Introduction to Computers and Information Systems in Business

Business Administration 237

Section: D100

Term: 2004 Summer

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Discussion Topics: Course Objectives:

This course offers an introduction to computer based information systems and to their application in business, including a discussion of issues involved in the use of information systems by management. The course also provides hands-on experience in the use of computers, with particular emphasis on the business applications of microcomputers.

The basic goal of this course is to provide the student with a fundamental overview of both the applications and applicability of computer based technology in business. No specific prior computing knowledge is assumed on the part of the student.

Grading: 10% Lab Part & Exercises

15% Individual Assignments

35% Mid-Term Examination

40% Final Examination

100%

Required Texts: Information Technology and Management (2nd Edition), Thompson, Cats-Baril, 0072936614, McGraw-Hill Irwin

Recommended Texts:

Materials/Supplies: At least four 3.5" floppy diskettes.

Prerequisite/Corequisite: Prerequisites

15 credit hours.

Students may not receive credit for both BUS 237 and BUS 337.

Students who have obtained credit for, or are currently enrolled in, a computing science course at the 200 level or higher may not take BUS

Notes: Assignments which are not submitted will be recorded as a -10 (i.e. a non-submission penalty) rather than as a zero. Late assignments will be charged 10% of their value per day or portion thereof.

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Microsoft Office will be used to complete the assignments in this course. Students will have the option to use the software in our Business Computing Labs, may have limited access to the campus ACS Assignment Labs, or may purchase an educational version of the software from the Microcomputer Store for use at home.

There will be no tutorials during the first week of classes.

This outline is derived from a course outline repository database that was maintained by SFU Student Services and the University's IT Services Department. The database was retired in 2014 and the data migrated to SFU Archives in 2015.