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1. MAJOR MERGER CREATES CLEAR MARKET LEADER

Two of the major players in brewing technology announced this week (Feb. 18th) that they had joined forces.

Alfa Laval Business Segment Brewery acquired Danish company, Scandi-Brew A/S, in what both ...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11375.htm](http://www.brewworld.com/news/companynews/stories/11375.htm)

2. Advanced Qualifications in Champagne

The British Institute of Innkeeping has organised a three-night trip to France's Champagne region in May for licensees to take the widely-acclaimed Wine Retail Certificate Advanced Qualification.

“ ...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11376.htm](http://www.brewworld.com/news/companynews/stories/11376.htm)

3. PROFESSIONALS UPBEAT ABOUT ASIAN PROSPECTS AND JOIN ASIAN BREW & BEVERAGE '99

PROFESSIONALS UPBEAT ABOUT ASIAN PROSPECTS AND JOIN ASIAN BREW & BEVERAGE '99

Brewing and beverage professionals are upbeat about the prospects for growth in Asia, as demonstrated through their ac...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11383.htm](http://www.brewworld.com/news/companynews/stories/11383.htm)

4. Dylan's in Jersey

Dylan's in Jersey

>From March 1st onwards Dylan's, the premium smooth ale produced by Wales' largest independent brewer, S A Brain and Co. Ltd., will be available in the Channel Islands.

Twelve L...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11379.htm](http://www.brewworld.com/news/companynews/stories/11379.htm)

5. Raise a glass to St. David

Wales' largest independent brewer S A Brain and Co. Ltd. is celebrating after receiving bumper orders for its new limited edition beer, St. David's Ale.

The company has had to produce twice as mu...

For full story click on the link below:

Beer News:

[HTTP://WWW.BREWWORLD.COM/NEWS/BEERNEWS/STORIES/11380.htm](http://www.brewworld.com/news/beernews/stories/11380.htm)

6. Brains shareholders reject Buckley approach

Shareholders attending the Annual General Meeting of S A Brain & Co Limited, held today (26 February 1999) in Cardiff, were unanimous in their support of their Board's decision to reject an indicative...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11381.htm](http://www.brewworld.com/news/companynews/stories/11381.htm)

7. INVESTMENT MAKES DAZZLING DOLPHIN

The Dolphin, a Whitbread Pub Partnerships Pub in Hursley, Hampshire has recently undergone a full redevelopment and extension with an investment of over £300,000.

The Dolphin, a 17th century buildi...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11382.htm](http://www.brewworld.com/news/companynews/stories/11382.htm)

8. Tesco Spring Beer Challenge 1999 "And the Winners Are"

Each season the Tesco Beer Challenge is refined and developed and The 1999 Tesco Spring Beer Challenge was no exception. For the first time the competition was divided into two sections - smaller bre...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11384.htm](http://www.brewworld.com/news/companynews/stories/11384.htm)

9. Schneider Weisse im Markt: der imagestarke Spezialist

Schneider Weisse im Markt: der imagestarke Spezialist

Kelheim/München. Im Markt der Weizen- oder Weissbiere in Deutschland wird Schneider Weisse seit vielen Jahren unter den „Top Five“ geführt. Ein...

For full story click on the link below:

Company News:

[HTTP://WWW.BREWWORLD.COM/NEWS/COMPANYNEWS/STORIES/11389.htm](http://www.brewworld.com/news/companynews/stories/11389.htm)

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by www.brewworld.com in association with
Schneider Weisse - the Rolls Royce of Wheat Beers.

"The best Bavarian Wheat Beer"

Roger Protz - Beer Writer

CASK FOOTNOTE

An important footnote to my previous article on Real Ale. Cask-conditioned beer should only be supported by CAMRA if it is a well-made, well-kept and well-served product. Good cask-conditioned beer generally tastes better than its uncask-conditioned version. In other words, cask -conditioned beer that is “off” is bad beer by anybody’s definition.

EVENTS:

Salt Spring Island Trip: Gulf Islands Brewing and other spots on S.S.I.

Tentative Date: either May 15th or 29th

Possible Times: 10 a.m. ferry from Swartz Bay, returning on the 3:35 or 5:10 p.m.

Transportation: Carpools to meet at Save-On at 8:30 a.m., and in Sidney. Need some volunteer drivers with big cars or vans.

We can buy a book of 10 passenger tickets from BC ferries for \$37.50. Vehicle costs shared by driver and passengers (ferry \$16.75 return).

If you are interested leave a message at 595-7729

Oregon Brewer's Festival, Portland, OR: July 24 & 25. 72 breweries (one beer each). For info, www.oregonbrewfest.com Festival Hotline:

503.778.5917

Great British Beer Festival 3rd-7th August, at Olympia, London. Want to volunteer for the GBBF? Call Paula Waters at 011-44-1952-641-549

HOPVINE

There are now over 200 microbreweries in Japan

Australia's Bundaberg Brewing has come up with a new beer. "Bundaberg Premium" is a rum-infused drink brewed from malted barley and wheat flour. It is apparently rather bland, with virtually no hoppiness and very little rum flavour.

Liverpool's Robert Cain & Company have once again brewed their Devilishly Wicked Chocolate Ale. Especially designed for Easter the beer was brewed using Maris Otter premium pale ale malt and Goldings hops. A mix of real ale and real chocolate, it tasted of cocoa powder when we sampled the 1998 batch last year; it also had an overpowering aroma of chocolate.

The Toronto Maple Leafs new arena, Air Canada Centre, will have a brewpub onsite. This is a project by Molson Breweries who have Roxanne Diakowski as head brewer. Two new "craft" beers will be made there: Toronto's Own and Molson Amber Ale. Any CAMRA members going to a MapleLumps game at the new arena, please try the beers and give us a report.

I have a flyer and price list for wooden barrels available from Okanagan Barrel Works. Sizes in stock are 23L (\$195) and 46L (\$240). Other sizes can be ordered: 3L, 5L, 100L and 225L (60 US gall. or 45 Imp. gall.). These barrels are coopered in the Czech Republic under license. Order at (250) 498-3718 or check out their website at www.winebarrels.com

As Ben Jonson said: "No sir, There is nothing which has yet been contrived by man by which so much happiness is produced as by a good tavern."

