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SFU undergrads recognize SFU grad and mentor

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Dave Cobb, the president and CEO of B.C. Hydro and a Simon Fraser University alumnus, will get a big thumbs-up from SFU business undergrads at a March 9 gala dinner co-hosted by them.

SFU's Business Administration Student Society (BASS) and SFU Business will award Cobb, a 1987 SFU business graduate, the BASS 2011 Corporate Impact Award, a prestigious prize bestowed by students to their mentors. The 10th annual BASS banquet will be at Vancouver's Four Seasons Hotel.

"As an SFU Business alumnus, Dave Cobb is an inspiration to many SFU students and we are very excited to present this award to him," says Kunny Ma, chair of BASS and its 2011 awards banquet. "We believe Dave is an ideal candidate for the award because he has made tremendous contributions to our community through his involvement with many organizations – including his role in Vancouver's hugely successful 2010 Winter Olympics, as well as his current role with BC Hydro."

"What makes the Corporate Impact Award so special is that it is student driven," says SFU Business Student Engagement Officer, Sam Thiara. "As young leaders, this represents a special opportunity for our students to provide an honour to a member of the community who they respect and admire as a business leader."

Cobb joined BC Hydro in 2010. Previously, Cobb served as the executive vice-president and deputy CEO of the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC), where he was responsible for leading games operations, finances, revenue planning, and communications. Prior to joining VANOC, Cobb spent 12 years with Orca Bay Sports Entertainment (the NHL's Vancouver Canucks), including senior roles as chief operating officer and chief financial officer.

Among previous recipients of the Corporate Impact Award are: Joe Segal, a real estate developer, retailer and chancellor emeritus of SFU; Milton Wong, an Order of Canada recipient, chair of HSBC Asset Management Canada, and also SFU chancellor emeritus and Dennis Skulsky, B.C. Lions president and CEO, and former Canwest Publishing president and CEO.

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