Appeal book CA021205 (from Justice Holmes Nov.8/95 judgement)	1995	Pending review	300-24
F-300-4-2-0-31	File - E.(1) Client documents	2002-2004	Pending review	300-24
F-300-4-2-0-32	File - E.(1) General documents, volume 1	2003-2004	Pending review	300-24
F-300-4-2-0-33	File - E.(1) General documents, volume 2	2003-2004	Pending review	300-24
F-300-4-2-0-34	File - E.(1) General documents, volume 3	2003-2004	Pending review	300-24
F-300-4-2-0-35	File - E.(2) Blackspotsneaker campaign advice, volume 1	2004-2005	Pending review	300-25
F-300-4-2-0-36	File - E.(2) Blackspotsneaker campaign advice, volume 2: mono commercial music clearance	2004-2005	Pending review	300-25
F-300-4-2-0-37	File - E.(2) Blackspotsneaker campaign advice, volume 3: general	2004-2005	Pending review	300-25
F-300-4-2-0-38	File - E.(2) Blackspotsneaker campaign advice, volume 4: proposed anti-trust action	2004-2005	Pending review	300-25
F-300-4-2-0-39	File - E.(3) Old pleadings, volume 1	1994-2003	Pending review	300-25
F-300-4-2-0-40	File - E.(3) Old pleadings, volume 2: pleadings, motions, exhibits Supreme ct. of BC, Adbusters v. CBC	1994-2003	Pending review	300-25
F-300-4-2-0-41	File - E.(3) Old pleadings, volume 3: pleadings, motions, exhibits Court of Appeals of BC, Abusters v. CBC	1994-2003	Pending review	300-25
F-300-4-2-0-42	File - E.(4) CDs and DVDs (in Mark's Office)	1994-2003	Pending review	
F-300-4-2-0-43	File - E.(5) Adbusters magazines, volume 1	2000-2009	Open	300-25
F-300-4-2-0-44	File - E.(5) Adbusters magazines, volume 2	2000-2009	Open	300-26
F-300-4-2-0-45	File - E.(5) Adbusters magazines, volume 3	2000-2009	Open	300-26
F-300-4-2-0-46	File - F.(6) CBC policy research	2004	Pending review	300-26
F-300-4-2-0-47	File - F.(7) Previous court decisions	2004	Pending review	300-26
F-300-4-2-0-48	File - F.(8) Adbusters press	2004	Pending review	300-26
F-300-4-2-0-49	File - F.(9) CRTC policy research	2002-2003	Pending review	300-26
F-300-4-2-0-50	File - F.(10) Notes re opinion	2003	Pending review	300-26
F-300-4-2-0-51	File - F.(11) Television licenses	2004	Pending review	300-26
F-300-4-2-0-52	File - F.(13) Clayton Ruby opinion	2003	Pending review	300-27
F-300-4-2-0-53	File - F.(14) Clayton Ruby action	2006	Pending review	300-27
F-300-4-2-0-54	File - G.(1) Caselaw	2007	Pending review	300-27
F-300-4-2-0-55	File - G.(2) BHT case law	2004-2008	Pending review	300-27
F-300-4-2-0-56	File - G.(3) Discontinuance/abuse of process	2007	Pending review	300-27
F-300-4-2-0-57	File - G.(4) BHT legal research (McKinney v. University of Guelph)	2007	Pending review	300-27
F-300-4-2-0-58	File - G.(5) Law - government actors, volume 1	2002-2003	Pending review	300-27
F-300-4-2-0-59	File - G.(5) Law - government actors, volume 2	2002-2003	Pending review	300-27
F-300-4-2-0-60	File - G.(6) Freedom of expression	2002-2003	Pending review	300-27
F-300-4-2-0-61	File - G.(7) Preliminary case law research	2002	Pending review	300-28

Subseries F-300-4-3: Adbusters v. Ruby & Edwardh et al. records

Date: 2002-2013 (date of creation)

Scope and content:

Sub-series consists of records created or received by Adbusters Media Foundation during the Adbusters v. Ruby & Edwardh et al. small claims case (Ontario Superior Court of Justice file 06-CV-319179).

Records include correspondence, invoices, financial statements, phone conversation transcriptions, advertisement scripts, notices of claim, notices of solicitor appointment, verification of non-attendance, statement of issues, mediation briefs, pre-trial conference briefs, a settlement offer, and a full and final release.