Tree Brewing Company Annual Results: Tree lost \$643 thousand on sales of \$1.14 million for the year ended Oct 31, 1999. Production increased almost 18% from 5,600 hL to 6,600 hL.

Seen in the February issue of SAILING: a homebrewing sailing cruise in the Caribbean aboard the four-masted 294-foot barkentine LEGACY. David Heidrich, president of Oldenburg brewing Company will supervise an on-board batch of homebrew. This brew will be tapped at the party at the end of the weeklong cruise. Details 1-800-854-2337.

"By Rule Of Thumb": one suggested origin of this phrase comes from Yorkshire, England. Lacking thermometers, brewers dipped a thumb into the fermentation tanks to check the temperature.

Canada ranks 3rd behind Finland and Norway as the 3rd highest beer taxes in the industrialized world.

In the last issue of WHAT'S BREWING we reported Sleeman's continued aggressive expansion. We omitted that part of the deal in acquiring Shaftesbury Brewing's brands included the purchase of Calgary's Joseph Warner (formerly Bow Valley Brewing). This kind of consolidation of the craft brewing industry raises concern. Loss of brand choices is frequently the result of the elimination of competing brands in the portfolio of the new owners. Consumers are the losers.

Sleeman announced a \$6.75 million profit on net revenue of \$76 million (\$0.089/share) for 1998.

Here are some good beer websites you might want to try:

The Real Beer page is the best site for links: <http://realbeer.com>

WWW Virtual Library: Beer and Brewing: <http://www.beerinfo.com/>

Spagnols: <http://www.spagnols.com/>

All About Beer Magazine: <http://allaboutbeer.com>

And for the really eccentric: Medieval and Renaissance Brewing Homepage:

<http://www.pbm.com/~lindahl/brewing.html>

1998 Champion Beer of Scotland info.: <http://www.caledonian-brewery.co.uk>

Visiting England this Summer? If you're going to Devon be sure to stop at Newton Abbot and tour historic Tuckers Maltings. Tours also include the new Teignworthy brewery, a recent addition onsite since 1996.

NEW LIQUOR REGULATIONS PROPOSED

The following press release on March 18, 1999 outlines the recommendations of the Surich Liquor Licensing Review:

VICTORIA — Proposed new liquor regulations will reduce red tape and boost business and tourism in B.C., Finance Minister Joy MacPhail said today.

"I believe small business is the future of this province, and business owners have told me very clearly that our liquor laws are out of date and, in some cases, downright obstructionist.

"We responded by ordering an independent review of liquor licensing last November. Today, I'm pleased to announce that our government is prepared to accept the review's recommendations, subject to successful consultations with municipalities, so business owners can spend more time serving customers and less time tied up in red tape." Key recommendations in the report, *Review of Liquor Regulations in the Province of British Columbia*, include:

- reducing the 10 licence types to two: an "A" licence for businesses that mainly serve liquor and a "B" licence for those that mainly serve food;
- eliminating regulatory policies that serve no public health or safety purpose, such as regulations governing the number and size of televisions in bars;
- simplifying licence approval so processing time will be close to six to 12 weeks, instead of up to 18 months;
- allowing wineries to serve wine and food without having to apply for multiple licenses, as industry recommended at the 1998 Premier's Summit;
- regulating and licensing U-brews and U-vins to make sure customers produce the liquor and to prevent bootlegging and consumption by minors;
- allowing credit card sales in government liquor stores and opening a limited number of these stores on Sundays, primarily in high tourist areas; and
- deregulating advertising by adopting the federal code and eliminating the need for pre-approvals by the province.

"These changes will make the safeguards we have in place meaningful to people, instead of focusing on insignificant, bureaucratic details," said MacPhail.

"They'll also help support our \$8.7 -billion tourism industry, a high-growth sector that is helping diversify our economy," said Small Business, Tourism and Culture Minister Ian Waddell. "The changes will encourage new business and job creation in an industry that already directly employs 113,000 British Columbians."

The recommendations were based on consultations with breweries, wineries, bars, pubs, food service associations, hotels and the Liquor Distribution Branch. Further meetings will take place with municipalities, social and policing agencies and the public.

Members of the public can obtain more information or leave a message with their comments by calling 1-888-263-1012. All calls will be documented. The report can be viewed at www.tsl-canada.com on the Internet.

Media Contact:

Ministry of Finance
(250) 387-3347

Sleeman Announces Record Year-end Earnings and Other Info

Sleeman posts a \$6.75 million profit on net revenue of \$76 million (\$0.089/share). Lots of other interesting Sleeman tidbits in their news release. Last year Sleeman bought Upper Canada (ON) and Seigneuriale (PQ) and this year already has bought Shaftebury and its Calgary-based Joseph Warner subsidiary. They previously purchased Okanagan Spring in 1996.

In 1998 Sleeman also contract brewed Watney's Red Barrel and Watney's Cream Stout (US Export) for Scottish and Newcastle of Britain, but had the remainder of this contract bought out in January '99.

sources: Sleeman news release - posted March 22, 1999

Tree Brewing Company Annual Results

Tree lost \$643 thousand on sales of \$1.14 million for the year ended Oct 31, 1999. Production increased almost 18% from 5,600 hL to 6,600 hL.

Last year also saw the release of their very popular Tree Pale Ale which they anticipate will become their best-seller by the end of 1999.

sources: Tree news release - posted March 22, 1999

BC Government Report Recommends Changes to BC Liquor Laws

The Jo Surich report on liquor regulation, released by Minister Joy MacPhail on March 19, was greeted by the British Columbia brewing industry as a positive and a long awaited step in reducing red tape and enhancing the competitiveness of all of BC's brewers.

The changes will affect beer advertising regulations in BC, making them more similar to other Canadian provinces. In addition the report also recommends tighter regulation of U-Brew stores to reduce bootlegging and the sales of kits to minors.

There are concerns that smaller brewers still have issues not addressed by the report (not well laid out in the news release).

source: Western Brewers Association news release - posted March 22, 1999

Moosehead Launches Light Beer in Winnipeg

Moosehead Light will be sold in regular liquor distribution outlets and licensed establishments beginning today (March 22). According to the president of Moosehead Moosehead Lager Beer was launched in Manitoba in 1993 and is now the number one selling premium beer in the province. source: Moosehead news release - posted March 22, 1999

Bowen Island, Whistler and Coquihalla Merging

It seems that three favourites in BC brewing are in merger talks - Bowen Island of Vancouver, Whistler of Whistler and Coquihalla of Delta are talking restructuring. We'll post more news as this tale unfolds. source: Dave Preston - CAMRA Victoria - posted March 22, 1999

Canadian Beer Taxes 3rd Highest

Canada ranks 3rd behind Finland and Norway as the 3rd highest beer taxes in the industrialized world. Write your MP, MLA or MPP!

sources: [Brewers Association of Canada](#) - posted Feb 12, 1999

CAMRA UK Campaigns for Sliding Scale Duty on Beer

A sliding scale duty on beer is becoming standard in many European countries as a means of helping smaller breweries remain competitive with the megabreweries. The latter have the advantage of large marketing budgets and national distribution networks as well as economies of scale which enable them to sell their beer at big discounts. Smaller breweries who try to charge competitively find their margin cut to zero.

CAMRA UK is urging the British Government to introduce a similar system in the UK. Some of the advantages pointed out include:

1. Smaller breweries are more labour intensive than larger ones. Favouring them will generate higher employment-related tax revenues – income tax, pension, sales taxes, etc., arising from employees spending, and so on.
2. Smaller breweries tend to be located in areas where commercial rents are low – generally, therefore, lower income areas where the extra property tax is most welcome to local governments.
3. Smaller breweries tend to brew higher gravity beers, which pay more excise tax and VAT (Britain's GST equivalent).

ALE TRAIL

Lovers of Canadian beers may welcome spring on the Ale Trail May 15-16. The tour offers visitors a chance to tour the breweries, meet the brewers, sample the beers and learn about the craft of brewing. The website includes information on all seven 1999 tour weekends, maps to the breweries, information on the breweries, bars & restaurants, accommodations and still more about the attractions in Ontario's brewing heartland. It begins at:

<http://www.aletail.on.ca>

<http://www.universityextension.ucdavis.edu/brewing>

<http://www.bohemianbreweries.com>

<http://www.innovativebrew.com>

<http://www.ommegang.com>

<http://www.petes.com>

<http://www.newbelgium.com>

<http://www.safetap.com>

<http://alaskanbeer.com>

FULL SAIL EMPLOYEES TO GET SHARE OF BREWERY

Full Sail Brewing Co.'s 62 employees will become part owners of the privately held Hood River brewery through a stock-owning trust. The company's board unanimously approved the ownership stake last week. They say the deal will best allow the brewery to maintain control of its products and will give employees, who have been wondering for months who they would be working for, a stake in the brewery's success. "We had some very happy people in Hood River," said Irene Firmat, the brewery's general manager. "We feel really confident with the results."

Under the deal, the employee stock ownership plan will borrow money from a bank to buy out about 30 shareholders. The agreement will leave the employee trust with about 60% to 65% of the company. The trust expects to pay off the bank debt within seven to 10 years, she said. The brewery expects to secure financing and close the deal within 45 days, though it hasn't selected a lender yet, Firmat said.

EVENTS:

Salt Spring Island Trip: Gulf Islands Brewing and other spots on S.S.I.

Date: May 29th

Possible Times: 10 a.m. ferry from Swartz Bay, returning on the 3:35 or 5:10 p.m.

Transportation: Carpools to meet at Save-On at 8:30 a.m., and in Sidney. Need some volunteer drivers with big cars or vans.

We can buy a book of 10 passenger tickets from BC ferries for \$37.50. Vehicle costs shared by driver and passengers (ferry \$16.75 return).

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Oregon Brewer's Festival, Portland, OR: July 24 & 25. 72 breweries (one beer each). For info, www.oregonbrewfest.com Festival Hotline:

503.778.5917

Great British Beer Festival 3rd-7th August, at Olympia, London. Want to volunteer for the GBBF? Call Paula Waters at 011-44-1952-641-549

Firkin Brews Transatlantic Ale

Date: 16/04/99

American beer drinkers were able to sample the pure taste of quality Yorkshire ale last weekend when a consignment of Firkin brewed ale landed on their shores.

Two firkins containing Firkin Best Bitter (3.8% ABV) and Tawny Ale (4.6% ABV), specially created by Firkin brewer, Dave Sanders, were showcased at the New England Real Ale Festival which was held in Boston on 10 and 11 April.

The two ales, usually enjoyed by regulars at the Feast & Firkin and the Felon & Firkin in Leeds, were brewed at the pubs' on-site micro-breweries.

Brewer Dave said: "One of the organisers from the New England festival visited us at the Great British Beer Festival last year and liked our ales so much that he invited us to send some over."

The 18 gallon consignment of real ale left the Felon & Firkin three weeks ago to make the long transatlantic journey by sea to Boston, Massachusetts in time for the festival.

Dave continued: "Sending Firkin beer to the States is a first for Firkin. British bottled beer is readily available in America, but exporting cask conditioned draught beer is very unusual.

I have used some American hops in the Tawny ale so it should go down well with the drinkers over there who might recognise the flavour and aroma."

There are currently 189 Firkin pubs and 52 Firkin micro-breweries in the UK.

The Firkin Brewery Company is a part of Allied Domecq Inns, one of the UK's leading operators of community and branded pubs.

Full Sail purchase (fwd)
called the brewery and an anonymous source confirms.

>

> Joy Campbell wrote:

the employee purchase of Full Sail is a done deal! Ain't life grand?

Nick, This morning's Oregonian has a story in the business section about the sale. The employee stock trust will own ~60 to 62% of Full Sail. They expect to pay back the banks over the next 7 to 10 years.

The employees are excited.

Employees of Full Sail will become part owners

The arrangement will remove much of the uncertainty that has surrounded the brewery since a rift opened among the founders

Saturday May 1, 1999

By Mike Francis of The Oregonian staff

Full Sail Brewing Co.'s 62 employees will become part owners of the privately held Hood River brewery through a stock-owning trust.

The six members of the company's board unanimously approved the ownership stake Thursday night. They say the deal will best allow the brewery to maintain control of its products and will give employees, who have been wondering for months who they would be working for, a stake in the brewery's success.

"We had some very happy people in Hood River," said a jubilant Irene Firmat, the brewery's general manager, on Friday morning. "We feel really confident with the results."