Physical description: 18 cm of textual records

Language of the material:

English

Access points:

- Clayton Ruby (subject)
- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-4-3-0-1	File - Clayton Ruby correspondence	2002-2005	Pending review	300-28
F-300-4-3-0-2	File - Ruby's invoices	2002-2004	Pending review	300-28
F-300-4-3-0-3	File - Law Society of Upper Canada	2004-2005	Pending review	300-28
F-300-4-3-0-4	File - Canwest claims \$10,000 expenses	2005	Pending review	300-28

F-300-4-3-0-5	File - Small claims	2005-2006	Pending review	300-28
F-300-4-3-0-6	File - Adbusters v. Ruby & Edwardh et al., OSCJ file 06-CV-319179 PD1, schedule A documents	2006	Pending review	300-28
F-300-4-3-0-7	File - Bill Rolland correspondence, volume 1	2006-2009	Pending review	300-28
F-300-4-3-0-8	File - Bill Rolland correspondence, volume 2	2006-2009	Pending review	300-28
F-300-4-3-0-9	File - Hot stuff	2009-2010	Pending review	300-29
F-300-4-3-0-10	File - James Diamond correspondence	2010-2011	Pending review	300-29
F-300-4-3-0-11	File - Sent to David Oct 31 for 'damage consultant'	2011	Pending review	300-29
F-300-4-3-0-12	File - David Sischy correspondence	2011-2013	Pending review	300-29
F-300-4-3-0-13	File - Adbusters v. Ruby & Edwardh et al., OSCJ file 06-CV-319179 PD1, settlement	2013	Pending review	300-29

Subseries F-300-4-4: Legal action records, digital files

Date: 2006-2013 (date of creation)

Scope and content:

Sub-series contains born-digital and scanned legal records created or received by Adbusters Media Foundation during various legal action cases pursued in Canada. Records include correspondence, invoices, copies of legal cases, legal research papers, pre-trial memorandums, mediation briefs, affidavits, statements of claim, statements of issues, statements of defence, notices of motion, mediation briefs, offers to settle, full and final releases, chambers records, summaries of costs, orders, retainers, certificates of incorporation, student papers, trial scheduling forms, and fundraising requests.

Physical description: Born-digital materials:

149 textual records (117.1 MB) : PDF, DOC, DOCX

Language of the material:

English

Access points:

- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Sub-series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-4-4-0-1	File - vs broadcasting corp	2006-2014	Pending review	
F-300-4-4-0-2	File - vs Ruby	2008-2013	Pending review	

Series F-300-5: Blackspot campaign records

Date: 2003-2016 (date of creation)

Scope and content:

Series consists of analogue and born-digital records created by Adbusters Media Foundation while designing, administering, promoting, and distributing Blackspot sneakers and boots. The Blackspot Shoe campaign was launched in 2002. For this campaign, Adbusters created and sold the Blackspot Sneaker (2002) and the Unswoosh (2006), shoes manufactured in a unionized workshop and created with vegan and recycled materials. The intent of Blackspot is to take market share from large shoe and athletic corporations through the creation of an environmentally responsible and fair trade alternative. Paper and analogue records include income statements, correspondence (manufacturer, retailer, and customer), stock inventories, marketing plans, market analyses, newsletters, order processing guidelines, shareholder certificates, pamphlets, promotional photographs, and two pairs of blackspot shoes: v. 1 classic sneaker and v. 2 the Unswoosh.

Born-digital records include shoe design drawings, letterheads, internal manuals, advertisement graphics, promotional photographs, posters, coupons, stickers, gift cards, labels, shareholder certificates, T-shirt mockups, catalogues, promotional comics, and website mockups.

The series has been arranged by the archivist into separate sub-series based on the type of material:

- [Administrative records](f-300-5-1) (sub-series 1).
- [Promotional materials](f-300-5-2) (sub-series 2).
- [Shoes](f-300-5-3) (sub-series 3).

Files are arranged chronologically.

Physical description: Paper and analogue materials:

3 cm of textual records

22 photographs

2 pairs of shoes

Born-digital materials:

680 digital photographs (3.1 GB) : JPG, JPEG, TIF, GIF

174 items of graphic material (1280.7 MB) : PDF, JPG, TIF, PSD, PNG

60 textual records (134.4 MB) : PDF, JPG, TIF, TIFF

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Photographic material (documentary form)
- Object (documentary form)
- Records in electronic form (born-digital) (documentary form)

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Sub-series with known restrictions include [Administrative records](f-300-5-1) (sub-series 1). The remaining sub-series are open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

Subseries F-300-5-1: Administrative records

Date: 2004-2015 (date of creation)

Scope and content:

Sub-series consists of paper and born-digital records created by Adbusters Media Foundation while administering the Blackspot campaign. Paper records include income statements, correspondence (manufacturer, retailer, and customer), stock inventories, marketing plans, market analyses, newsletters, and an internal order processing manual. Born-digital records include John Fluevog design drawings, letterheads, and internal manuals on the pricing, order processing, shipment, and exchange of Blackspot shoes.

Physical description: Paper records:

2 cm of textual records.

Born-digital materials:

8 textual records (0.7 MB) : PDF, JPG

5 design drawings (7.1 MB) : PDF, JPG

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-5-1-0-1	File - Blackspot shoes	2005-2007	Pending review	300-29
F-300-5-1-0-2	File - Blackspot how to	2007-2015	Pending review	300-29
F-300-5-1-0-3	File - Returns	2014-2015	Pending review	300-29
F-300-5-1-0-4	File - Barbara stuff	2014-2015	Pending review	300-29
F-300-5-1-0-5	File - Shoe drawings, John Fluevog design	2004	Open, no restrictions	

F-300-5-1-0-6	File - Letterheads	2004-2006	Open, no restrictions
F-300-5-1-0-7	File - Blackspot how to binder	2010-2011	Pending review

Subseries F-300-5-2: Promotional materials

Date: 2003-2016 (date of creation)

Scope and content:

Sub-series consists of analogue and born-digital records created by Adbusters Media Foundation while promoting Blackspot sneakers and boots. Paper and analogue records include pamphlets, a "Blackspot manifesto," stickers, promotional photographs, and shareholder certificates. Born-digital records include advertisement graphics, promotional photographs, posters, coupons, stickers, gift cards, labels, shareholder certificates, T-shirt mockups, catalogues, promotional comics, and website mockups.