Under the deal, the employee stock ownership plan will borrow money from a bank to buy out about 30 shareholders. The agreement will leave the employee trust with about 60 percent to 65 percent of the company, Firmat said. The trust expects to pay off the bank debt within seven to 10 years, she said.

Full Sail was the nation's 12th-largest "specialty brewing company" and Oregon's third-largest last year, according to the Institute for Brewing Studies. It makes a range of specialty beers, mostly at Hood River, under the Full Sail label.

The brewery expects to secure financing and close the deal within 45 days, though it hasn't selected a lender yet, Firmat said.

When the transaction is completed, it will remove much of the uncertainty that has surrounded Full Sail since a rift among the founders emerged last fall.

Jerome Chicvara, a board member and one of the shareholders who will be bought out by the employee trust, took a leave of absence from the company last year after a disagreement with other top managers.

The brewery considered a variety of solutions to its ownership dilemma, including a near-deal with Bay Area brewing mogul Vijay Mallya. But that deal evaporated in mid-April.

A deal to sell Full Sail to its employees "is excellent news", said Georgia Weathers, senior editor of Celebrator Beer News, a trade publication. "During this time when some people feel the industry is flattening out, it's good to see that one of the craft brewers with one of the best reputations is able to hold its own" by remaining independent. Full Sail's beers, she said, "have a lot of character." Firmat said the brewery has been encouraged by its sales so far this year, after an erosion in revenues last year. For the first three months of 1999, she said, sales are up 5 percent. She said it's too soon to discuss whether or when the brewery will launch any new initiatives, but "the renewed enthusiasm is something you just can't measure."

HOPVINE

Tin Whistle Brewing has brought back their award winning Peaches 'N Cream Ale. Sales Manager, Dean Mattatall, cryptically told us to watch for a new "healthy" beer, details to follow!

Hopunion USA has upgraded their website at www.hopunion.com

"Beer is proof that God loves us and wants us to be happy" Benjamin Franklin

Have you seen the new Mt. Begbie Brewing bottle labels? Using heritage photos, these labels bring B.C.'s history right to your table!

Chilkoot Amber Rated a top 93 in May's All About Beer Review

Chilkoot out of Whitehorse, Yukon rated a 93 (our of 100), top of the list, in a recent survey of Amber brews in the May "All About Beer". The verable Michael Jackson called it a "Nice balance of late, hoppy bitternes."

sources: [All About Beer](#) Print Edition - May 1999 - posted May 3, 1999

Global Beer Consumption Expected to Grow to 23 L by 2005

Along with consumption rising, there's the expectation that wine and spirits consumed will drop to 2.5 and 2.9 L respectively. If Canada only maintains its current 40 L per capita per year imbibing, it's likely that we'll fall even further down the beer power ladder... So put down that soda pop and pick up a beer - current studies show that it's good for you (see below).

sources: [HappyHours.com](#) BrewsGram 4-27-99 - posted April 26, 1999

Southern Ontario Ale Trail Opens Its Second Season

With 6 brewers and over 60 local ales and lagers to taste, the new season is llooking great. The breweries will be open for tours and tastings one weekend a month for the next 6 months. Dates include:

May 15 & 16, June 19 & 20, July 17 & 18, August 21 & 22, September 18 & 19, October 16 & 17.

The breweries will be open these weekends from 1:30 to 4:00 PM. Breweries involved: Brick and Gold Crown in Waterloo, Sleeman, F & M and Wellington County in Guelph and Old Mill in Elora.

For more information call: 1-800-334-4519, or visit their [Web site](#).

sources: [Ale Trail Web site](#) - posted April 26, 1999

Unibroue sales increase 31% over 1997

With almost 61,000 hL in sales and better than \$2 million in income this past year, Unibroue continues to show that it is an important player in the Canadian craft beer market. Their new "U" brew contributed significantly to this growth.

sources: Unibroue news release - posted April 26, 1999

Banff Closes Bow Valley Merger

Peak Brewery, the combined forces of Banff and Bow Valley announced the buy-out/merger on April 16. They've also finalized their new brew line with Bruno's Amber Lager, Cutthroat Pale Ale, Mile 68 Lager and their summer-seasonal Hefeweizen.

sources: <http://www.peakbrewery.com/> and a Peak news release - posted April 26, 1999

The REAL CAMRA Story: Part I

For a number of years I have been recounting a not-quite-accurate version of the founding of CAMRA on Britain. I came across an account by Michael Hardman, one of the four who were there when it happened. This is a paraphrase of his story:

Bill Mellor, Graham Lees and Hardman were journalists in the Manchester and Liverpool area. Jim Makin worked for a brewery in Salford, and was a friend of Graham Lees. They were all under 25 and enjoyed beer. They met in March 1971 in Chester on the evening before flying off to Ireland for a seven-day drinking holiday organized by Lees. All four of them were disappointed by the quality of the Chester beer. Similarly, the next day, they were less-than-impressed by the Irish ales – mostly Smithick’s – they found in Dublin. Lees argued that the stuff they liked should be called ‘ale’ to distinguish it from ‘beer’ which was the word for “the southern rubbish...foisted on us by the brewers”.

Hardman suggested an acronym, CAMERA while they were taking photos in the Guinness St. James Gate brewery yard. “CAMERA....Campaign for....something... something...Ale.” Mellor suggested “Restoration of Ale”. Lees insisted, “No, Revitalisation of Ale. It’s more of a laugh.” On March 16, 1971, the four held the first meeting of the Campaign for the Revitalisation of Ale (they dropped the E from CAMERA as it didn’t fit!). Hardman was elected chairman, Lees secretary, Makin treasurer and Mellor events organizer.

Not much happened for almost a year until, once again doing the rounds of the Chester pubs, Lees and Hardman decided to get serious. Lees recruited some friends and the first annual meeting was held in March 1972 in Nuneaton. Hardman and Lees now lived in the London area (Lees in St. Albans). Mellor suggested the title “What’s Brewing” for the newsletter and took little further active part in CAMRA, and Makin dropped out because of his employment in the brewing industry.

The Campaign began to attract powerful and knowledgeable allies, who had been waiting for such an organization to appear: Christopher Hutt, the author of “Death of the English Pub”, later to become CAMRA’s second chairman; Frank Baillie, author of “The Beer Drinker’s Companion”; and Terry Pattinson, correspondent with the Daily Express and the Daily Mirror.

By the time the second annual meeting took place in London there were more than 1000 members. At this meeting the term ‘Real Ale’ was adopted as part of the name, and this turned out to be a turning point in the growth of the Campaign. It told the public what it was all about in a few words.

Reference: Michael Hardman, “Founding Fathers” in “Called to the Bar”, edited by Roger Protz and Tony Millns, CAMRA, St. Albans, UK, 1992.

The REAL CAMRA Story: Part II

CAMRA was not the first society concerned with the state of British beer to be formed. The 1960's saw several societies started, notably the Society for the Preservation of Beers from the Wood. CAMRA succeeded because the mood was right. It came after a decade of a trend by the breweries toward heavily-advertised fizzy keg beers. Also, an extremely large number of mergers had created only six dominant companies (Allied, Bass, Courage, Scottish and Newcastle, Watney and Whitbred).

CAMRA flourished because it's members were very active. In November 1973, CAMRA ran it's first major demonstration, to protest the closure of Joules Brewery. 600 members showed up in the quiet town of Stone, Staffordshire, and the event was widely covered by the media.

Three campaigning weapons were developed. The first book-style Good Beer Guide came out in 1974, and sold 30,000 in seven months. Secondly, it was decided to raise public awareness by holding a beer festival. The first was in Cambridge in July 1974, and the first national beer festival was held at Covent Garden, London, in September 1975. Thirdly, CAMRA members, concerned that real ale might disappear as landlords were seduced by the Big Six breweries, formed CAMRA (Real Ale) Investments Ltd. The company bought it's first pubs in 1974. These were phenomenally successful, and were the model for other pubs serving well kept real ale. Eventually, when pubs everywhere were serving real ale, there was no further need for CAMRA to own the pubs and they were sold.

As Michael Jackson wrote in 1992:

“The elements of the early success of CAMRA are :

- leisure was on the increase , some found it in the appreciation of food and drink;
- people were beginning to travel and discover the tastes of other nations;
- new perspectives gave them a more appreciative view of their own heritage;
- consumers sought variety;
- discerning consumers sought authenticity, and demanded to know how a product was made, and what ingredients were used;
- and for some, small is beautiful....”

these are two new package stores in Seattle. i visited them both for the first time on Saturday afternoon.

The Stumbling Monk
Beer Specialty Shop
Rob Linehan & Keith Johnson, Proprietors
1635-1/2 E Olive Way
Seattle WA 98102
(206)860-0916

this is a tiny place on the slope of Capitol Hill heading downtown. There are two rooms, a larger front room and a smaller back room. many shelves of imports and beer glasses in the front room. coolers of local and regional microbrews in the back, including a cabinet with several shelves of barleywines. when i visited they were doing an informal tasting of the La Trappe Dubbel, Trippel, and Quadrupel. Rob and Keith were friendly and knowledgable, and mentioned that they had been open since around the beginning of the year.

noteable wares were the huge bottles from Hair of the Dog: 3 liters of Adam (batch #37) for \$59.99, 1.5 liters of Fred for \$16.99. and they had these strange six-packs of La Conner IPA; the flat cardboard holder just gripped the necks of the bottles, which would hang free when being carried.

one of their strong points is that they carry some Eastern Washington micros that i seldom see around here, including Cirque (4 varieties), Ice Harbor from Pasco (5 varieties plus a barley wine), Big House Brewing in Walla Walla (3 or 4 varieties), and Whitstran Brewing in Prosser (4 varieties). i've never even heard of this last brewery. i bought a bottle of their Heavy Water Stout (D2O), along with a Portland Brewing Thunderhead Cream Stout that I did not realize existed, and a porter each from Sweden (D. Carnegie & Co. Stark Porter) and Finland (Sinebrychoff Porter). Those two were rather exotic-looking, and i seemed to be on a dark beer bent. I limited myself to a four-pack, knowing I'm going to have to return soon.

Bottleworks
Distinguished Beers from Around the World
Matt Bonney, Store Manager
1710 N 45th, Suite 3
Seattle WA 98103
(206)633-BIER

when i walked in, i remarked at how much space they have. the enthusiastic manager, Matt, replied that he was going to fill it with BEER. he said they'd been open for only three days at that point, and would be making changes and improvements in the coming weeks. because really, it is a large, wide-open room, with some coolers in one corner, a rack of Belgians along one wall, a

hanging-rod of beer shirts along another, and a couch with a low table covered with beer reference books, pamphlets, and such. and then the long counter in front.

the selection was not as interesting as that of the previous shop. i saw bottles of the Swedish and Finnish porters i had just purchased, and they also had a huge bottle of HotD Adam (\$62). they did have several large (~22 oz) bottles of mead from the UK. but the local/regional micro selection was not much better than what one will find at some of the several grocery stores in the area with a better beer selection. let's give them a month or two and see if they can match their selection to rival that of their business colleagues from Capitol Hill. Matt did tell me they will be holding a Hair of the Dog tasting next Saturday (3/6), possibly with brewery staff present.

with the recent closing of Liberty Malt Supply at Pike Place Market, these two shops are doing well to fill what could have been a vacuum in the local beer market.

HOPVINE by John Rowling

HOP CROP REPORT: Yakima area: late harvest, moderate size crop. Falling contract prices and extra costs incurred in spraying for powdery mildew have not helped! Acreage in the Yakima Valley declined from 44,000 acres harvested in 1996 to 34,000 acres in 1999.

Gary De Pape is the president and brewmaster at **Agassiz Brewing Company Ltd.**, which opened this spring in Winnipeg, Manitoba. The brewery currently sells three beers: Catfish Cream Ale, Premium Pilsner, and Harvest Haze Hefeweizen. Come and taste these beers at the Great Canadian Beer Festival!

Peter Glockner has left Nelson Brewing and is now with Tree Brewing. **Debbie Nickle** has left Wild Horse Brewing. **Dave Willoughby** has left Tree Brewing. **James Hepner** has left Granville Island Brewing and moved to Calgary.

Horseshoe Bay Brewing is no longer with us. It seems that the arrangement with Whistler Brewing to contract brew their beer didn't work out. Cam Allen has sold the brewing equipment to Rebecca and Brian Knene who are opening as **Cran-Og** Brewery in the Shushwap area.