Physical description: Paper and analogue records:

1 cm of textual records

22 photographs

Born-digital materials:

680 digital photographs (3.1 GB) : JPG, JPEG, TIF, GIF

169 items of graphic material (1273.6 MB) : PDF, JPG, TIF, PSD, PNG

52 textual records (133.7 MB) : PDF, TIF, TIFF

Language of the material:

English

Note [generalNote]:

Preservation note: photographic materials in [F-300-5-2-0-4](f-300-5-2-0-4) have been physically separated and removed to cold storage (container 35).

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date. Following this, born-digital files were also arranged chronologically by the archivist.

Alternative form available:

Digital scans of the pamphlets and analogue photographs belonging to this sub-series were provided by Adbusters. These scans were used to create the digital access copy of each associated file.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-5-2-0-1	File - Blackspot pamphlets	[after 2006] - 2014	Open	300-29
F-300-5-2-0-2	File - Blackspot stickers	[after 2006] - 2014	Open	300-29
F-300-5-2-0-3	File - Blackspot shareholder certificates	[ca. 2006]	Open	300-29
F-300-5-2-0-4	File - Promotional photographs	2015	Open	300-35
F-300-5-2-0-5	File - Blackspot New York Times ad	2003-2004	Open, no restrictions	
F-300-5-2-0-6	File - New shoe: Dave shoots	2004	Open, no restrictions	
F-300-5-2-0-7	File - Assorted Blackspot: shoe images old	2003	Open, no restrictions	
F-300-5-2-0-8	File - Assorted Blackspot: shoe ads	2004	Open, no restrictions	
F-300-5-2-0-9	File - Assorted Blackspot: Blackspot Dave kids'n'shoes	2004	Open, no restrictions	
F-300-5-2-0-10	File - Assorted Blackspot: billboard photos	2004-2005	Open, no restrictions	
F-300-5-2-0-11	File - Assorted Blackspot: Blackspot shoe V2	2005	Open, no restrictions	
F-300-5-2-0-12	File - Assorted Blackspot: clipped shoes	2005	Open, no restrictions	
F-300-5-2-0-13	File - Assorted Blackspot: 2009 Blackspot shoes photos	2009-2011	Open, no restrictions	
F-300-5-2-0-14	File - Blackspot poster	2004-2005	Open, no restrictions	
F-300-5-2-0-15	File - Coupons and gift cards	2004-2006	Open, no restrictions	
F-300-5-2-0-16	File - Shareholder certificates and communications	2004-2007	Open, no restrictions	

F-300-5-2-0-17	File - Blackspot stickers, [digital records]	2004-2014	Open, no restrictions
F-300-5-2-0-18	File - T-shirt	2005	Open, no restrictions
F-300-5-2-0-19	File - Blackspot illustrations	2005	Open, no restrictions
F-300-5-2-0-20	File - Booklet folder	2005	Open, no restrictions
F-300-5-2-0-21	File - Newspaper ads	2005-2006	Open, no restrictions
F-300-5-2-0-22	File - Advertisements	2005-2007	Open, no restrictions
F-300-5-2-0-23	File - Shoe labels and tags	2005-2007	Open, no restrictions
F-300-5-2-0-24	File - Blackspot pamphlets [digital records]	2008-2015	Open, no restrictions
F-300-5-2-0-25	File - Blackspot catalogue	2009	Open, no restrictions
F-300-5-2-0-26	File - Blackspot comic Leah	2014	Open, no restrictions
F-300-5-2-0-27	File - Promotional photos: blackspotizzles	2014	Open, no restrictions
F-300-5-2-0-28	File - Promotional photos: Sept 2014 Blackspots	2014	Open, no restrictions
F-300-5-2-0-29	File - Promotional photos: shoe shoot	2014	Open, no restrictions
F-300-5-2-0-30	File - Promotional photos: shoe shoot resized	2014	Open, no restrictions
F-300-5-2-0-31	File - Promotional photos: V2 photoshoot Leah	2014	Open, no restrictions
F-300-5-2-0-32	File - Promotional photos: Blackspot images 1	2015	Open, no restrictions
F-300-5-2-0-33	File - Promotional photos: Blackspot images 4	2015	Open, no restrictions
F-300-5-2-0-34	File - Promotional photos: 08/2015 Blackspot	2015	Open, no restrictions
F-300-5-2-0-35	File - Promotional photos: 08/2015 Blackspot edited	2015	Open, no restrictions
F-300-5-2-0-36	File - Website mockups	2014-2016	Open, no restrictions

Subseries F-300-5-3: Shoes

Date: 2004-2006 (date of creation)

Scope and content:

Sub-series consists of merchandise created by Adbusters Media Foundation for the Blackspot sneaker campaign. Items include two pairs of blackspot shoes: v. 1 *classic sneaker* and v. 2 *the unswisher*. The classic sneaker comes with its original shoebox.

Physical description: 2 pairs of shoes.

Language of the material:

English

Access points:

- Object (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-5-3-0-1	File - Classic sneaker v. 1	2004	Open	300-30
F-300-5-3-0-2	File - The unswisher v. 2	2006	Open	300-31

Series F-300-6: Merchandise

Date: [ca. 1989]-2020 (date of creation)

Scope and content:

Series consists of physical merchandise produced and distributed by Adbusters Media Foundation, as well as born-digital records related to the creation and design of the merchandise. Physical merchandise includes postcards, stickers, pin-back buttons, fridge magnets, flags, apparel, a coffee mug, a magnetized ceramic cookie, spoof parking tickets, and baseball cards. Born-digital records include photographs and digital graphic mockups of postcards, stickers, T-shirts, coffee mugs, baseball cards, flags, packaging, pin-back buttons, patches, and a spoof parking ticket. While there is some overlap, physical merchandise and born-digital records in this series do not necessarily correlate. The series has been arranged by the archivist into two sub-series based on the record's format.

- [Physical merchandise](f-300-6-1) (sub-series 1).
- [Born-digital records](f-300-6-2) (sub-series 2).

Files are arranged chronologically.

Physical description: Paper and analogue records:

19 objects and other material

Born-digital materials:

1.21 GB of digital photographs and other graphic material

Language of the material:

English

Access points:

- Object (documentary form)
- Graphic material (documentary form)
- Textual record (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Records relating to Blackspot shoes, which could be considered merchandise, are located in [Series 5] (f-300-5) due to representing a distinct campaign of the Adbusters Media Foundation.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Related material:

Sometimes considered as merchandise, Adbusters posters and calendars are filed in Series 2 - Publications and associated records.

See [F-300-2-6 Calendars and associated records](f-300-2-6) and [F-300-2-8 Posters and associated records](f-300-2-8).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Paper and analogue records: Objects include 5 pin-back buttons, 4 fabric flags, 3 magnets, 2 pairs of shoes, 1 shoe box, 1 t-shirt, 1 tote bag, 1 coffee cup, and 1 magnetized ceramic cookie. Graphic

material includes 73 post cards and 5 baseball cards. Series contains less than 0.5 cm of textual records.

Physical description:

Born-digital materials: Series includes 226 digital photographs (952.4 MB) and 96 items of graphic material (257.5 GB).

Subseries F-300-6-1: Physical merchandise

Date: [ca. 1989]-2020 (date of creation)

Scope and content:

Sub-series consists of physical merchandise produced and distributed by Adbusters Media Foundation. Records include postcards, stickers, pin-back buttons, fridge magnets, magazine subscription cards, flags, apparel, a coffee mug, a magnetized ceramic cookie, spoof parking tickets, and baseball cards.

Physical description: 19 objects and other material

Language of the material:

English

Access points:

- Object (documentary form)
- Graphic material (documentary form)
- Textual record (documentary form)

Arrangement:

File were arranged chronologically by the archivist according to earliest date.

Alternative form available:

Digital scans of several postcards, magnets, and baseball cards belonging to this sub-series were provided by Adbusters. These scans were used to create the digital access copy of each associated file.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Related material:

Sometimes considered as merchandise, Adbusters posters and calendars are filed in Series 2 - Publications and associated records.

See [F-300-2-6 Calendars and associated records](f-300-2-6) and [F-300-2-8 Posters and associated records](f-300-2-8).

Accruals:

Further accruals are expected.

Publication status:

draft

Physical description:

Objects include 5 pin-back buttons, 4 fabric flags, 3 magnets, 2 pairs of shoes, 1 shoe box, 1 t-shirt, 1 tote bag, 1 coffee cup, and 1 magnetized ceramic cookie. Graphic material includes 73 post cards and 5 baseball cards. Sub-series contains less than 0.5 cm of textual records.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-6-1-0-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	File - Postcards	[ca. 1989-2020]	Open	300-33
F-300-6-1-0-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	File - Stickers	[ca. 1989-2020]	Open	300-29
F-300-6-1-0-3 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	File - Pins	[ca. 1989-2020]	Open	300-29
F-300-6-1-0-4 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	File - Magnets	[ca. 1989-2020]	Open	300-29
F-300-6-1-0-6 Former SFU Archives	File - Textiles	[ca. 2000]-2020	Open	300-32

identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.				
F-300-6-1-0-6-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Bee party t-shirt	2020	Open	300-32
F-300-6-1-0-6-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Uncle Jam tote bag	2020	Open	300-32
F-300-6-1-0-6-3 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Corporate America Flag	[ca. 2000]-2020	Open	300-32
F-300-6-1-0-6-4 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Corporate America Flag	[ca. 2000]-2020	Open	300-32
F-300-6-1-0-6-5 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Corporate America Flag	[ca. 2000]-2020	Open	300-32
F-300-6-1-0-6-6 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Corporate America Flag	[ca. 2000]-2020	Open	300-32
F-300-6-1-0-7 Former SFU Archives	File - Ceramics	[2001]-2020	Open	300-33

identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.				
F-300-6-1-0-7-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - Moreo	[2001]	Open	300-33
F-300-6-1-0-7-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - World revolution coffee mug	2020	Open	300-33
F-300-6-1-0-8 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	File - Department of Motor Vehicles violation notices	[2005]	Open	300-29
F-300-6-1-0-9 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	File - Chemical heroes of the major leagues	[2008]	Open	300-29

Subseries F-300-6-2: Born-digital records

Date: 2001-2020 (date of creation)

Scope and content:

Sub-series consists of born-digital records related to the creation of Adbusters-branded merchandise. Records include photographs and digital graphic mockups of stickers, postcards, T-shirts, coffee mugs, baseball cards, flags, packaging, buttons, patches, and a spoof parking ticket. While there is some overlap, physical merchandise from sub-series [F-300-6-1](f-300-6-1) and born-digital records in this sub-series do not necessarily correlate.

Physical description: Born-digital materials:

226 digital photographs (952.4 MB) : JPG

96 items of graphic material (257.5 GB) : PDF, JPG, TIF, PNG, PSD, EPS, AI, INDD

Language of the material:

English

French

Spanish

Access points:

- Graphic material (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-6-2-0-1	File - Sticker: ad free zone	2001-2002	Open, no restrictions	
F-300-6-2-0-2	File - Sticker: Altria	2002	Open, no restrictions	
F-300-6-2-0-3	File - Sticker: Coke	2002-2005	Open, no restrictions	
F-300-6-2-0-4	File - Sticker: black dot	2003	Open, no restrictions	
F-300-6-2-0-5	File - Sticker: corporate America flag	2004	Open, no restrictions	
F-300-6-2-0-6	File - Sticker: bumper	2004	Open, no restrictions	
F-300-6-2-0-7	File - Sticker: obese	2005	Open, no restrictions	

F-300-6-2-0-8	File - Sticker: Canwest	2006	Open, no restrictions
F-300-6-2-0-9	File - Sticker: cramy	2007	Open, no restrictions
F-300-6-2-0-10	File - Parking violation ticket	2004	Open, no restrictions
F-300-6-2-0-11	File - 2004 postcards	2004	Open, no restrictions
F-300-6-2-0-12	File - T-shirts	2007-2020	Open, no restrictions
F-300-6-2-0-13	File - Draft/mockups	2007-2020	Open, no restrictions
F-300-6-2-0-14	File - Chemical heroes of the major leagues, [digital records]	2008	Open, no restrictions
F-300-6-2-0-15	File - Corporate America flag [digital records]	2008-2013	Open, no restrictions
F-300-6-2-0-16	File - T-shirts mock ups	2010	Open, no restrictions
F-300-6-2-0-17	File - Packaging	2014	Open, no restrictions
F-300-6-2-0-18	File - Stop Harper buttons	2015	Open, no restrictions
F-300-6-2-0-19	File - Patches	2015	Open, no restrictions
F-300-6-2-0-20	File - Merch photoshoot	2017	Open, no restrictions
F-300-6-2-0-21	File - Mug	2020	Open, no restrictions

Series F-300-7: Talks

Date: 1996-2006 (date of creation)

Scope and content:

The series consists of paper and born-digital records arising from Kalle Lasn's participation in various conferences and public forums. Notable conferences documented are:

- Canadian Association for Media Education - Annual General Meeting, Vancouver, April 29, 1996
- The American Institute of Graphic Arts Conference, San Francisco Museum of Modern Art, October 17, 2002
- TYPO Berlin, May 2006

Paper records include talking notes, event flyers, correspondence, and planning materials. Born-digital records include a powerpoint presentation (in .PDF format).

Physical description: Paper records:

5 cm of textual records

Born-digital materials:

1 digital presentation (22.6 MB) : PDF

Language of the material:

English

Access points:

- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Textual record (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list, followed by born-digital files. The creator's original arrangement is preserved for paper records. Following this, born-digital files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-7-0-0-1	File - Talks, volume 1	1996-2006	Open	300-34
F-300-7-0-0-2	File - Talks, volume 2	1996-2006	Open	300-34
F-300-7-0-0-3	File - Talks, volume 3	1996-2006	Open	300-34
F-300-7-0-0-4	File - Presentation [digital records]	2012	Open, no restrictions	

Series F-300-8: Events records

Date: 2018 (date of creation)

Scope and content:

Series contains paper and born-digital records related to two events which Adbusters Media Foundation participated in: the Seoul Mediacity Biennale Exhibition (2018) and the Vancouver Art Book Fair (2018).

Paper records include an exhibition catalogue, subscription cards, price lists, an internal manual on running an exhibition booth, and newsletter sign-up sheets. Born-digital records include press releases, emails, photographs, an internal manual on running an exhibition booth, a silent auction prize, digital posters, and a video of Adbusters' exhibit.

The series has been arranged by the archivist into separate sub-series based on the type of event:

- [Seoul Mediacity Biennale Exhibition records](f-300-8-1) (sub-series 1)
- [Vancouver Art Book Fair records](f-300-8-2) (sub-series 2)

Files are arranged chronologically.

Physical description: Paper records:

2.5 cm of textual records

Born-digital materials:

178.9 MB of digital photographs and other materials.

Language of the material:

English

Korean

Access points:

- Graphic material (documentary form)
- Photographic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Moving images (documentary form)
- Textual record (documentary form)

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Born-digital materials include 35 digital photographs (42.9 MB), 13 textual records (5.1 MB), 1 moving image (130.8 MB), and 1 digital poster (0.2 MB).

Subseries F-300-8-1: Eu Zên: Seoul Mediacity Biennale Exhibition records

Date: 2018 (collection) (date of creation)

Scope and content:

Sub-series contains records related to Adbusters Media Foundation's participation in the 2018 Seoul Mediacity Biennale Exhibition. Paper records include an exhibition catalogue, where Adbusters Media Foundation is featured on page 195. Born-digital records include a press release, emails, photographs, and a video of Adbusters' exhibit.

Physical description: Paper records:

2 cm of textual records

Born-digital materials:

3 textual records (1.7 MB) : PDF

2 digital photographs (1.1 MB) : JPEG

1 moving image (130.8 MB) : MP4

Language of the material:

English

Korean

Access points:

- Textual record (documentary form)
- Photographic material (documentary form)
- Moving images (documentary form)
- Records in electronic form (born-digital) (documentary form)
- South Korea (place)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date, followed by born-digital files.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

No further accruals expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-8-1-0-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accrual description.	Item - Exhibition catalogue	2018	Open	300-34
F-300-8-1-0-2	File - Press release	2018	Open, no restrictions	
F-300-8-1-0-3	File - Emails	2018	Pending review	
F-300-8-1-0-4	File - Photos/video	2018	Open, no restrictions	

Subseries F-300-8-2: Vancouver Art Book Fair records

Date: 2018 (date of creation)

Scope and content:

Sub-series contains records related to Adbusters Media Foundation's participation in the 2018 Vancouver Art Book Fair. Paper records include subscription cards, an internal manual on running an exhibition booth, price lists, and newsletter sign-up sheets. Born-digital records include emails, photographs, digital posters, an internal manual on running an exhibition booth, and a silent auction prize letter.

Physical description: Paper records:

0.5 cm of textual records

Born-digital materials:

33 digital photographs (42.8 MB) : JPG

10 textual records (2.4 MB) : PDF

1 digital poster (0.2 MB) : JPG

Language of the material:

English

Access points:

- Vancouver Art Book Fair (subject)
- Textual record (documentary form)
- Photographic material (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Newsletter sign-up sheets containing personal information were removed from file 1, VABF survival guide, during the appraisal process. These records have been destroyed.

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list, followed by born-digital files. The creator's original arrangement is preserved for paper records. Following this, born-digital files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-8-2-0-1	File - VABF survival guide	2018	Pending review	300-34
F-300-8-2-0-2	File - VABF subscription cards	2018	Pending review	300-34
F-300-8-2-0-3	File - 2018 emails	2018	Pending review	
F-300-8-2-0-4	File - VABF survival guide [digital records]	2018	Pending review	
F-300-8-2-0-5	File - Silent auction prize	2018	Pending review	
F-300-8-2-0-6	File - 2018 photos	2018	Open, no restrictions	
F-300-8-2-0-7	File - 2019 emails	2019	Pending review	
F-300-8-2-0-8	File - 2019 poster	2019	Open, no restrictions	
F-300-8-2-0-9	File - 2019 photos	2019	Open, no restrictions	

Series F-300-9: School project records

Date: 2019 (date of creation)

Scope and content:

The series consists of paper and born-digital records relating to the joint partnership between Adbusters Media Foundation and RED Academy Vancouver. This partnership arose for the development of a mobile application as well as a digital marketing strategy for Adbusters. Paper records include correspondence, a community partnership agreement, and conceptual sketches of the mobile application. Born-digital records include community partnership agreements, a digital marketing plan, sales analytics, emails, a powerpoint presentation (in .PDF format), and moving images depicting the conceptual design of the World Revolution App (in .MOV format).

Physical description: Paper records:

0.5 cm of textual records

Born-digital materials:

19 textual records (5.3 MB) : PDF, CSV

4 moving images (115.3 MB) : MOV

1 digital presentation (42.4 MB) : PDF

Language of the material:

English

Access points:

- RED Academy Vancouver (subject)
- Textual record (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Moving images (documentary form)
- Graphic material (documentary form)

Arrangement:

Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date, followed by born-digital files.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

This series includes copyright-protected materials for which the donor does not own copyright. For these materials, the Archives makes copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the users' responsibility to contact owners and secure any permissions.

Accruals:

Further accruals are expected.

Publication status:

published

File / item list

Reference code	Title	Dates	Access status	Container
F-300-9-0-0-1	File - Community partner project agreement - mobile app design	2019	Pending review	300-34
F-300-9-0-0-2	File - RED - eCommerce digital marketing strategy	2019	Pending review	
F-300-9-0-0-3	File - RED - eCommerce digital marketing strategy: analytics reference	2019	Pending review	
F-300-9-0-0-4	File - RED - eCommerce digital marketing strategy: emails	2019	Pending review	
F-300-9-0-0-5	File - RED - mobile app design project	2019	Pending review	
F-300-9-0-0-6	File - RED - mobile app design project: reference assets	2019	Pending review	
F-300-9-0-0-7	File - RED - mobile app design project: emails	2019	Pending review	

Series F-300-10: Media coverage

Date: 2001-2020 (collection) (date of creation)

Scope and content:

The series consists of paper and born-digital records documenting Adbusters Media Foundation's activities and the Occupy movement in various media publications. Records include interview transcriptions, newspaper clippings, magazine clippings, online news article printouts, letters to the editor, 2 published books, and 1 photocopied book excerpt.

Interview transcriptions were conducted for Kyoto Journal (2001), Eyeteeth (2003), Staya (2005), Guernica (2011), the White Review (2013), and Micah White (2013).

Print and online media publishers include Sun Magazine (2001), CBC (2004), Lürzer's Archive (2008), the Georgia Straight (2009), the Globe and Mail (2009, 2013), the Hook (2009), the Lawyer's Weekly (2009), the Vancouver Sun (2011, 2012), Advertising Age (2011), the New York Times (2011, 2012, 2015), the Vancouver Observer (2011), the Washington Post (2011), the New York Review (2011-2013), the Occupied Times of London (2011), the Epoch Times (2011), Der Spiegel (2011), Vanity Fair (2012), Harper's Magazine (2012), the Progressive (2012, 2015), Vancouver Magazine (2012), In These Times (2012), the Dance Current (2012), the Guardian (2012), the Walrus (2012), the Ubysey (2013), the London Review of Books (2013), Sad Mag (2015), and the Ethical Consumer (2020).

Books include *Alternative Media in Canada* by Kirsten Kozolanka, Patricia Mazepa, and David Skinner (2012), *Why We Occupy: Liberty Plaza 2011* by Olivia Schanzer (2012), and a photocopied excerpt of *Why Dissent Matters*, Chapter 7, by William Kaplan (2017).

Born-digital media coverage records include a scanned newspaper clipping advertising Blackspot sneakers (2004), a draft article written by Kalle Last and Micah White (2011), an interview with Greg

McLaughlin for Contexts Magazine (2012), and two draft letters to the editor of the New York Times (2013, 2016).

Physical description: Paper records:

4 cm of textual records

Born-digital materials:

5 textual records (0.6 MB) : PDF, JPG

Language of the material:

English

German

Japanese

Note [generalNote]:

Preservation note: print newspaper clippings have been photocopied and original copies have been discarded. Newsprints of note in [F-300-10-0-0-2](f-300-10-0-0-2) have been physically separated and removed to flat storage (container 36).

Access points:

- Textual record (documentary form)

Arrangement:

This series brings together paper and born-digital records that were stored loose without any obvious connection to adjacent files or materials. Paper records were arranged into four files by the archivist according to media distribution type. Born-digital records were arranged together into a single file. Paper and analogue records were arranged by the archivist in August 2022. A second accrual of born-digital records were arranged by the archivist in February 2023. Due to the time lapse between these two accruals, paper and analogue files were arranged first in the file list in chronological order according to earliest date, followed by the born-digital file.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

This series includes copyright-protected materials for which the donor does not own copyright. For these materials, the Archives makes copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the users' responsibility to contact owners and secure any permissions.

Accruals:

Further accruals are expected.

Publication status:

published				
File / item list				
Reference code	Title	Dates	Access status	Container
F-300-10-0-0-1	File - Interview transcriptions	2001-2020	Open	300-34
F-300-10-0-0-2	File - Print media coverage	2008	Open	300-34 300-36
F-300-10-0-0-3	File - Online media coverage	2011	Open	300-34
F-300-10-0-0-4	File - Book mentions	2012-2017	Open	300-34
F-300-10-0-0-4-1	Item - Kozolanka, Kirsten, Patricia Mazepa, and David Skinner. *Alternative Media in Canada*. Vancouver: UBC Press.	2012	Open	300-34
F-300-10-0-0-4-2	Item - Schanzer, Olivia. *Why We Occupy: Liberty Plaza 2011*. New York: Matchlock Press.	2012	Open	300-34
F-300-10-0-0-4-3	Item - Kaplan, William. *Why Dissent Matters*, chapter 7 excerpt	2017	Open	300-34
F-300-10-0-0-5	File - Media coverage, [digital records]	2011-2013	Open, no restrictions	

Series F-300-11: Audio and audiovisual materials

Date: 1991-2020 (date of creation)

Scope and content:

Series consists of sound recordings and audiovisual material created and/or distributed by Adbusters Media Foundation. This series contains analogue as well as born-digital materials.

Analogue materials include a VHS titled *New Ideas for Television: Ads to Make You Think* (1991), a mixed CD titled *Adbusters Live Without Dead Time* (2003, mixed by DJ Spooky that subliminal kid), and a DVD titled *The Production of Meaning* (2006).

Born-digital materials include short (15 second to 1 minute in length) promotional videos for Adbusters Magazine and the organization's various campaigns; audio readings of Adbusters Magazine (Issues 71 to 98), and an audio recording interview with activist Kenneth O'Keefe. Born-digital graphic materials associated with *Adbusters Live Without Dead Time* (2003, mixed by DJ Spooky that subliminal kid), and *The Production of Meaning* (2006) are also included within this sub-series. The series has been arranged by the archivist into two sub-series based on the record's format.

- [Analogue publications](f-300-11-1) (sub-series 1).
- [Born-digital records](f-300-11-2) (sub-series 2).

Files are arranged chronologically.

Physical description: Analogue materials

3 moving images (2 original, 1 copy) : VHS, DVD

2 sound recordings (1 original, 1 copy) : CD

Born-digital materials:

62 audio recordings (284.4 MB) : MP3, WMA

25 moving images (3.01 GB) : MP4

5 items of graphic material (2.5 MB) : PDF, JPG

Language of the material:

English

Access points:

- Sound recording (documentary form)
- Moving images (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

published

Physical description:

Analogue moving images and sound recordings include 1 VHS, 2 DVDs, and 2 CDs.

Subseries F-300-11-1: Analogue publications

Date: 1991-2006 (date of creation)

Scope and content:

This sub-series contains analogue sound recordings and audiovisual materials. Records include a VHS titled *New Ideas for Television: Ads to Make You Think* (1991), a mixed CD titled *Adbusters Live Without Dead Time* (2003, mixed by DJ Spooky that subliminal kid), and a DVD titled *The Production of Meaning* (2006).

Physical description: Analogue materials:

3 moving images (2 original, 1 copy) : VHS, DVD

2 sound recordings (1 original, 1 copy) : CD

Language of the material:

English

Access points:

- Sound recording (documentary form)
- Moving images (documentary form)

Arrangement:

Items were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft

Physical description:

Analogue moving images and sound recordings include 1 VHS, 2 DVDs, and 2 CDs.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-11-1-0-0-1 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - *New Ideas for Television: Ads to Make You Think*	1991	Open	
F-300-11-1-0-0-2 Former SFU Archives identifier. Identifier was updated when this file was moved during the February 2023 digital records accession.	Item - *Adbusters Live Without Dead Time*	2003	Open	
F-300-11-1-0-0-3 Former SFU Archives identifier. Identifier was updated when	Item - *The Production of Meaning*	2006	Open	

this file was moved during the February 2023 digital records accession.

Subseries F-300-11-2: Born-digital records

Date: 2009-2020 (date of creation)

Scope and content:

This sub-series contains born-digital sound recordings, audiovisual materials, and graphic artwork. Records include short (15 second to 1 minute in length) promotional videos for Adbusters Magazine and the organization's various campaigns; audio readings of Adbusters Magazine (Issues 71 to 98), and an audio recording interview with activist Kenneth O'Keefe. Born-digital graphic materials associated with *Adbusters Live Without Dead Time* (2003, mixed by DJ Spooky that subliminal kid), and *The Production of Meaning* (2006) are also included within this sub-series.

Physical description: Born-digital materials:

62 audio recordings (284.4 MB) : MP3, WMA

25 moving images (3.01 GB) : MP4

5 items of graphic material (2.5 MB) : PDF, JPG

Language of the material:

English

Access points:

- Moving images (documentary form)
- Sound recording (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft				
File / item list				
Reference code	Title	Dates	Access status	Container
F-300-11-2-0-1	File - *Adbusters Live Without Dead Time* [digital records]	2003	Open, no restrictions	
F-300-11-2-0-2	File - *The Production of Meaning* [digital records]	2005	Open, no restrictions	
F-300-11-2-0-3	File - Adbusters audio	2009-2011	Open, no restrictions	
F-300-11-2-0-4	File - Adbusters videos	2019-2020	Open, no restrictions	

Series F-300-12: Website captures

Date: 2002-2018 (date of creation)

Scope and content:

Series contains the born-digital records creating during a web archiving of www.adbusters.org by Adbusters Media Foundation.

Physical description: Born-digital records:
9.36 GB of graphic material and other materials

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Records in electronic form (born-digital) (documentary form)
- Photographic material (documentary form)
- Moving images (documentary form)

Arrangement:

The creator's original order has been preserved.

Restrictions on access:

Access restrictions may apply to records containing third-party personal information. Consult the reference archivist for more information.

Conditions governing use:

Series contains copyright-protected materials and copyright ownership is mixed, with Adbusters holding copyright in some of the materials and third parties in others. For more information, see the note on *Terms governing use* in the fonds-level description or the general AtoM note on the [Archives' practices for managing mixed copyright holdings](mixed-copyright-ownership).

Accruals:

Further accruals are expected.

Publication status:

draft