And another one bites the dust: The **Wild Horse Brewing** Company closed its doors at the end of September. It looks like BC has the dubious distinction of being the only province with more closings than openings in 1999.

Gartley Station, the Brew-on-Premise by the Prairie Inn, is working with a local herb farm to produce some herb-based beer recipes. **Dave Gartley** already has designed a couple of beers that use Babe's Honey: BumbleBee Dark Honey Ale and Honey Blonde Ale. Dave is also working on a great sounding Belgian-style Wit beer with a touch of coriander and orange. Dave wants to remind members that his Tilt Yer Kilt Ale, a Wee Heavy Scottish Ale, won best of class at the May CAMRA Homebrew Contest.

For **West Coast Brew Shop** fans, they now have a new wine-only shop at 1925 Oak Bay Avenue. Call Terry at 592-7323 for details.

Stroh Brewing's La Crosse, NY, brewery was recently shut down "because of a national lack of carbon dioxide". I thought that was what the fermentation of beer produced: how can you run out of it?

Molson Inc announced in September that it will trim its salaried workforce by 18% as part of a strategy which the brewing company says will "centralize the development of strategy for marketing and operations while maintaining decentralized execution" and "increase productivity through a combination of cost reduction and administrative improvements." [Isn't "decentralized execution" how Henry VIII got rid of some of his salaried workforce (and wives, too)?] Also in

September, Molson announced that it was putting the new Molson Centre arena in Montreal up for sale.

Here are a couple of beer sites seen the other day

www.beerinfo.com The Beer Info Source – John Lock of Atlanta’s site has been upgraded: extensive classified ads, tons of links, etc.

<http://beerismylife.com> Beer Is My Life – regional brewery guides, beer lists, etc.

<http://www.firkin.com>

<http://www.heineken.com>

<http://www.kegworks.com>

<http://ericsbeerpage.com>

<http://www.deschutesbrewery.com>

<http://www.thefallingrock.com>

<http://www.widmer.com>

<http://www.meheen-mfg.com>

<http://www.thebeeressentials.com>

<http://www.mid-atlantic-beer.org>

British beer guru, **Michael Jackson**, recently made headlines in Australia. Asked by the organizers of the Liquorland Australian International Beer Awards to be part of the judging team, he described the Australian beers as tasteless, dull, served too cold for their aromas and flavours to develop, etc., etc.

Brewing Techniques has ceased publication. The last issue was May/June. The magazine offered homebrewers as well as advanced and professional brewers excellent articles and dependable information. The Brewing Techniques archive remains online through the Real Beer page at: www.realbeer.com

The ex-**Shaftebury** brewing plant is off to Florida

Next April is **CAMRA Victoria**’s 10th Anniversary. When we started there were only five microbreweries and two brewpubs in BC.

Look for these beers this winter at some **LDB stores** in BC: Bear Cuvé 2000 Champagne Ale (barley wine); Bellhaven (Scotland); Broughton Old Jock and Green Mantle (Scottish Oatmeal Stout); Young’s Double Chocolate Stout, Special London Ale and Oatmeal Stout; Veltins (German Pilsner); Froag Heather Ale; Sam Smith Taddy Porter; and Hoegarden Wit.

Swan’s is to be congratulated on serving full 20-ounce pints again. **Chris Johnson** is brewing a house Root Beer: very tasty!

Should we start calling them (Labatt, Molson, Sleeman) the Big 3 now?

Sleeman Breweries Ltd., Canada's largest craft brewer, paid Pabst Brewing Co. C\$39 million (US\$26.57 million) for the rights to distribute Old Milwaukee*, Rainier* and Stroh's* beers in Canada for the next 15 years. About 80% of the Stroh Canadian production will move to Canadian breweries over the next two years. Old Milwaukee, the No. 1 selling imported beer in Canada, will move within three months. Sleeman purchased the rights from Pabst, which purchased the brands in a three-way deal with Miller Brewing Co. that liquidated Stroh Brewing in April. "We are basically doubling the size of the company in terms of volume," said Peter Amirault, managing director for Sleeman. Market share is expected to double in Canada from the current 2% to 4.6% next year.

* those well known US craft beers

Real Beer Page Mail, The Free Monthly Brew News Digest for the Online Beer Enthusiast. For subscription information, please see instructions at the end of the newsletter.

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WORLD'S BIGGEST BREWERS BID FOR CZECH PRIZES

A heated bidding war looms for the two leading brewers - including the prestigious Pilsner Urquell - in the Czech Republic that Japanese bank Nomura has put up for sale. Although the suitors haven't been officially announced, among the names mentioned are Bass, Scottish & Newcastle, South African Breweries, Anheuser-Busch and Heineken. Pilsener Urquell is the last beer with Pilsener on the label to still be made in the Czech town of that name. It has been brewed there since 1842 and is the biggest selling beer in the country and a top-selling import in many

countries. Radegast, the second brewer for sale, is the No. 2 two brewer in the republic. The bidding has just begun and Nomura officials expect the results to be announced in November or December.

SLEEMAN GETS RIGHTS TO PABST BRANDS

Sleeman Breweries Ltd., Canada's largest craft brewer, paid Pabst Brewing Co. C\$39 million (US\$26.57 million) for the rights to distribute Old Milwaukee, Rainier and Stroh's beers in Canada. About 80% of the Stroh Canadian production will move to Canadian breweries over the next two years. Old Milwaukee, the No. 1 selling imported beer in Canada, will move within three months. Sleeman purchased the rights from Pabst, which purchased the brands in a three-way deal with Miller Brewing Co. that liquidated Stroh Brewing in April. "We are basically doubling the size of the company in terms of volume," said Peter Amirault, managing director for Sleeman. Market share is expected to double in Canada from the current 2% to 4.6% next year.

<http://www.sleeman.com>

SCOTTISH & NEWSCASTLE EXPANDS PUB CHAIN

Scottish & Newcastle, the United Kingdom's biggest brewer, plans to buy Greenalls Group pubs and restaurants, thus becoming a truly nationwide pub chain. Scottish currently runs a 2,650-pub estate while Greenalls has 821 pubs. Because it is legally prohibited from having a beer supply agreement with more than 2,739, 664 of its pubs will have to be freed from its tie or sold. As a result, Scottish will have a more geographically diverse estate of mostly larger pubs. Just over half the pubs Scottish will acquire are in Greenalls' heartland of north west England, and the rest in the Midlands and across the south of England. Scottish is strong in Scotland, northeast England and southern England.

<http://www.newcastlebrown.com>

INTERBREW WINS TRADEMARK BATTLE WITH CORONA

Belgium's Interbrew, which brews Sibirskaya Corona beer in Russia, won a trademark dispute with Mexico's Grupo Modelo over the use of the word Corona in Russia. Russia's patent office rejected Modelo's complaint that Sibirskaya Corona, which means Siberian Crown, violates the trademark of Mexico's Corona brand. Made in the Siberian town of Omsk, Sibirskaya Corona is packaged in a dark brown bottle with a light green label decorated with a golden crown and fir-tree branches. The Siberian pilsner is darker than its Mexican competitor. When Modelo entered the Spanish market a decade ago, a sherry bottler already held the rights to the brand Corona, forcing Modelo to change its brand name to Coronita, or Little Crown.

US SALES BOOST HEINEKEN'S FIRST HALF NUMBERS

Heineken, the world's second largest brewer, announced first half profits are up by 11%. Much of the credit goes to increased sales in the United States, which are further helped by rising prices. "(Heineken is) benefiting from trading up in most of the world and the real jewel in that improvement is the US market," said John Wakely, an analyst at Lehman Brothers. Heineken raised prices 1% in three US regions, keeping pace with rival Anheuser-Busch. Further increases totaling 3% are expected by the year's end.

<http://www.heineken.com>

EXPORTS BEHIND BELGIAN BREWER'S GAINS

Duvel Moortgat, a highly respected Belgian Brewer, announced first-half operating profits for 1999 to have increased by some 31% added by favorable exports and domestic sales. Sales to its four main markets, the Netherlands, France, the U.S. and the U.K. were all up at a time when worldwide beer sales were flat.

ASAHI WILL CUT WORKFORCE

Asahi Breweries Ltd., Japan's No. 2 brewer, will close a Tokyo facility in 2002 to cut costs. Five percent of its workforce will face the axe over the next five years. Asahi makes Super Dry, Japan's most popular brand, but has ignored the increasingly lucrative low-malt market and has fallen off in sales. The recession in Japan has fueled growth for the less expensive low-malt products which sell for a third as much as regular brews due to a tax loophole. Asahi operates nine plants in Japan, of which its newest, in Kanagawa, has an annual production capacity of 150,000 kiloliters, twice the Tokyo facility's capacity.

WINE HEALTHIER THAN BEER?

Cancer-fighting compounds in wine may make it healthier than beer, according to a study of over 36,000 middle-aged Frenchmen. One to three glasses of wine per day can reduce the levels of cholesterol in the bloodstream and lower blood pressure, studies have concluded, and can lessen the chances of a heart attack. The French study concluded that drinkers of moderate amounts of wine had a death rate from heart attack between 45-48% lower than those who do not drink. Red wine in particular contains antioxidants which may prevent heart disease. Beer drinkers were found to have a 42% lower rate of fatal heart attack than non-drinkers do, but not as low as wine drinkers. Wine drinkers were found to have lower death rates from cancer or other diseases due to substances such as resveratrol which are present in wine, but not in beer.

ENGLISH CHURCH MARKETS ITS OWN BEER

The Ripon, England, Cathedral church claims to be the first in its country to launch and bless its own brand of beer. The Cathedral has been granted a license to sell Ripon Jewel in its shop. The bottled beer, which is being made by Daleside Breweries in Harrogate, has been officially blessed by the Dean of Ripon in a special ceremony. A procession then carried the beer through the streets of the city for a civic toast and tasting. The brew will be sold in presentation packs in the cathedral shop and in supermarkets throughout the country. Ripon Diocese communications officer the Rev John Carter said: "The church is against alcohol abuse, but it recognizes that a drink in moderation is a gift from God, and is in many ways central to Christian worship."

*****\WEB WATCH*****

REAL BEER SPOTLIGHT: CELEBRATING AMERICAN BREWING

In 1984, there were 44 brewing concerns in the United States operating 83 breweries. Now there are nearly 1,500. We offer a look at several of them, plus the most complete coverage of the Great American Beer Festival you'll find anywhere. Stop by to read what brewers and drinkers are saying during the festival, and be there Saturday for a complete list of this year's champion beers.

<http://www.realbeer.com/spotlight>

MORE DESTINATIONS: MORE FEATURES

Milwaukee and Atlanta are the newest City Guides at Real Beer. We're always making additions to the other guides, so make sure you stop in often. For those bound for the Great American Beer Festival, we've added a new feature in Denver. Check out the recommendations from the Real Beer Network as well as Real Beer readers. We'll be doing the same for all the City Guides in the next few months, so tell us about your favorite watering holes now. Just head to:

<http://www.realbeer.com/destinations>

VISITING THE WORLD'S BEST BEER FEST

Although Stephen Beaumont will be unable to attend the 24 Hours of Beer festival Oct. 16-17 in Belgium this year, he offers "an appreciation and preview of the world's greatest beer festival."

<http://worldofbeer.com/features>

*****REAL BEER PICKS*****

KALAMAZOO BREWING CO.

Larry Bell founded Kalamazoo Brewing Co. out of his homebrew supply

shop, first brewing with a 15-gallon soup kettle in 1985. Bell and an idiosyncratic band of brewers offer a variety of no-holds barred beers and an attitude to match. Here's vintage Larry Bell: "If God had wanted us to filter our beer, he wouldn't have given us livers." Best viewed with a Bells beer in hand at:

<http://www.bellsbeer.com>

MAGIC HAT BREWING CO.

Magic Hat Brewing Co. is one of the fastest growing breweries in the Northeast, offering customers great beer and, well, a psychedelic experience. Visit the Magisphere and the greeting sets the tone: "Visit now the Magisphere. But be aware if you should enter here. There's more afoot than simply beer. So banish fear and plan to steer through things both strange and wondrously queer." It's a trip, and it begins at:

<http://www.magichat.net>

HEAVENLY DAZE BREWERY

Heavenly Daze Brewery's first brewpub in Steamboat Springs proved to be so popular that "The Daze" expanded into Denver. Visit the website to take a tour of the original brewery with head brewer Andy Stern. Find out where else you can buy this beer and even pick up a coupon for a free beer. Grab one at:

<http://www.heavenlydaze.com>

SABCO INDUSTRIES

Sabco specializes in both new and used kegs and equipment for brewers of all sizes. Sabco offers the finest in new American-made kegs, and advanced home-brewing systems, as well as quality kettles and equipment for brewers at all levels. To find out why Sabco, with 38 years of keging, proudly boasts that it offers "A keg-full of great ideas!", head on over to:

<http://st14.yahoo.com/sabco/index.html>

DRINKTEC

Starting with a family-run brewery in Germany in 1858, Drinktec continuously explores and implements the best in brewing equipment and practices. Drinktec Philadelphia has served the North American brewing industry, in particular the craft-brewing segment, for more than 10 ten years with the finest quality equipment. Check out their extensive portfolio at:

<http://www.drinktec.com>

*****QUICKIE EMAIL SURVEY*****

Thanks to all who have been replying to our Quickie Surveys. We draw one winner each month for a prize, which this month will be a Real Beer T-shirt. Last month's winner was Steve Ladobruk.

LAST MONTH'S QUESTION:

Looking ahead to holiday shopping online, we asked what improvement in online shopping would most compel you to buy more? Clearly most important to those who voted was "better prices" with 41% making that their top choice. Second was "easier to compare" and third "better security."

THIS MONTH'S QUESTION:

How does beer fit into your plans to celebrate the arrival of the year 2000? What will you be drinking on New Year's Eve?

vote.noalcohol@realbeer.com
vote.beeronly@realbeer.com
vote.nobeer@realbeer.com
vote.beer-champagne@realbeer.com
vote.other@realbeer.com

*****REAL BEER ONLINE POLL*****

READERS PREFER BLUES & BREWS

Blues, Irish music, Rock - they all go well with beer, according to those who visited the Real Beer voting booth in September. We asked what style of music goes best with beer. Blues received 24% of the votes, Irish 21% and Rock 20%. This month's poll asks what most influences you to try a new beer. Vote in the Poll area, Spotlight or in any of our City Guides. Here's a shortcut:

<http://realbeer.com/fun/poll>

*****BREWED FRESH FOR YOU*****

The Real Beer Page offers a diverse group of brew websites to check out:

<http://www.firkin.com>
<http://www.heineken.com>
<http://www.kegworks.com>
<http://ericsbeerpage.com>
<http://www.deschutesbrewery.com>

<http://www.thefallingrock.com>
<http://www.widmer.com>
<http://www.meheen-mfg.com>
<http://www.thebeeressentials.com>
<http://www.mid-atlantic-beer.org>

MARYLAND MAKES SHIPPING ILLEGAL BOOZE A FELONY

A new law in Maryland raises the penalty from misdemeanor to felony for any out-of-state liquor or wine dealer that ships alcoholic beverages into that state. In taking this action, Maryland joins a growing number of states that have increased penalties against out-of-state alcohol beverage sellers. It is part of a backlash against the escalating number of Internet and catalog merchants skirting state beverage taxes and sales restrictions, state and industry officials said. "Making it a felony elevates the whole issue," said Charles W. Ehart, the director of the Alcohol and Tobacco Tax Unit in the Maryland Comptrollers Office. The "goal" of the new law is to serve as "a deterrent to would be shippers," he said.

ADS TARGET 'BINGE DRINKING'

Full page advertisements warning about excessive alcohol consumption on college campuses ran early in September in some 100 major daily newspapers as well as national papers including the Wall Street Journal, The New York Times and the Washington Post. The headline "Hitting college campuses this fall" played over a bottle of beer labeled "Binge Beer." The text notes, "We need your help in convincing our students of the dangers. Talk to your kids about binge drinking..." The bottle displayed in the ad looks more like a specialty beer than a mainstream, industrial beer.

ANHEUSER-BUSCH LAUNCHES NEW 'RESPONSIBLE DRINKING' ADS

Anheuser-Busch announced that it will nearly triple its investment in efforts to combat alcohol abuse with a new series of advertisements. "Public education campaigns are clearly working, so we decided to triple our part in this effort to help keep alcohol abuse trends on a steep decline," said Francine Katz, vice president of Consumer Affairs at Anheuser-Busch. "Rather than declare victory and stop, it's time to recognize what works and do more." A-B's new advertising campaign is entitled, "We All Make A Difference."

'TEACH A FRIEND TO HOMEBREW' DAY POSTPONED

The date of "Teach a Friend to Homebrew Day" has been changed from Sept. 18 to Nov. 13. The change was made to take advantage of the holiday brewing season. "For many brewers, mid-November kicks off the holiday

brewing season," said Paul Gatza, director of the American Homebrewers Association (AHA). "We feel that 'Teach a Friend to Homebrew Day' will experience greater success if scheduled for November." The AHA is teaming up with the Home Wine and Beer Trade Association (HWBTA) to present "Teach a Friend to Homebrew Day." The AHA and the HWBTA want homebrewers to find an interested friend who has not brewed before, take them to a local homebrew supply shop, help them select ingredients, and then brew a batch of beer together Nov. 13.

<http://www.hwbtta.org>

<http://www.beertown.org>

PROHIBITION COMES TO EBAY

eBay, the Internet's biggest auction site with easily the largest variety of beer collectibles, has announced it will "disallow listings of certain alcohol and tobacco products on eBay, including wine, beer, hard liquor, cigars, cigarettes and smokeless tobacco products." The ban goes into effect Oct. 13. Sales of collectibles associated with tobacco and alcohol, such as vintage packaging or decanters, will still be allowed provided that sellers follow several rules. The action should not effect most items in auction in eBay's breweriana section, which often has more than 20,000 items listed at a time. However, it will have a major impact on wine sellers and buyers. Bottles of wine will no longer be permitted "because their value is based on the wine in the bottle, and not the bottle itself."

BREWING TECHNIQUES CEASES PUBLICATION

Brewing Techniques, a Eugene, Ore. based magazine, has ceased publication. The last issue was May/June. It was considered by many in the industry to be the best brewing magazine in the country. It offered homebrewers as well as advanced and professional brewers excellent articles and dependable information. The Brewing Techniques archive remains online through Real Beer, and collectible back issues - destined to increase in value at the previously mentioned eBay -are available immediately for sale at: